



Technology Deal Flash

Germany
Switzerland
Austria

3Q | 2025



Summary

Welcome to the 3Q25 edition of our Technology Deal Flash, highlighting key transactions and trends in Germany, Switzerland and Austria, along with global sector insights.

M&A activity

Tech M&A activity in the GSA region remained robust in the third quarter of 2025, with deal volume increasing by 25% q-o-q. This growth was largely attributed to improved investor sentiment and sustained demand for AI infrastructure and capabilities.

Within the GSA region, Switzerland exhibited significant growth, with a 50% q-o-q increase in deal volume, while Germany experienced a 30% rise. In contrast, Austria saw a 36% decline in deal count during the same period.

PE activity

Private equity deal activity in the GSA region saw an uptick, with q-o-q growth of 26%, primarily driven by rising interest in artificial intelligence.

Funding activity

While M&A activity showed momentum, VC funding slowed in the third quarter of 2025. Deal volume declined by 15% q-o-q. The downward trend, which began at the start of the year, continued. Both early and later-stage deals were impacted this quarter, with deal volume decreasing by 9% and 39%, respectively. However, investors remained interested in established startups with differentiated offerings and proven management teams.

Germany continued to dominate funding activity, accounting for 66% of total deals in 3Q25, despite a 28% decline q-o-q. Funding activity in Switzerland grew by 52% q-o-q, while Austria experienced a 30% decline.

Share performance

European equities maintained their upward trajectory in the 3Q25. However, mid-quarter volatility was observed owing to global repercussions of the US tariff measures. These developments led to reported financial impacts and margin compression across key sectors, including automotive, consumer goods, and industrial manufacturing. Additional cost pressures and disruptions in trade flows contributed to elevated market uncertainty during the quarter.

STOXX Europe 600 Technology index remained largely on a downward trajectory during the quarter, due to supply chain disruptions and margin pressures stemming from elevated tariffs on electronics and semiconductors. A modest late-quarter uptick was observed, supported by improving macroeconomic conditions and easing market sentiment.

KPMG insights

KPMG's latest report, "Digital excellence in the manufacturing industry," explores digital transformation in manufacturing, highlighting the sector's leadership in digital maturity and its excellence in achieving AI ROI. It also addresses challenges and strategies to maximize opportunities presented by digital transformation. The report presents findings from KPMG's global tech reports, including a survey of over 2,450 leaders worldwide, featuring insights from 368 industrial manufacturing leaders.

We hope you find this edition of our Technology Deal Flash insightful. If you'd like to discuss any of the areas in more detail, please don't hesitate to contact us.

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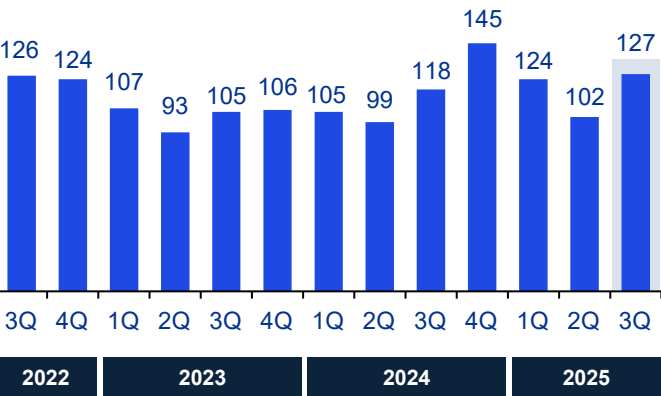
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M&A activity

Quarterly M&A review

M&A review – Germany, Switzerland and Austria

Deal count

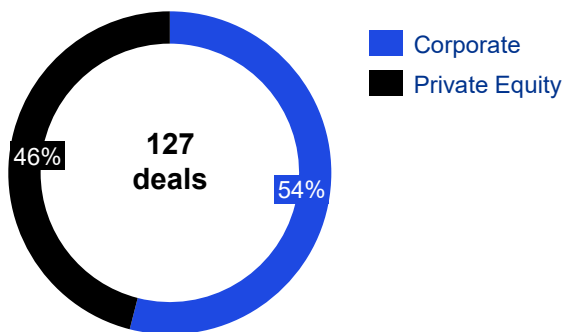


Tech M&A activity in the GSA region remained robust in the third quarter of 2025, with deal volume increasing by 25% q-o-q. This growth was largely attributed to improved investor sentiment and sustained demand for AI infrastructure and capabilities.

