

# Enable IT at market speed

## KPMG Powered Enterprise | IT

2021

### In the digital world, your company's success is dependent on you

Back in 2017, IDC predicted that by 2022, fully 80% of revenue growth would depend on digital offerings and operations<sup>1</sup>, meaning that an organisation could live or die by the way it delivers technology services.

If anything, digital offerings and operations have become even more important. Adopting a future ready approach for IT and implementing it is crucial to success.

### Choose to accelerate transformation

CIOs must consider these important questions:

- How do we deliver a market speed operating model?
- How do we 'think like a VC' and invest dynamically?
- How do we implement a flexible IT workforce whilst retaining and attracting key skills?
- How do we turn data into an asset while reassuring customers about how we use their data?
- How can we de-risk IT transformation and maximise return from cloud ITSM?

### Introducing Powered Enterprise | IT

KPMG Powered IT is the outcome-driven transformation solution that is designed to prepare your IT function for the future by evolving to a better operating model.

Powered IT brings KPMG member firms' experience of building leading IT organisations for numerous clients and helping them to implement leading IT practice on the very best technology platforms the market has to offer to help them be able to support the business in achieving its growth objectives.

It contains:

- KPMG leading practices and insight
- Template IT operating models
- Modern, pre-defined IT processes
- Pre-engineered, purpose built features and stories
- Regular process and technical updates

### It's not what you put into the cloud that matters, but what you get out of it

Powered Enterprise | IT can offer:

- A jump start to digital transformation of your IT function
- Immediate access to leading IT practices and processes
- Validated technology solutions with proven real-world usability
- Reduced IT implementation risks and enhanced ROI
- High-touch change management and employee experience
- A solid platform for continuing evolution and progress

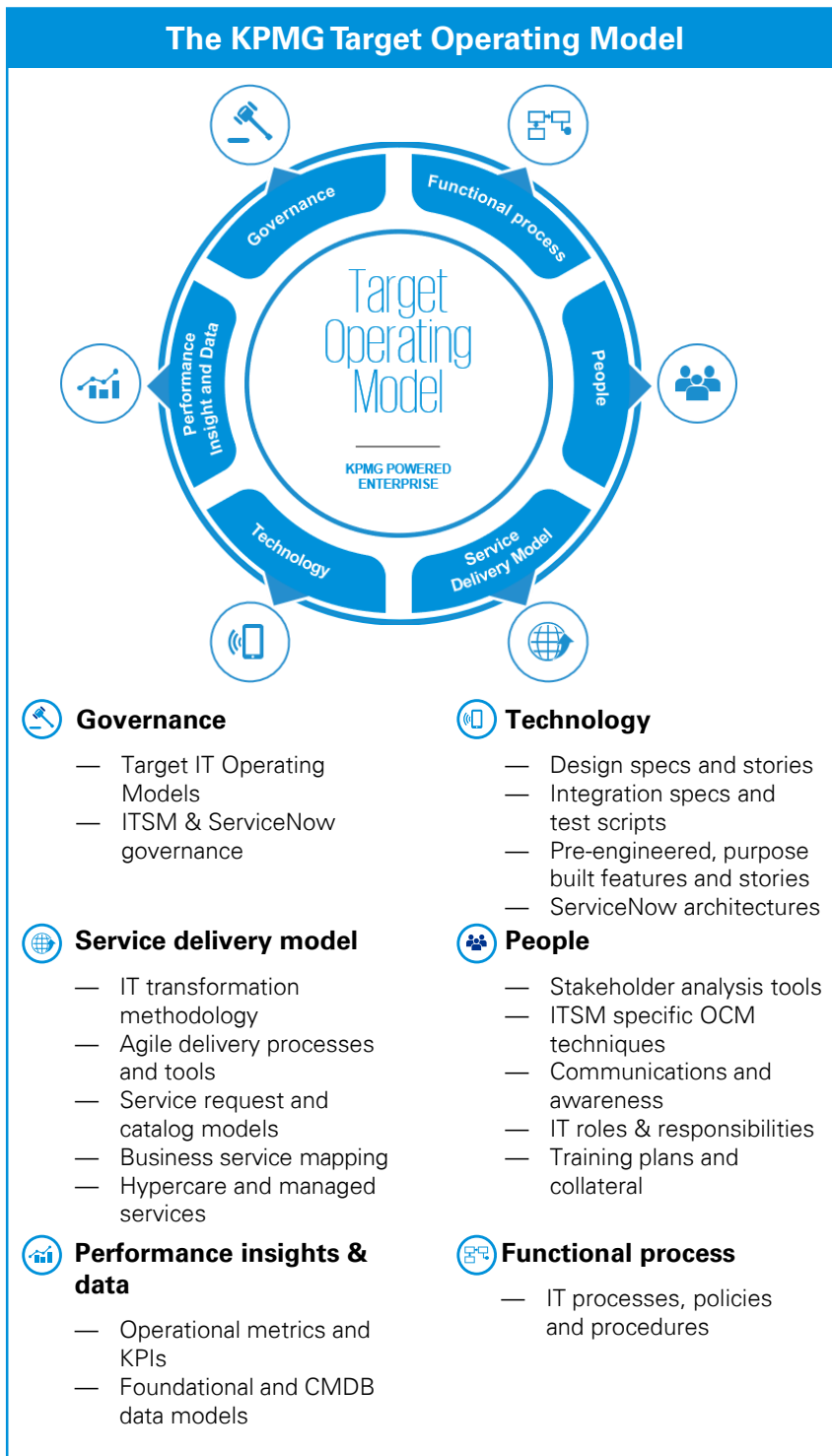
"I think we were successful because we aligned the principles and our methodology with KPMG... So we were all motivated to deliver something that worked with quality on time, and we met all of those goals... I did receive a congratulatory note from the CIO about how well we were able to deliver a modern platform that supported our digital journey in a timely fashion, and I do believe this is an anchor for us running the IT function for the foreseeable future."

IT Integrated Operations Manager,  
Multinational Oil Company

<sup>1</sup> IDC Press Release, IDC Launches New Framework to Accelerate Digital Transformation and Help ...Enterprises Become Digital Natives (IDC, Oct 2017)

## Powered IT – Outline Scope

Powered IT provides a combination of leading practices and processes, proven technology solutions and a next-generation delivery framework. The **KPMG Target Operating Model** is designed to shape how transformation can play through every layer of your organisation



## Imagine your IT function with...

<b>Greater automation of IT support</b>	<b>Better problem resolution and satisfaction</b>	<b>More IT time spent on business priorities</b>	<b>Reduction in legacy ITSM applications</b>
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What comes next is powered by KPMG.

## With KPMG Powered Enterprise | IT enabled by ServiceNow you can:

- **Transform** the way you run your business
- Build **agile functions** that evolve as you grow
- Help your people to **adopt and embrace change**
- **Exploit new technologies** for value and performance
- **Drive future success** with the latest leading practice

**“We’ve cleaned up a lot of our data around assets and applications and owners, we’ve now taken processes that used to be disjointed and have them a little bit more orchestrated.”**

VP Enterprise Wide Solutions,  
Fortune 100 Energy Provider

**To find out more about Powered Enterprise | IT and the impact it can have on your business visit:**  
[kpmg.com/uk/poweredit](https://kpmg.com/uk/poweredit)

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