

2021 KPMG CEO Outlook

The energy industry continues to be an enabling and necessary resource as organizations across all industries begin preparing for a new reality and recovery from the impact of COVID-19.



Energy CEOs remain resilient and focused on long-term, sustainable growth, despite increased uncertainty







2020 KPMG CEO Outlook Survey
2021 KPMG CEO Outlook Pulse Survey





Climate Change remains top risk for Energy CEOs

Energy CEOs now believe that environmental and climate change risk pose the greatest threat to their organization's growth



Source: KPMG 2021 CEO Outlook

Which of the following risks pose the greatest threat to your organization's growth over the next 3 years?



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The industry awaits what will follow from COP26 for more certainty

All eyes will be on Glasgow as the world's political leaders gather to decide what action should be taken to tackle the climate crisis. For the energy sector, it means more prolonged uncertainty.

Many energy businesses have been at the forefront of driving forward the energy transition and they're fully behind a shift towards renewables, but the potential for significant, bold political action is naturally creating more uncertainty at a time when the sector is trying to rebuild.



Believe world leaders must inject the necessary urgency in the climate agenda



ESG a top operational priority with a shift in focus to the 'S'



ESG story

Down from 90% in 2021

Nearly half (46%) of the CEOs state their single biggest challenge is crafting their ESG narrative in a compelling fashion and that this is most critical for keeping employees engaged. Over half (56%) report their pay is already tied to ESG performance with 85% indicating the annual bonus as the key mechanism.





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