Within the GSA region, Switzerland exhibited significant growth, with a 50% q-o-q increase in deal volume, while Germany experienced a 30% rise. In contrast, Austria saw a 36% decline in deal count during the same period.

As investor sentiment continues to improve and tech adoption remains a strategic priority, technology M&A activity is expected to maintain its upward momentum into the fourth quarter of 2025.

Deals by type – 3Q | 2025^(a)



In this quarter, strategic investors accounted for the majority of transactions, comprising 54% of tech deal activity. This growth reflects a renewed focus by strategic investors on acquiring AI infrastructure and cloud-native capabilities. Further, corporate deal activity increased by 24% q-o-q, driven by improved macroeconomic conditions which boosted confidence among corporations to acquire high-value technology assets.

Private equity deals also rebounded, with deal activity rising by 26% q-o-q. PE firms capitalized on favorable financing conditions and targeted recession-resilient assets with strong recurring revenue streams.

Selected deals^(b) – 3Q | 2025

Acquiror	Target	Sub-sector	Date	Rationale	Value (€m)
Rumble	Northern Data Group	IT Consulting and Outsourcing	Aug 2025	To integrate target's data center with Taiga GPU-as-a-service operations to enhance AI-focused cloud computing capabilities	1,000 ^(c)
IFM investors	Green ch	Systems and Information Management	Jul 2025	To expand the target's operations across Switzerland and neighboring countries	943 ^(c)
NICE	Cognigy	Business/Productivity Software	Sep 2025	To accelerate its AI strategy by integrating Cognigy's enterprise-grade conversational and agentic AI into its platform	815 ^(d)
Destinus	Daedalean	Business/Productivity Software	Aug 2025	To enhance AI capabilities in unmanned flight systems	193 ^{(c)(e)}
Bridgepoint Group	Beekeeper	Business/Productivity Software	Jul 2025	To develop AI-powered employee hub that integrates productivity and communication tools for both frontline and desk-based employees	-

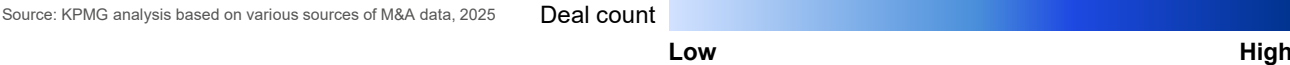
Source: KPMG analysis based on various sources of M&A data, 2025
Note: (a) Corporate deals relate to the minority or majority acquisitions by Corporations; Private Equity deals relate to the minority or majority acquisitions by financial investors; (b) Selected deals include corporate deals for 3Q 2025; selected PE deals for the same period covered in slide #6; (c) Deal announced in 3Q 2025; (d) Converted at 1 USD = 0.85325 EUR on 8 Sep 2025, via Oanda.com, value according to press release is US\$ 955 m; (e) Converted 1 CHF = 1.07034 EUR on 5 Aug 2025, via Oanda.com, value according to press release is CHF180 m

M&A activity

M&A heat map

Quarterly deal count by sub-sector

	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25
Application Software	20	10	5	11	7	7	6	4	4	6	10	5	6
Automation & Workflow Software	3	1	3	1	2	1	2	2	0	6	1	5	2
Business & Productivity Software	38	49	38	28	45	41	45	38	41	55	53	40	52
Communication Software	3	2	0	1	0	3	2	0	4	3	2	1	0
Database Software	3	0	0	1	4	1	0	7	1	1	1	0	1
Educational Software	4	2	1	1	1	3	2	1	3	2	1	2	4
Entertainment & Social Software	1	3	4	4	0	4	5	1	1	6	1	3	2
Financial Software	10	12	11	10	14	11	13	13	10	15	14	15	18
IT Consulting & Services	35	34	29	29	29	22	25	29	36	24	28	20	30
Multimedia & Design Software	1	1	3	1	0	4	1	1	5	10	4	3	4
Network Management Software	4	6	4	2	1	5	2	1	4	6	3	5	2
Systems & Information Management	4	4	9	4	2	4	2	2	9	11	6	3	6



Key takeaways

In 3Q25, the Business & Productivity Software and IT Consulting and Services sub-sectors continued to dominate the technology M&A landscape, accounting for 65% of total deals. These sub-sectors experienced significant growth in deal activity, with increases of 30% and 50%, respectively, primarily driven by surge in demand for managed and cloud services, as well as rising adoption and implementation of AI technologies.

