

Equity Capital Markets Half Year Review

H1 2018





## H1 2018 snapshot

The first half of 2018 ended strongly generating positive momentum in equity issuance especially in the UK where volumes were up. Overall, however, global ECM volumes were slightly lower versus H2 2017, continuing a trend seen since H1 2017





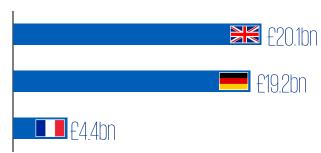




**European ECM highlights** 

**Total ECM issuance** 

### Germany and the UK lead European ECM in H1



**Largest 3 European and UK IPOs** 



#### A very active half year for AIM IPOs beating H1 2017 and offsetting lower Main Market volumes

**41** IPOs

16% decrease on H1 2017

£4.3bn Funds Raised

44% decrease on H1 2017





**UK IPO Focus** 

Key sectors
Financial Services
£1,409m raised (13 deals)

**Technology** £1,129m raised (9 deals)

Oil & Gas £935m raised (3 deals)

#### Strong aftermarket performance of UK IPOs in H1 2018





offer price



AIM



offer price

Average return post IPO (at 24 June 2018) Average return post IPO (at 24 June 2018)

Source: Dealogic

## Global ECM: The big picture

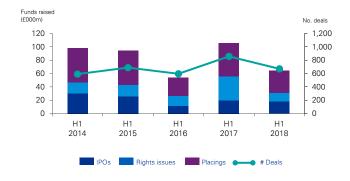
### A solid half for IPO activity, albeit with lighter follow-on equity raising by listed companies

#### Global



- The first half of 2018 saw a 20% reduction in global ECM issuance by value year-on-year, as political uncertainty prompted a return of volatility across financial markets.
- Funds raised by IPOs were largely in-line with H1 2017 volumes; declining by only 1% globally year-on-year.
- This was supported by strong levels of IPO activity across US exchanges; with half yearly volumes being their highest since H2 2014.
- The Hong Kong Stock Exchange was also very active in H1 2018 with 97 listings taking place, a year-on-year increase of 50%, with a 118% increase in funds raised.
- Two of the five largest H1 2018 IPOs took place in the US (AXA Equitable Holdings, PagSeguro Digital), but the largest IPO in the period was the £3.7bn Frankfurt listing of Siemens Healthineers AG.
- Robust global IPO volumes were offset by reduced issuance in the form of placings, accelerated transactions and rights issues.

#### **Europe**



- Following a strong first half in 2017, European ECM issuance declined 39% in H1 2018.
- Most notably, equity raised via rights issues declined 66% compared to H1 2017, a period which saw £22.7bn raised in rights issues for several large European banks. Funds raised via IPO transactions fell by 8% year-on-year.
- Frankfurt was the dominant exchange for European IPOs in H1 2018 with £6.3bn raised, including the largest regional IPOs in the period, Siemens Healthineers and DWS Group.
- The London Stock Exchange continues to lead in terms of overall ECM volumes, thanks to a number of significant placings, most noticeably the UK Government's £2.5bn disposal of a stake in RBS Group.

#### UK



- Overall UK ECM issuance in the first half of 2018 declined by 20% year-on-year, despite an active start to the year.
- Interestingly, H1 2018 UK ECM volumes were 12% higher than the second half of 2017, supported by increased fund raisings by rights issue and follow-on transactions.
- Proceeds raised by IPOs fell by over 55% from H1 2017, which included the £3bn Allied Irish Banks IPO.
- While equity raised via placings and accelerated transactions declined by 6%, UK rights issue activity was strong, driven by a handful of sizeable issues to fund M&A or strengthen company balance sheets.
- Financial Services continues to be the most active industry sector for UK ECM issuance, with Technology companies also active in IPOs and primary issuance.

