



The eight capabilities of KPMG Connected Enterprise

Insight-driven strategies and actions

Innovative products and services

Experience-centricity by design

Seamless interactions and commerce

2X Impact*

Responsive operations and supply chain

Aligned and empowered workforce

Digitally-enabled technology architecture

Integrated partner and alliance ecosystem

*Note: (a) Base: 1,299 professionals involved with customer-centric strategy decisions. Source: A commissioned study conducted by Forrester Consulting on behalf of KPMG, September 2018.