IT Consulting and Services sub-sector recorded the largest M&A deal this quarter, with Rumble's potential €1 b^(a) acquisition of Northern Data Group.

The Application Software, Education Software, Financial Software, Multimedia and Design Software, and Systems and Information Management sub-sectors also saw notable growth in deal activity during the quarter. Conversely, the Automation/Workflow Software, Communication Software, Entertainment & Social Software, and Network Management Software sub-sectors recorded a decline in deal activity in 3Q25 compared to 2Q25.

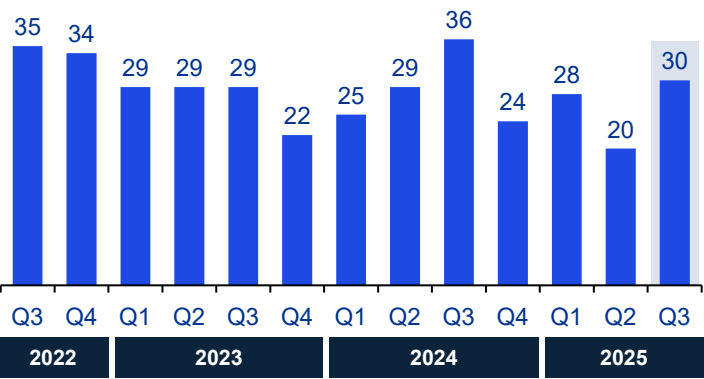
Note: (a) Deal announced in 3Q 2025

M&A activity

M&A sub-sector spotlight

IT Consulting and Services

Deal count



IT Consulting & Services experienced significant growth in M&A deal activity during the third quarter of 2025, with deal volume soaring by 50% q-o-q. This surge was primarily driven by the growing demand for industrial automation, IoT infrastructure, AI-powered enterprise solutions, and IT services. Companies across the GSA region are increasingly prioritizing digitalization and adoption of scalable tech ecosystems.

Germany remained the most active market in the third quarter of 2025, contributing 77% of the total deal volume and registering a robust 92% q-o-q increase in deal activity. In contrast, Switzerland maintained a steady pace with five deals, while Austria saw a slight decline, recording only two deals this quarter compared to three in the previous quarter.

Corporate deals witnessed a significant doubling in deal volume compared to the previous quarter. PE-backed deals also increased by 23% in deal count q-o-q, although their share in overall deals declined this quarter.

Selected key sub-sectors deals – 3Q | 2025

Acquirer	Target	Date	Rationale	Value (€m)
Rumble	Northern Data Group	Aug 2025	To integrate target's data center with Taiga GPU-as-a-service operations to enhance AI-focused cloud computing capabilities	1,000 ^(a)
Accenture	SYSTEMA Systementwicklung	Jul 2025	To strengthen capabilities and support clients in semiconductor and high-tech industries, such as defense and automotive	n/a
Deutsche Private Equity and Valantic	Utiligence	Jul 2025	To bolster market position in energy systems and expand its digital services for utility sector	n/a
Netgo Group and Waterland Private Equity Investments	conNect Organisation und Netzwerk	Jul 2025	To enhance IT service offerings for law firms and mid-sized tax consulting firms, and expand geographic footprint	n/a
Janitza electronics	Digimondo	Jul 2025	To expand its software expertise and provide comprehensive solutions for energy management and power quality	n/a

Source: KPMG analysis based on various sources of M&A data, 2025
Note: (a) Deal announced in 3Q25

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Despite an overall more selective M&A environment in the first half of 2025, Germany’s IT services sector - driven primarily by private equity-led buy-and-build strategies, surging demand for AI and digitalization expertise, is pointing to a consolidation-driven market phase with long-term growth potential.

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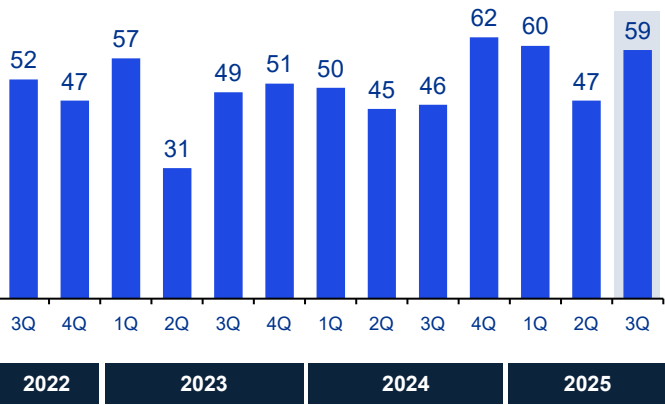


PE activity

Private equity

PE investments – Germany, Switzerland and Austria

PE investment deal count



Private equity deal activity in the GSA region saw an uptick, with q-o-q growth of 26%, primarily driven by rising interest in artificial intelligence. PE firms are actively pursuing acquisitions of AI-enabling infrastructure such as data centers, GPU providers, and other related assets. Additionally, improving macroeconomic conditions and heightening investor sentiment have also contributed to the increase in deal activity.

In 3Q25, the Business & Productivity Software and IT Consulting & Services sectors remained the leading contributors to PE deal flow, collectively accounting for 66% of the total transaction volume.

Germany led PE activity in the GSA region with a 73% share, followed by Switzerland, which accounted for 15% of the total deals.

Notable deals and investors – 3Q | 2025

Target	Acquirer/Investor	Deal type	Sub-sector	Rationale
FinMatch	Deutsche Beteiligungs	PE growth/Expansion	Financial Software	To expand its portfolio in digital financial services sector for mid-market companies
Beekeeper	Bridgepoint Group	Buyout/LBO	Application Software	To develop AI-powered employee hub that integrates productivity and communication tools for both frontline and desk-based employees
Ingentis Softwareentwicklung	Carlye Group	Buyout/LBO	Business & Productivity Software	To expand the target's geographical footprint, grow its partner ecosystem, invest in analytics and AI functionalities, and support M&A opportunities
Taxy.io	Visma	Buyout/LBO	Financial Software	To expand its presence in the DACH region
Dr. Schengber & Friends	Assist Digital	Buyout/LBO	Business & Productivity Software	To strengthen its service offering by integrating enterprise solutions with AI, agentic AI and data solutions

Outlook

Likely exits (LTEs)^(a, b)



Private equity exit activity in the GSA region saw a modest 2% q-o-q increase in the third quarter of 2025. The rise in the exit activity was primarily driven by improving macroeconomic environment conditions.

In line with previous quarters, the Business & Productivity Software sub-sector continued to exhibit the highest exit potential, followed by IT Consulting & Services and Financial Software.

Within the GSA region, Germany is expected to remain the dominant market, projected to account for approximately 80% of total exits in the upcoming quarters.

Source: KPMG analysis based on various sources of M&A data, 2025

Note: (a) LTE predictive scores on financial sponsor-backed portfolio companies likely to exit via M&A sale, IPO, direct listing, or de-SPA from various sources of M&A data; (b) Percentages do not add up to exactly 100% due to rounding differences; (c) Others include Multimedia and Design Software, Automation/Workflow Software, Systems and Information Management, Network Management Software, and more

Technology Deal Flash – Germany, Switzerland and Austria 3Q | 2025

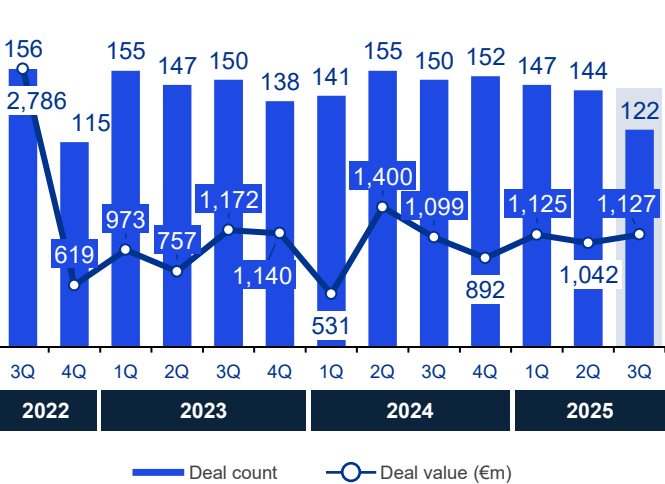
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Funding activity

Quarterly funding review

Funding rounds – Germany, Switzerland and Austria

Deal count and value per quarter^(a)



In the third quarter of 2025, the venture capital market slowed, with deal volume in the GSA region declining by 15% q-o-q and recording €1.1 b in investment. The downward trend, which began at the start of the year, continued. Both early and later-stage deals were impacted this quarter, with deal volume decreasing by 9% and 39%, respectively. However, investors remained interested in established startups with differentiated offerings and proven management teams.