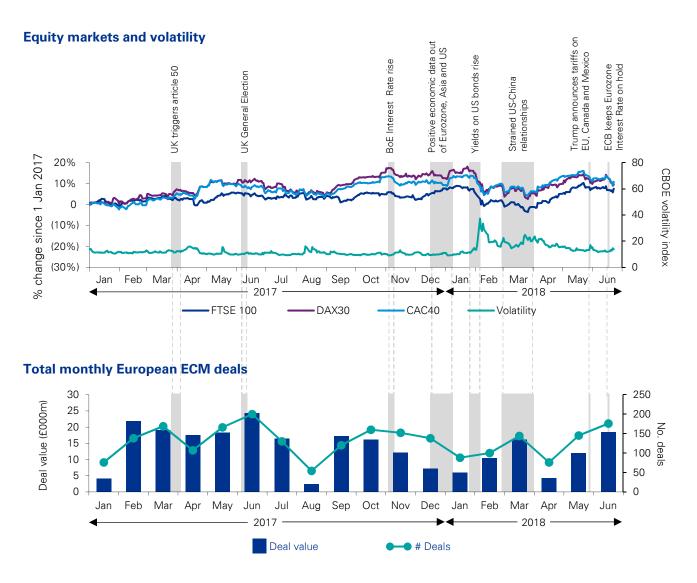


Global equity market indices remained robust in the first half of 2018, against a backdrop of supportive economic and corporate earnings data and elevated market volatility. Whilst overall equity issuance cooled somewhat in H1 2018 following high levels of activity seen across global equity markets in 2017, the global IPO market remained active with signs that momentum is set to continue into the second half of the year.

Marco Schwartz, Managing Director, Head of Equity Capital Markets Advisory UK

# European equity market backdrop

### Equity market indices recovered ground in Q2 following heightened volatility in Q1



#### H1 2018 largest completed European ECM transactions



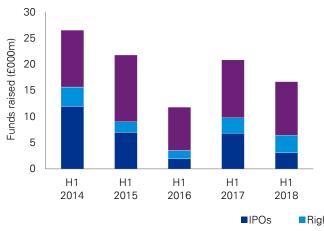
Source: Dealogic. Thomson Reuters Datastream



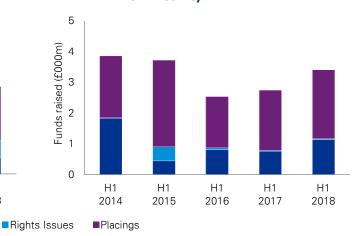
## The UK ECM landscape

Half-on-half, lower Main Market IPO volumes, but continued momentum in AIM equity issuance





#### **AIM - All ECM Activity**



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The first half of 2018 saw robust fundraising activity overall on UK equity markets. London's AIM market in particular supported strong levels of IPO and follow-on equity issuance for growth companies. Whilst on the Main Market IPO volumes declined year-on-year, there was increased equity raising via follow-ons, with high levels of M&A activity being one of the key drivers.

Linda Main, Partner, Head of UK Capital Markets Group

#### Largest completed UK ECM deals in H1 2018



#### **Most Active UK Sectors in H1 2018**

#### **Financial Services**

£6.004m raised (70 deals)

**Notable deals**: Royal Bank of Scotland Group plc, Provident Financial, Standard Life Aberdeen plc, JTC plc, Urban Exposures plc, Burford Capital Ltd, BioPharma Credit plc, Draper Esprit plc

#### Leisure

£2,072m raised (10 deals)

**Notable deals**: Cineworld Group plc, GVC Holdings plc, Entertainment One Ltd, Gym Group, Ten Entertainment Group plc

#### **Technology**

£1,644m raised (41 deals)

**Notable deals**: Avast plc, Codemasters Group Holdings Ltd, IntegraFin Holdings Ltd, Ocada Group plc, Team17 Group plc, Learning Technologies Group plc, Blue Prism Group plc

## UK IPO highlights

**£4.3 billion** – IPO funds raised, implied market capitalisation of £12.6 billion

#### **Key metrics**

	Main Market	AIM
Number of deals	16 IPOs	25 IPOs
IPO funds raised	£3,070 million	£1,201 million
Average IPO funds raised	£192 million	£48 million
Average market capitalisation on IPO	£678 million	£72 million

**41 IPOs** – 16% decrease from H1 2017

#### **Key sectors trending**

#### **Financial Services**

£1,409m raised (13 deals)

Notable deals: JTC plc, Urban Exposures plc, Augmentum Fintech plc

#### **Technology**

£1,129m raised (9 deals)

**Notable deals**: Avast plc, Codemasters Group Holdings Ltd, IntegraFin Holdings Ltd, Team17 Group plc, OnTheMarket plc

#### Oil & Gas

£935m raised (3 deals)

Notable deals: Energean Oil & Gas plc, Vivo Energy plc

Across the Main Market and AIM, a total of 41 companies successfully priced IPOs during the period raising £4.3bn. AIM enjoyed an active first half of the year, welcoming 25 new issuers compared to 18 in H1 2017. Conversely, the Main Market exhibited a slowing of momentum hosting 16 IPOs, down from 31 in H1 2017.

