



Intellectual Property Consulting

PROTECTING AND DEPLOYING THE INTANGIBLES

IP Issues

- Unrecognized, unprotected, or uncommercialised valuable assets
- Increased IP infringements
- Limited IP in-house experts or inconsistent IP management policies and procedures

Why KPMG

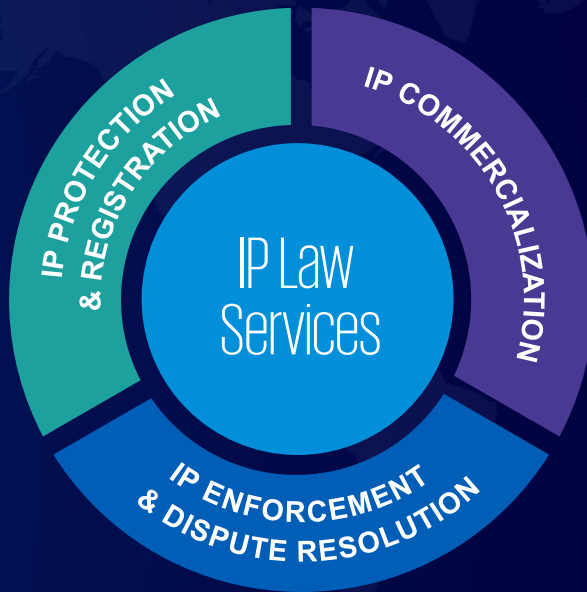
KPMG's comprehensive Intellectual Property services are designed to assist you throughout IP Protection, IP Management to IP Deployment.

Our team of award-winning experts with multidisciplinary experience provides strategic solutions to help you position, protect and profit from your IP assets in Vietnam market.



Our IP Law Services

Full range of Intellectual Property (IP) services at all aspects of the IP registration, acquisition, management, commercialization, and enforcement



■ IP PROTECTION & REGISTRATION

- Portfolio assessment and developing filing strategy, from devising the searching, filing, opposition strategy through to managing renewals and maintenance, for trademarks, designs, patents, geographical indications and copyright
- Measures to protect unregistered IPRs (trade-secrets) and valuable technical intangible assets (domain name, blockchain-based products)
- Risk assessment and regulatory compliance
- IP workshop and education program for stakeholders

■ IP COMMERCIALIZATION

Solutions to market IP assets to maximize profits and business growth:

- IP management including IP audit, IP valuation, IP strategy for market entry, IP relocation alongside spinoff
- Contractual arrangements relating to licensing, technology transfer, joint ventures, franchising
- Legal assistance supporting financial funding using IPRs

■ IP ENFORCEMENT & DISPUTE RESOLUTION

Practical solutions to settle IP disputes and minimize infringements on conventional and online marketplaces:

- Market watch to uncover infringements and adverse parties
- Dispute settlement via negotiation or amicable warning
- Proper statutory enforcement routes including criminal IP enforcement, civil IP enforcement, administrative IP enforcement, and Customs IP border enforcement
- Online infringement enforcement
- Domain name recovery



Contact us



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