



Around the world of U.S. healthcare in 360 words or less

Center for Healthcare
Regulatory Insight



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Editor's note

We are publishing ATW 360 early this week, wishing you a happy and healthy Thanksgiving!

This note is produced every Friday by the [KPMG Center for Healthcare Regulatory Insight](#) and is intended to be short and succinct, no more than 360 words, to provide a digestible bite of healthcare and life sciences news from the past week. Please share this email with colleagues and other interested individuals, and encourage them to [subscribe to our mailing list here](#).

We welcome your feedback. Let us know if KPMG can help. Please reply to this email with any comments or requests.

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Healthcare regulatory news

An [FDA final rule](#) requires direct-to-consumer prescription drug advertisements to disclose the product's major side effects and contraindications in a "clear, conspicuous, and neutral manner"... FDA [updated pandemic-related guidance](#) to require medical device makers to share information about production interruptions or discontinuations during future public health emergencies.

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Healthcare law and policy news

The White House [released a playbook](#) for addressing social determinants of health.

FTC [sued to block](#) John Muir Health's [proposed \\$142.5M acquisition](#) of San Ramon Regional Medical Center... Tenet [will sell three South Carolina hospitals to Novant](#) for \$2.4B... Merck [plans to acquire Caraway Therapeutics \(\\$610M\)](#), which is developing treatments for genetically defined neurodegenerative and rare diseases... AstraZeneca [launched a separate health-tech business](#), with a focus on digital products to optimize clinical trial design and delivery.

Mercer [reported employee health insurance costs rose 5.2%](#) to \$15,797 in 2023, driven by prescription drug cost growth (8.4%)... An [Epic Research analysis found](#) the proportion of self-pay emergency department, hospital, and primary care visits increased starting in April as Medicaid redeterminations began.

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