

Confidence or complacency?

How do Latin American CEOs think differently about the world they work in?

KPMG's 2017 CEO Outlook survey shows that compared to the global average, Latin American CEOs are more bullish on their countries' short-term prospects, less likely to expect disruption or business transformation, less concerned with cyber security and less likely to see personal self-understanding as a key success factor.

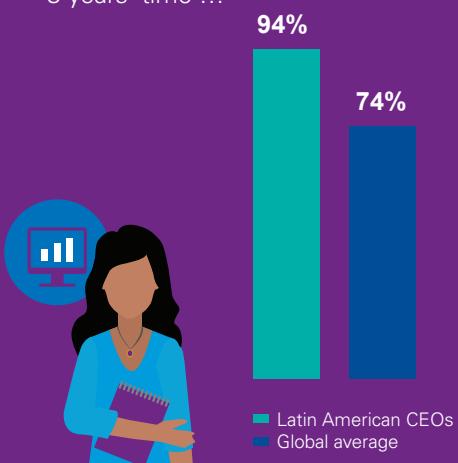
Confidence in the business outlook

Compared to the global average, Latin American CEOs are slightly more confident that their countries will grow over the next 12 months ...



Disruption is a distant prospect

Most Latin American CEOs do not expect their firms to transform into significantly different entities in 3 years' time ...



Cyber security is in the long grass

Fewer Latin American organizations are fully prepared for a cyber event than the global average ...

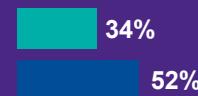


CEOs are hungry for new skills

Latin American CEOs are in line with the global average on how open to new influences and collaboration they are ...



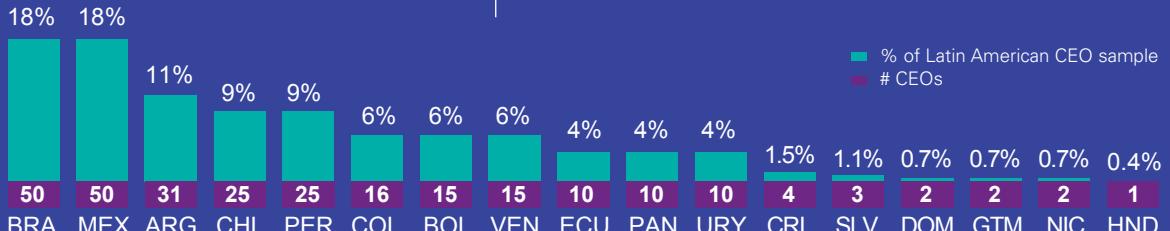
... though fewer than average believe that their success has been thanks to their understanding of their own personality and limitations ...



... and fewer agree that emotional intelligence is as important as technical skills than the global average.



About the research



"Latin American CEOs" refers to a grouping of 271 CEOs from the following countries:

% of Latin American CEO sample
CEOs

CEOs' firm revenues (USD) in the most recent fiscal year:

