



Training: Gender Lens Climate Investing

Financing Mechanisms and Applicability Across Climate
Themes in Emerging Markets

November 2024



Gender Equity in Climate Action: The Challenges



The Gender-Climate Connection

Climate change is not gender neutral, and our response shouldn't be either. Women are disproportionately impacted by climate change and biodiversity risks:

- Health risks due to working in extreme temperatures and malnutrition from unpredictable food supplies.
- Increased time unpaid care and domestic tasks as women walk further to collect resources from depleted forests and water supplies.
- Unpredictable incomes are causing stress within families and putting women at risk of gender based violence.



Women as Leaders in Climate Solutions

Women are not passive victims of climate change. There is a strong evidence base demonstrating the benefits of considering gender, and working with women's rights organisations, in our response to climate change. Effective efforts to combat climate change should:

- Enable women to be drivers of locally led mitigation, adaptation, and nature based solutions.
- Support women's leadership in a just transition to a green, inclusive economy.



Integrating Gender Metrics into Climate Investment

We must mainstream and integrate gender disaggregated data into climate modelling, strategy, implementation, and evaluation, particularly in climate investing. By integrating gender metrics into the investment lifecycle, asset owners and managers will:

- Quantify the risks and co benefits.
- Accelerate the pace of reaching climate targets.
- Increase returns, as shown by IFC's study, which found that private equity and venture capital teams with gender balance achieve 10% to 20% higher returns.



There is a clear business case for investing in women

Supporting women in green enterprises boosts business success and drives sustainable impact



Women have important roles in communities as stewards of their environment



Women operate approximately one-third of all SMEs in developing countries



Female-founded businesses generate more than twice the revenue per dollar invested compared to those founded by men



Women statistically outperform on ESG metrics compared to men

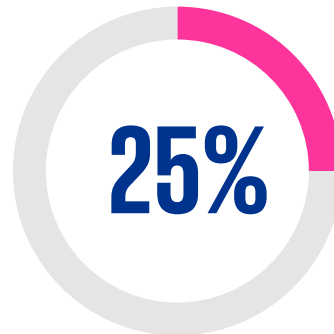


Women have distinct strengths in creating climate technologies and green solutions that cater to the needs of female consumers, and they influence up to 80% of buying decisions

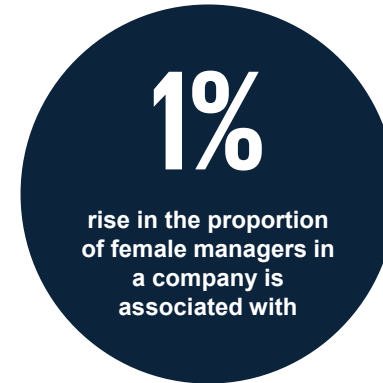
\$23 trillion

in climate-smart investment opportunities in emerging markets from 2016 - 2030

Climate technology ventures received more than a quarter of all venture capital funding in 2022



However, only 11% of start ups that attained seed funding were led by women



0.5%
reduction in CO₂ emissions

\$1.5 trillion

boost to global annual GDP could be achieved by closing the gender gap in the green economy

Training overview

The training focuses on sharing case studies and ideas of various gender focused climate financing mechanisms and how integrating the gender and climate lenses can strengthen business cases.

This training is designed to be applicable to a broad range of asset owners, managers, and intermediaries with the option of providing bespoke trainings tailored to local realities and different organisational structures as well.

The nature and structure of the finance provided can have an impact on gender and climate outcomes, so it is important to identify key considerations, risks, and opportunities when it comes to choosing the right financing route (instruments and structure).



Risks



Opportunities



Considerations



Learning objectives

The training has been designed to achieve the following 10 key learning objectives:

01

Identify the key issues in the gender and climate investment landscape.

02

Recognise funding gaps, investments opportunities and the potential of integrating gender-inclusive climate strategies.

03

Explore methods of avoiding greenwashing and Genderwashing.

04

Identify and recognize the key steps to apply a gender-lens to climate investments.

05

Gain insights into recent gender and climate frameworks and the applicability of the 2X Criteria framework.

06

Identify the key metrics to track and report on your investment.

07

Apply the key principles for gender lens climate investing to a case study.

08

Gain insights into innovative financing mechanisms and how they can be applied to gender-lens climate investing.

09

Identify the considerations, risks, and opportunities associated with various financing mechanisms.

10

Apply financing mechanisms to a case study and evaluate the challenges and opportunities of implementation.



Training structure






Format

The proposed training will take place in person in London for 4 hours, either at KPMG's office in Canary Wharf or your office. The interactive sessions will include breakout exercises, group discussion and SME insight. Each training session will require a minimum of 8 attendees up to a maximum of 25 attendees to ensure the breakout groups are productive.



Agenda

Duration

 Current Gender and Climate Investment Ecosystem	40 minutes
Break	10 minutes
 Frameworks and Metrics for Investments	60 minutes
Break	10 minutes
 Financing Mechanisms (Part 1: Descriptions)	60 minutes
Break	5 minutes
 Financing Mechanisms (Part 2: Case Study)	40 minutes
Conclusion	10 minutes

Key deliverables and training team overview

KPMG will produce three key deliverables for this programme:



Pre-read Pack

The pre read will provide participants with an understanding of the gender lens climate investing landscape and outline the key topics that will be covered in the training.

The pre read pack is designed to help participants become familiar with the context and objectives of the session.



Presentation Slides

The presentation slides are designed to foster active participation and enhance the learning experience during the in person session.

These slides will be presented and discussed on the day to guide engagement and discussion.



Handout

The handout will contain select slides from all three modules, covering the ecosystem of gender lens investing, key frameworks and metrics, and financing mechanisms.

It will also include an annex with a detailed breakdown of financing mechanisms.

Your Training Team



Facilitator

The facilitator will be responsible for delivering the training content and leading discussions.



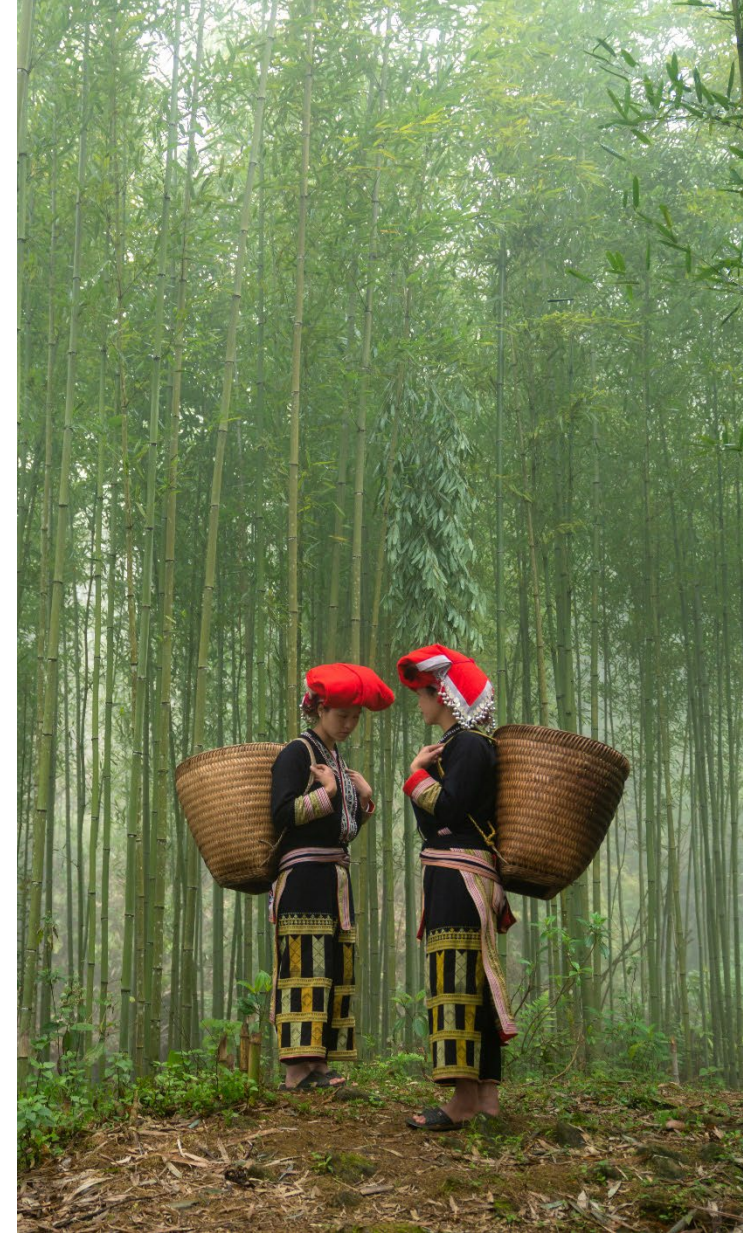
Coordinators

The coordinator will be responsible for managing the logistics of the training session, such as scheduling and materials distribution.



Subject Matter Experts

The SMEs will be available to answer questions from participants and provide additional insights.



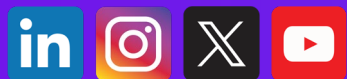
Sources

1. [Moving Toward Gender Balance in Private Equity and Venture Capital](#)
2. [Exploring Opportunities for Women Entrepreneurs Driving Climate Solutions: A Discussion Note](#)
3. [The Road To Redemption: Let's Get More Women Funded](#)
4. [20 Facts And Figures To Know When Marketing To Women](#)
5. [IFC Climate Investment Report](#)
6. [Gender Equity and Carbon Emissions: The Role of Female Managers](#)
7. [Why Climate Action Needs a Gender Focus](#)





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