

With record-high confidence, global organizations are reaping the rewards of digital transformation

Enthusiasm for the pivotal role of tech burns bright



Rising costs, economic uncertainty, geopolitical fractures and a global talent crisis have created arduous conditions for today's businesses. The KPMG global tech report 2022 reveals that to protect market share and win new business, tech leaders are turning to new and emerging technologies to strengthen customer loyalty and enhance their products and services.

Tech maturity is growing

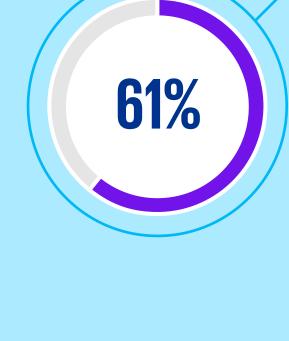


either extremely or very effective at using tech to advance business strategies

of tech leaders are

very or extremely effective at digital transformation

identify as being either

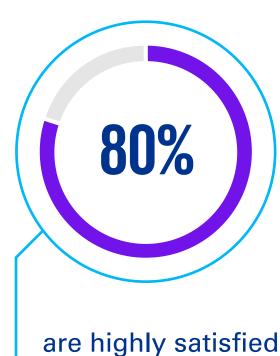


expect to have embraced most key new tech platforms within 2 years, including Web3 and the metaverse



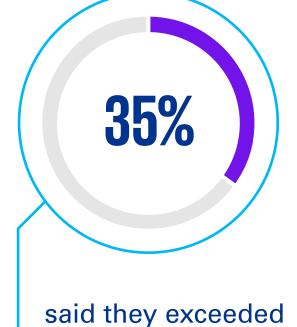
Cloud adoption is surging

On average, half of enterprise workloads are already in the cloud

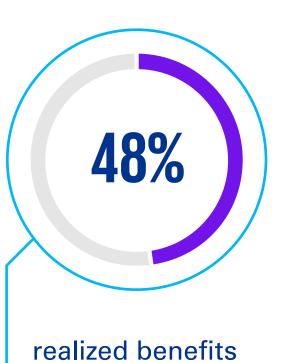


or satisfied with the success of their cloud transformation





objectives and realized substantial ROI



and ROI



Enterprise ERP/apps are advancing

have streamlined enterprise apps

89%

for each function

have streamlined apps or integrated

51%

them enterprise-wide

still have elements of ERP/apps

2/3

on-premises

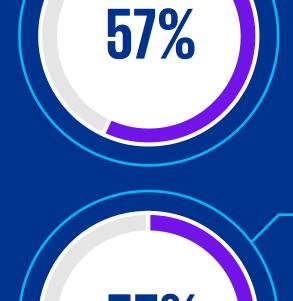
have migrated strategic workloads

74%

to the cloud



Digital transformation drivers



efficiency and resiliency

aim to drive growth,

transformation to improve

customer experience

are engaged in

48%

want to improve

enterprise agility

and modernization



to slow down transformation

are intent on

reducing risk



32% 44% 8

Top 3 skills gap issues that threaten



and others puts brake on progress

Cyber security under pressure

say shortage of data

scientists, engineers,

as a constraint

cite high cost of

new systems and

adding new talent



new systems is slowing progress

29%

say lack of skills

to implement



Only



say emerging threats

are a priority

say third-party oversight is a priority

Download the full survey results and discover how KPMG can help with your digital transformation.

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