Germany continued to dominate funding activity, accounting for 66% of total deals in 3Q25, despite a 28% decline q-o-q. Funding activity in Switzerland grew by 52% q-o-q, while Austria experienced a 30% decline.

The Business & Productivity and Financial Software sub-sectors collectively contributed 70% of total VC deals in the third quarter of 2025.

The outlook for the fourth quarter of 2025 remains optimistic, driven by cautious optimism regarding the US-EU trade agreement and continued interest in AI technologies.

Notable deals and investors

Selected mega funding rounds – 3Q | 2025

Company	Date	Series	Capital raised (€m)
Sirius AI	Aug 2025	-	202
Wefox	Jul 2025	-	151
Talon.One	Jul 2025	-	114
Sdui	Jul 2025	-	95

Sirius AI, a Swiss-based AI company, raised €202m in a funding round led by Temasek, Highland Europe, and Atomic.

Wefox, an insurtech platform, secured €151 m to expand its product portfolio and bolster market position in Austria, the Netherlands, and Switzerland.

Talon.One, a Berlin-based tech startup, raised €114 m in a growth funding round led by Charles River Ventures, MeriTech Capital, and Silversmith Capital Partners. The funding will support the further development of its platform and accelerate its growth across the US, UK, Europe, and APAC.

Sdui, a Germany-based Edtech platform, secured €95 m in a funding round led by Bain Capital, with participation from HV Capital and High-Tech Gründerfonds.

Selected active investors – 3Q | 2025^(b)

Investor	Key deals ^(c)	No. of deals ^(d)
High-Tech Gründerfonds	Sdui, Plancraft, Cretivity, Tangany, Viboo, Pactos, Genow, TrustNXT and RedMimicry	13
Superangel	ProjectQ, Cleanbrix, Complori, Mango Medical, PLACED, RedMimicry and Stream-Punk	10
Bayern Kapital	4screen, Hololight, 36Zero Vision and Abaut	8

Germany-based High-Tech Gründerfonds remained an active investor this quarter, with a strong focus on seed and later-stage financing deals, primarily targeting Business & Productivity Software startups.

Superangel participated in seed funding rounds for startups operating in the Business & Productivity Software and Educational Software sub-sectors during the quarter.

Bayern Kapital engaged in later-stage funding rounds for startups operating in the fields of Communication Software, Business & Productivity Software, and Multimedia and Design Software.

Source: KPMG analysis based on various sources of M&A data, 2025
 Note: (a) Disclosed deal values only (66% of the total count); (b) Excluding accelerators/incubators; (c) Technology sector only; (d) Also includes deals in other sectors within the GSA region

Funding activity

Funding heat map

Quarterly deal count by sub-sector

	3Q22	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25	3Q25
Application Software	13	9	13	21	12	16	10	10	12	6	16	10	13
Automation & Workflow Software	1	4	3	2	1	3	0	5	4	13	1	3	3
Business & Productivity Software	71	55	73	71	79	69	75	80	75	79	86	77	74
Communication Software	1	1	1	4	1	0	3	0	3	1	0	4	1
Database Software	1	1	3	2	3	2	1	3	2	2	0	1	0
Educational Software	7	4	6	2	6	4	3	3	1	2	3	5	7
Entertainment & Social Software	6	4	6	3	5	9	6	3	5	3	8	4	2
Financial Software	44	23	39	33	29	26	30	36	26	36	25	28	12
IT Consulting & Services	4	1	0	2	5	3	4	9	4	4	1	3	2
Multimedia & Design Software	2	5	2	3	5	3	6	3	6	2	3	5	3
Network Management Software	4	5	7	3	3	2	2	3	7	1	3	2	5
Systems & Information Management	2	3	2	1	1	1	1	0	5	3	1	2	0

Source: KPMG analysis based on various sources of M&A data, 2025

Deal count

Low

High

Key takeaways

Business & Productivity and Financial Software accounted for the lion's share of transactions (70% of fundraising deals), but both experienced a decline in deal count compared to the previous quarter. Financial Software saw a steep 57% q-o-q decline, recording only 12 deals this quarter, marking the lowest deal count in the past two years. This reflects a shift in investor preference, with funding increasingly reserved for startups with strong fundamentals and clear profitability prospects.

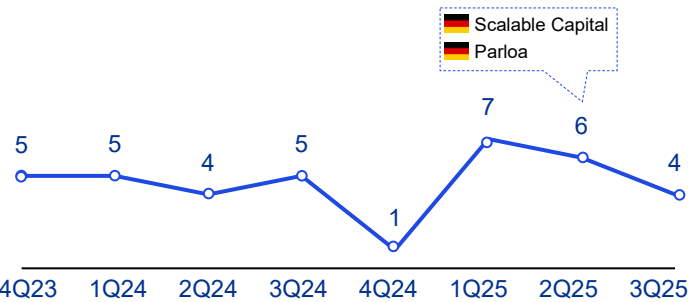
On the other hand, Network Management Software and Application Software sub-sectors saw deal count increases of 150% and 30% q-o-q, respectively. Educational Software sub-sector also recorded growth in funding activity, while deal counts declined across the remaining sub-sectors.

Funding activity

Unicorn funding rounds

Start-up funding rounds in Europe^(a) and leading GSA unicorns^(b)

Deal count per quarter^(a)



In 3Q25, unicorn funding activity in Europe slowed down, recording a 33% q-o-q decline, indicating a dip in later-stage and mega-round deals for technology startups. This was primarily driven by a shift in capital allocation towards early-stage deals and capital constraints.

Investment trends in 3Q25 showed a strong inclination towards AI-enabled platforms and applications, with two out of the four unicorn funding deals during the quarter taking place in this sub-sector.

During the quarter, the DACH region recorded no unicorn funding activity, while the UK, a unicorn hub, recorded 1 funding activity in 3Q25.

Mistral AI recorded the highest amount raised this quarter, securing €1.7 b in a late-stage VC funding round and pushing its valuation above €11.7 b.

Top unicorn funding rounds in Europe – 3Q25

Investors ^(c)	Target	Date	Rationale	Funding round	Amount raised (€m)	Post funding valuation (€m)
ASML Holding, Bpi France, DST Global, General Catalyst, Index Ventures, Nvidia, and Lightspeed Venture Partners	Mistral AI	Sep 2025	To enhance product portfolio and service offerings	Series C	1,700	11,700
Avenir Growth Capital, B Capital Group, BlackRock Global Funds, and XBO Ventures	Rapyd Financial Network	Sep 2025	To get access to Rapyd's fintech and payments infrastructure	Series F	426 ^(d)	3,853
Accel, 20VC, byFounders, Creandum, Hummingbird Ventures, Visionaries Club	Lovable	Jul 2025	To expand team and further build product	Series A	172 ^(e)	1,542
Accel, Atomico, and Meritech Capital Partners	Framer	Aug 2025	To enhance AI capabilities, scale platform, and expand presence in the US	Series D	86	1,719

Selected KPMG services for Start- and Scale-ups



Source: KPMG analysis based on various sources of M&A data, 2025

Note: (a) Only top deals from the GSA region are highlighted; (b) Unicorns are privately held start-ups valued over \$1bn (approximately €850 m); (c) Includes selected investors from consortium; (d) Converted at rate 1USD = EUR0.85158 as on 10 Sep 2025, via Oanda.com; original deal value US\$500 m (e) Converted at rate 1USD = EUR0.86043 as on 17 Jul 2025, via Oanda.com, value according to press release US\$200 m

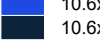
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Valuation levels

European valuation levels

Technology sub-sector valuations

	Median EV/ Sales	Median EV/ EBITDA	Median EV/ EBIT
Application Software	 1.9x 1.9x	 17.9x 15.9x	 18.0x 16.0x
Automation & Workflow Software	 2.2x 2.1x	 15.7x 14.8x	 13.3x 17.4x
Business & Productivity Software	 2.0x 2.2x	 19.0x 18.7x	 23.5x 27.1x
Communication Software	 2.7x 1.9x	 11.6x 10.8x	 26.0x 24.3x
Database Software	 1.3x 1.3x	 28.6x 30.1x	 36.7x 38.4x
Educational Software	 3.7x 3.1x	 42.8x 33.4x	 35.3x 28.4x
Entertainment & Social Software	 2.9x 2.6x	 10.6x 10.6x	 18.1x 17.3x
Financial Software	 2.1x 2.5x	 15.8x 17.6x	 20.9x 23.9x
IT Consulting & Services	 0.9x 1.0x	 12.4x 12.3x	 16.2x 16.2x
Multimedia & Design Software	 2.3x 2.4x	 43.2x 39.7x	 41.0x 36.9x
Network Management Software	 3.2x 3.3x	 18.9x 30.2x	 19.4x 27.2x
Systems & Information Management	 1.1x 1.0x	 14.4x 13.1x	 21.6x 20.4x

