

# Banking and Capital Markets industry sector focus



## Digital Investment

CEOs are planning to increase their investment in digital infrastructure over the next three years

80%

Expecting to increase investments in this area



## Barriers to Implementation

31%

Say the complexities of implementing new technologies

25%

Say lack of budget available for new technologies

44%

Polled said their organization is not ready to adopt advanced artificial intelligence technology



## Opportunities with Digital

53%

Of CEOs see digital transformation as an opportunity as opposed to a threat



## Impact of Disruption

33%

Expect a major disruption in the banking sector over next 3 years

56%

Said their organization is actively disrupting the sector in which they operate



## Detecting Disruption

45%

Of CEOs are also concerned that their organization doesn't have the sensory capabilities and innovative processes to respond rapidly to disruption.



## Quality of Data

CEOs are concerned about the quality of their data.

39%

Say they can't base important decisions on their data until they invest significantly in improving its quality.



## Cyber Security

53%

Believe they must do more to combat cyber security fatigue within their organizations

63%

See investment in cyber security as an opportunity to find new revenue streams and innovate rather than an overhead cost



## Market Sensory

59%

Say they are not leveraging digital means to connect to their customers as effectively as possible.