



# Moving to the cloud with confidence

## KPMG–Microsoft Cloud Transformation and Compliance strategy offering

### Prepare to experience the potential benefits of business and IT transformation with the cloud

The emergence of social, mobile, and digital networks is inspiring a fundamental change in how businesses relate to their customers. As the digital and physical worlds merge, savvy organizations are forced to innovate to better address disruption while meeting their customers' needs by reimagining the customer experience. To enable that shift, transformation to digital is now considered a requirement for virtually every enterprise. Much more than simply digitizing traditional processes, businesses are rethinking products, services, and even entire business models in a mobile-first, cloud-first, all-digital world.

If your organization wants to improve its agility and customer responsiveness by moving IT operations into the cloud—but is uncertain about the scope and speed of change—the alliance of KPMG member firms and Microsoft has offerings that can help.

The Cloud Transformation & Compliance (CTC) offering helps you leverage the cloud to yield substantial value to the business. Within that CTC framework, the Cloud Strategy consulting engagement can help you identify business and IT opportunities, develop a business case for cloud, and assist you with building a road map for your organization's cloud transformation.

*The **CTC** offering helps you make a confident, coordinated move to the cloud with a detailed, methodical approach to transformation. KPMG member firms supply guidance and risk assessment know-how, industry-focused architecture and integration, and cloud management transformation capabilities. These skills and tools are combined with Microsoft's cloud-based technology solutions—including Microsoft Azure and Microsoft Office 365.*

*The CTC framework consists of four separate modules: **Cloud Strategy, Cloud Compliance and Security, Cloud Architecture and Design, and Cloud Management**. Each module is independent but complementary.*

*The delivery components of the **Cloud Strategy** engagement include:*

- *Cloud Vision and Business Case Development*
- *Cloud Suitability and Architecture Assessment*
- *Target Operating Model (TOM) Design*
- *Cloud Transformation Road map*

## How KPMG member firms and Microsoft can help

The Cloud Strategy consulting engagement is a modular and robust business and IT strategy engagement that will explore your opportunities and options for cloud transformation. This engagement can delineate:

- Strategy and vision
- Financial and economic drivers
- Transformation scope
- Target operating model
- Transformation road map.

With this information, you can identify where the cloud can impact your business and how IT can enable your compliance strategy.

## Elements of the Cloud Strategy consulting engagement

KPMG Services	Overview	Potential outcomes
<b>Vision &amp; Cloud Business Case</b>	Understand leadership’s vision and strategic objectives. Document business requirements and translate them to IT requirements. Evaluate the economic return of cloud transformation and help ensure it is in line with leadership's value target.	<ul style="list-style-type: none"> <li>– Cloud vision (short and long term)</li> <li>– Financial model</li> <li>– Business case</li> </ul>
<b>Suitability Assessment &amp; Conceptual Architecture</b>	Assess workloads in scope and evaluate feasibility and time line of moving to the cloud. Assess business operations processes in scope and list changes required for the new cloud environment. Provide a logical architecture for the new environment.	<ul style="list-style-type: none"> <li>– Workloads assessment</li> <li>– Conceptual architecture</li> <li>– Migration plan for applications</li> <li>– Business process impact</li> <li>– Use cases</li> </ul>
<b>Target Operating Model Design (TOM)</b>	Evaluate impact of new environment on existing operating model. As a result, design a TOM for the new environment including delivery model, governance, organization, and information.	<ul style="list-style-type: none"> <li>– Impact assessment on existing operating model</li> <li>– New operating model design</li> <li>– Information/data governance</li> <li>– Recommended operating model</li> </ul>
<b>Impact Assessment &amp; Transformation Road map</b>	Assess impact of cloud environment on existing IT processes. Create an actionable road map for the features necessary to implement the cloud environment.	<ul style="list-style-type: none"> <li>– Cloud transformation road map</li> <li>– Cloud adoption and change management strategy</li> <li>– Communications plan</li> <li>– Transformation program standup</li> </ul>



### Why KPMG member firms and Microsoft?

The Microsoft–KPMG alliance can deliver solutions that help transform your business and accelerate growth in a cloud environment you can trust. Working with KPMG member firms and Microsoft can improve your company's agility, scale, and visibility; provide valuable insights across the enterprise; enable you to quickly meet changing customer demands; and manage risk, compliance, and security.

**Leverage industry knowledge, transformation experience, and compliance acumen when it comes to the cloud.** KPMG member firms are the trusted advisers when Microsoft needs to assess and validate Azure compliance to global regulations. Together, KPMG member firm and Microsoft professionals can provide extensive knowledge and established capabilities to migrate you securely to the cloud.

**Gain secure access to ever-growing service offerings and application functionality.** KPMG member firm and Microsoft teams combine a repeatable cloud transformation framework with Microsoft's cloud-based solutions to give you the flexibility and agility to address market changes when they happen, not after the fact.

**Increase visibility across the enterprise.** This approach to cloud transformation goes well beyond IT implementation. It is designed to consider all aspects of change from operational to cultural.



## Contacts

To learn more about the Cloud Strategy offering leveraging KPMG member firms' cloud transformation experience and Microsoft technologies, please contact:

**Pierre Champigneulle**  
**Global Microsoft Cloud Leader**  
**KPMG in the U.S.**  
**T:** +1-917-887-6882  
**E:** pgchampigneulle@kpmg.com

**Jens Rassloff**  
**Global Microsoft Alliance**  
**Lead Partner**  
**KPMG in Germany**  
**T:** +49 30 2068-2569  
**E:** jrassloff@kpmg.com

**Alexander Noordeloos**  
**Global Microsoft Alliance Director**  
**KPMG in the Netherlands**  
**T:** +31 651 033404  
**E:** Noordeloos.Alexander@kpmg.nl

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act upon such information without appropriate professional advice after a thorough examination of the particular situation.

© 2017 KPMG International Cooperative ("KPMG International"), a Swiss entity. Member firms of the KPMG network of independent member firms affiliated with KPMG International. KPMG International provides no client services. No member firm has any authority to obligate or bind KPMG International or any other member firm vis-à-vis third parties, nor does KPMG International have any such authority to obligate or bind any member firm. All rights reserved. The KPMG name and logo are registered trademarks or trademarks of KPMG International. NDPPS 541888

Any trademarks or service marks identified in this document are the property of their respective owner(s).

### Take the next step.

KPMG member firms are not here just to implement information technology systems. Member firm professionals are dedicated to helping you make the most out of your technology investment so you can achieve genuine business value.

To learn more, please visit us at [kpmg.com/microsoft](https://kpmg.com/microsoft).

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates.