

The future of finance

The CFO agenda

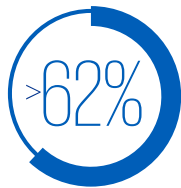
March 2021

Disruption can lead to opportunities

Enterprises are facing rapid change and disruption that threatens their future viability. To stay competitive, businesses must transform by leveraging technology to unlock new capabilities and opportunities.

The market is changing

Businesses across all sectors are being impacted by changing workforce demographics; converging industry models; the shifting regulatory environment; political unrest and trade barriers; the rise of new business models and competitors; big data and emerging technologies. Finance leaders are well positioned to “co-pilot” with CEOs as they navigate through these changes by leveraging their commercial and financial acumen combined with their understanding of performance insights and business analytics.



>62% of global CEOs say that they need to prioritize innovation processes and execution over the next three years.



>67% of global CEOs believe that agility is the new currency of business and acting too slow will put them out of business.



>71% of global CEOs tell us that their growth relies on their organization's ability to challenge and disrupt business norms.

Source: 2019 Global CEO Outlook report, KPMG International

Organizations expect more from their Finance functions

The transactional scorekeeping function of yesterday is gone and needs to be replaced by a dynamic function that can deliver tangible value and results.



Enable new technology, automate everything

Extreme automation enables speed, collaboration and virtual delivery



Serve as strategist and lead enterprise performance

Increased focus on value creation and AI-enabled insights for growth and profitability



Manage and monetize data

Data is an asset and Finance is leading the charge to transform and deliver data-driven insights



Quickly adapt to evolving business and customer needs

Everything as a service, delivered by a flexible, on-demand workforce



Modernize skills and capabilities

Actively manage talent strategies to deliver new ways of working and requirements

The CFO agenda

Leading CFOs have an agenda that turns disruption into opportunity. They leverage technology to enable an agile, modern workforce that utilizes data and analytics to deliver more intelligent business insights.



Strategy and value management

Leverage the capabilities of your finance team to preserve and create value through agile, effective allocation of capital and resources to enable strategic priorities.



Extreme automation

Integrate solutions across the digital landscape leveraging the foundational power of Cloud platforms combined with intelligent automation, artificial intelligence and digital process management.



Data, analytics and insights

Leverage data to unlock new value and viewpoints by providing on-demand insight, integrating external signals with internal to provide advanced analytics and decision power, projections enabled by artificial intelligence and consumption customized to the user.



Organizational agility

Quickly adapt to market shifts by moving with the customer, delivering services without boundaries, fully integrating "gig" and "bot" with the workforce, and leveraging everything as a service.



Modern workforce

Embrace new ways of working and managing talent by leveraging strategic partners, multi-sourcing your talent, providing an exceptional employee value proposition including innovative opportunities for learning and development.



Risk and Compliance

Risk management must support, not hinder innovation by leveraging advanced capabilities while maintaining compliance to the ever changing regulatory environment.

The future of finance experience

We have designed an immersive session to help you shape a plan that turns ideas into action.

A typical session includes:

- our point of view on market trends, industry disruption, and the Future of Finance
- sharing the 'art of the possible' including where technology is headed in your industry and what competitors are doing
- a view of your Finance function today and where it could go tomorrow
- discussion of attributes and practices of leading finance organizations
- demos of our leading technology solutions
- a focus on areas of impact and value, and design of a narrative that connects strategy to desired business outcomes.



KPMG has flexible delivery options and collaboration tools so KPMG professionals can deliver this virtually or at a convenient and safe location.

Capabilities and offering differ by location. Contact your local team for more information about what is available.

Business as usual is not an option. Drastic change is required to stay relevant — the time to start is now.

Contact us

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Evalueserve | 137371A-G | March 2021