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Technology and Financial Services were very active sectors for UK IPOs during the period, in part reflecting strong investor demand for growth companies. Interestingly, Oil & Gas was an active sector for the first time in a number of years, supported by a firmer oil price environment.

Linda Main, Partner, Head of UK Capital Markets Group

#### Aftermarket performance of H1 2018 UK IPOs



Average return post IPO (at 24 June 2018)



of IPOs above offer price

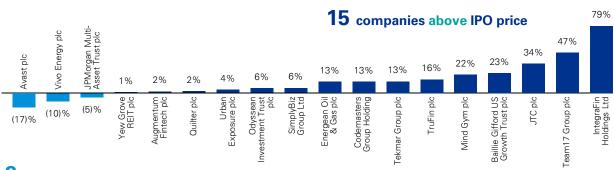


Average return post IPO (at 24 June 2018)



of IPOs above offer price

#### Aftermarket performance of H1 2018 UK IPOs (>£50m)



3 companies below IPO price

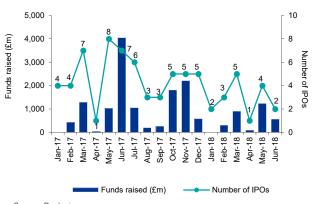
Source: Dealogic

## UK Main Market and AIM IPO review

#### Main Market IPO activity (2012 to H1 2018)



#### **Main Market IPO activity (Last 18 months)**



Source: Dealogic.

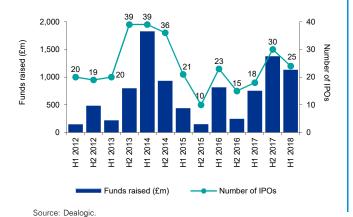
Overall, Main Market IPO activity in the first half fell short of expectations going into 2018, with the number of transactions and equity raised declining year-on-year. Companies that successfully priced IPOs in the period have in general performed well in the aftermarket, recording average share price growth of 27%, comfortably ahead of index benchmarks.



With UK equity market conditions remaining supportive for issuance, we continue to believe that companies and shareholders considering a listing are likely to put plans into action sooner rather than later in the forthcoming months.

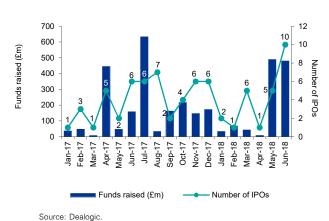
**Rob Crowley, Director, UK Capital Markets Group** 

#### AIM Market IPO activity (2012 to H1 2018)



for ambitious growth companies.

#### **AIM Market IPO activity (Last 18 months)**



London's AIM enjoyed a strong first half of 2018, hosting a total of 25 IPOs. The average market value was £72m and seven issuers raised more than £50m at IPO, demonstrating the attraction of AIM as a listing venue

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Interestingly, those companies that floated on AIM during the half have delivered an average aftermarket performance of 38%. Moreover, with the AIM All Share index as a whole recording a 4% gain in the period, it is clear to see why London's AIM remains an attractive market for investors seeking exposure to growth companies.

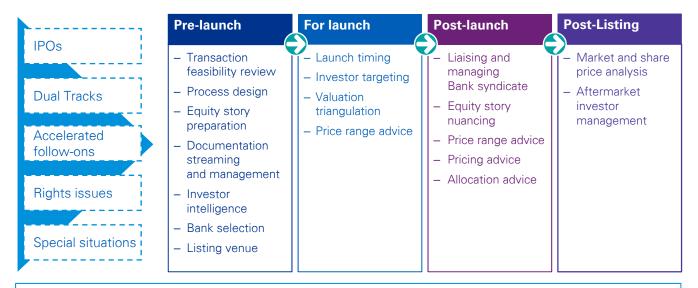
Svetlana Marriott, Partner, UK Capital Markets Group



## KPMG Capital Advisory Group

Our services

### Equity capital markets advisory



KPMG Makinson Cowell has specialist insight into the investor universe and adds a completely new dimension to the breadth of our advice.

### IPO readiness and reporting accountant

#### Pre-IPO Post-IPO (ongoing) Pre-IPO readiness assessments Reporting accountant services Reporting accountant services comprising: - Identifies areas critical to the success of a future IPO - Standard due diligence reports - Class 1 transactions such as enabling you to address issues significant acquisitions and - Full suite of public Accountant's in advance, minimising costs disposals (Main Market) Reports and private comfort and delays - Reverse takeovers (Main letters Market and AIM) - IPO assist - Further equity and rights issues - People secondments - Specialist accounting and project management support and advice

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