

The future of finance

Extreme automation

March 2021

What is the impact on the role of Finance?

Extreme Automation is leading organizations to significantly increase Finance's value proposition for the enterprise. There is a need for Finance organizations to adapt to the digital world, thus delivering more value with less effort, the ability to respond quickly to business needs, and shift from traditional processing to strategic alliance.

Enterprise-wide digital strategy



of organizations lack an enterprise strategic approach for digital adoption¹

Convergence of technology



of organizations do not have integrated automation, analytics and artificial intelligence¹

Expansion of digitization



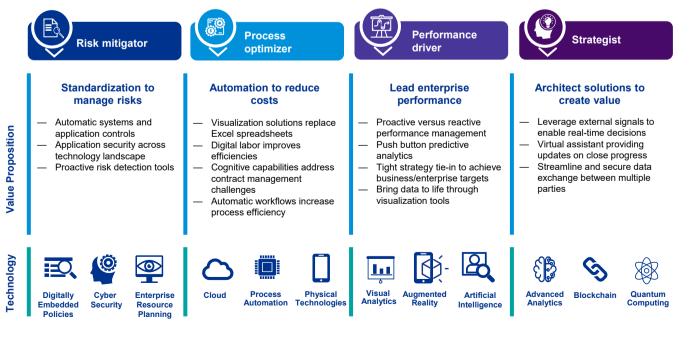
of organizations do not have scaled up or industrialized IA technologies¹

In realizing the full value of digital, it is critical to have a comprehensive, enterprise-wide digital strategy. Recognizing the benefits of digital and extreme automation, like efficiency gains, improved accuracy and value creation, will propel any organization forward and foster the advance of a smart automation strategy.

Source: ¹ HfS Research in conjunction with KPMG International. State of intelligent automation, 2019.

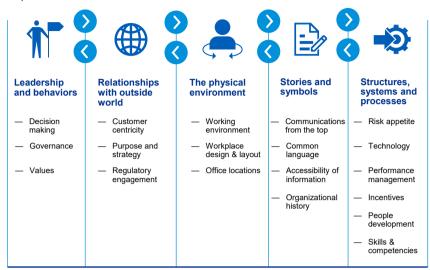
Finance digital landscape

Digital technology has become a critical factor in enabling Finance functions to excel. Leading Finance functions are leveraging multiple digital technology solutions to maximize their value proposition to the organization



Multiple drivers shape a digital culture

In order to realize value beyond cost savings, it takes a corporate culture that is ready and capable of embracing fundamental changes. This includes how one operates, understanding the impact Extreme Automation has on the workforce and the change management capabilities to address it.



Accelerating the digital agenda through a 'Center of **Excellence**'

There are three main factors as to why many businesses are slow in adopting and scaling automation: who's in charge of leading the initiative; how integrated is the program within the business; and how best practices are grasped and carried out. Establishing a Digital Center of Excellence can help accelerate the digital agenda, gaining insight from previous approaches and lessons learned.

Strategy

proposition

Purpose-driven strategy and culture Optimize customer experience

Maximize employee value

Value management

- Target value creation Measure performance and
- progress Dashboard with
- standardized metrics Monitor ROI and benefits

Digital landscape management

- Prioritize vendors to scale Appropriate technology
- for efficiency Embed controls to minimize risks

Run

Deploy automations

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- Manage and monitor Create automation
- catalog
- Adoption of digital culture Communicate purpose and value Set incentives

Digital culture & change management

Development

Assess opportunities

Train/coach workforce

Generate enthusiasm

As organizations continue to strategize and work towards improving operational efficiency and effectiveness, it is key to reflect back to the Centers of Excellence to learn from both successes and best practices. Extreme automation will change the service delivery model, from the size of a finance team to the types of services offered, but this will create new opportunities to utilize personnel in a more proficient manner.

How can you get started?

- Do you have a digital strategy?
- Do you have an understanding of your current and aspirational digital landscape?
- How are you evaluating digital opportunities and determining highest areas of return?
- Do you have the roles to enable your digital strategy?
- What are the incremental services that finance can provide digitally to support your evolving business?

Contact us

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