

KPMG and Appian

Enabling the digital enterprise

Organizations across industry sectors seek to continuously improve and optimize their business processes, including driving efficiencies in their operational processes, increasing visibility across functional and geographical silos, proactively addressing compliance regulations, integrating with third-party systems, and increasing overall business agility.

KPMG LLP (KPMG) has teamed with Appian to provide intelligent automation solutions and a wide range of integrated services offerings to advance your digital transformation. Appian is a leading innovator in the low-code software development platform market with extensive BPM and Case Management capabilities that enable organizations to rapidly develop powerful and unique applications. The applications created on Appian's platform help companies drive digital transformation and competitive differentiation. Their platform includes an integrated, low-code development suite used to rapidly build applications on cloud or on premise, is mobile enabled, and has the ability to integrate enterprise data in a unified social interface. Appian has over 3.5 million users globally and a growing community of customers and partners across multiple industries and locations. Their industry leadership has been recognized by Gartner,¹ Forrester,² and other industry analysts.



¹ Gartner, Inc. "Magic Quadrant for Intelligent Business Process Management Suites 2014" by T. Jones, et al, 3/17/2014

² The Forrester Wave™: Smart Process Applications, Q2 2013: The 12 Smart Process App Vendors That Matter Most Today And How They Stack Up by Andrew Bartels et al, 4/24/13

KPMG and Appian

Improving business performance, turning risk and compliance efforts into opportunities, developing winning strategies, and creating, enhancing, and preserving value are at the core of what KPMG does for leading organizations everywhere. Our focused execution helps you get the job done right.

KPMG has extensive qualifications in intelligent automation and has worked jointly with Appian in various client implementations globally. We also have an extensive portfolio of complementary solutions and professional and technical services that can help our clients.

Appian provides a modern, low-code application development platform that offers extensive BPM and Case Management capabilities, including social collaboration, mobile access, integrated enterprise data, and cloud or on-premise portability. Appian has an extensive client portfolio with global reach across industry sectors.

Together, we have staffed and trained a unified KPMG-Appian team to support the delivery of services to our clients. KPMG will work with Appian on opportunities, offering Appian-based solutions and associated professional services.

KPMG-Appian services

KPMG and Appian's integrated service offerings and solutions can help you deliver your business transformation initiatives from strategy to execution across people, processes, and technology.

Strategy

- Develop a vision and strategy to leverage intelligent automation across the organization.
- Identify opportunities to benefit from the deployment of existing KPMG or client-defined intelligent automation solutions.
- Identify opportunities for business value add through optimization of current operational processes.

Process and technology

- Leverage intelligent automation solutions to cost-effectively eliminate gaps in current operational processes and prioritize risk areas and opportunities.
- Determine and design a future-state automation solution to address risks, enhance compliance, and drive efficiencies.
- Align process and technology for potential business benefit.



People

- Align people across functions through well-defined processes and work flows.
- Provide stakeholders visibility into the wide-ranging process life cycle.
- Train users on new processes and technology to extend their process knowledge and skills across the enterprise.
- Drive the process-centric organization.
- Automate nonvalue-add tasks.

Our services focus on meeting the needs of key finance, risk, technology, and operations decision makers. For example:

Decision maker	Needs	Potential benefits
Finance Chief financial officer	<ul style="list-style-type: none"> — Reduced spend on achieving process efficiencies through an ecosystem of intelligent automation technologies — Timely visibility into process deficiencies — Reduced compliance spend 	<ul style="list-style-type: none"> — Reduced CapEx/OpEx spend in operational processes — Embedded controls to promote better financial transaction accuracy and data quality — Process-driven compliance controls
Risk Chief risk officer and vice president of audit	<ul style="list-style-type: none"> — Greater accountability for risk mitigation from business process owners — Better control over business and operational system risks — Reduced substantive audit procedures; automated compliance reporting 	<ul style="list-style-type: none"> — Process-driven compliance controls — Continuous monitoring and auditing — Distribution of internal risk audit work load throughout the year
Technology Chief information officer	<ul style="list-style-type: none"> — Leveraged investment in business process management and/or work flow software license — Better use of existing information technology resources — Ability to address business needs more efficiently and timely 	<ul style="list-style-type: none"> — Faster and more efficient turnaround on process automation or enhancement requests — Reduced customizations for lower cost of ownership — Reduced process cycle times — Greater visibility of process for all stakeholders — Immediate identification of process exceptions — Clearer strategy for process improvement and business value add
Operations Chief operations officer	<ul style="list-style-type: none"> — Improved accountability from business process owners — Improved business process efficiency — Reduced operational spend 	<ul style="list-style-type: none"> — Process-driven operational efficiencies — Greater control over operational performance — Embedded controls for better data quality and transaction accuracy — Real-time exception monitoring and handling

Contact us

For more information on how the KPMG-Appian Alliance team can address your intelligent automation needs, please contact:

Jerry Iacouzzi
Principal, Advisory
 T: 973-615-9456
 E: jerryiacouzzi@kpmg.com

Pamela Sansbury
Director, Alliances
 T: 678-361-3329
 E: psansbury@kpmg.com

Rey Villanueva
Managing Director, Advisory
 T: 312-543-6768
 E: rqvillanueva@kpmg.com

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

kpmg.com/socialmedia



The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

© 2018 KPMG LLP, a Delaware limited liability partnership and the U.S. member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved. The KPMG name and logo are registered trademarks or trademarks of KPMG International. NDPPS 739846