Source: KPMG analysis based on various sources of M&A data, 2025

 30-Sep-25  30-Jun-25

Key takeaways

Valuation multiples showed an increase across the majority of sub-sectors compared to the previous quarter, with exceptions such as Financial Software, Database Software, and Network Management Software, which noted declines across all valuation multiples. The overall market sentiment remains cautiously optimistic due to US-EU trade agreements, interest rate cuts, robust earnings estimates, and persistent demand for AI technologies.

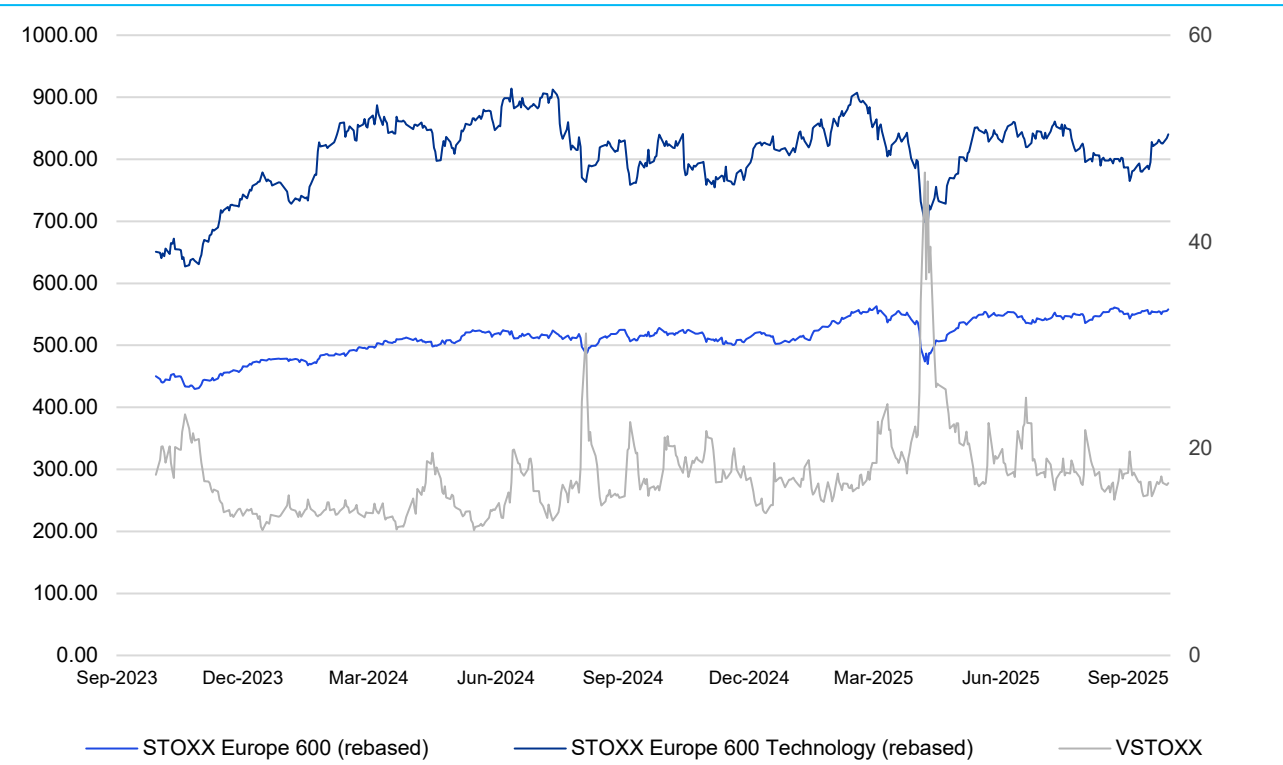
Key sub-sectors such as Communication and Educational Software (which saw a 28% increase in the EV/EBITDA multiple compared to the previous quarter) experienced a rise in valuations across all metrics.

Other key sub-sectors also recorded positive changes in important valuation metrics in the third quarter of 2025, reflecting an overall emerging positive momentum in the technology sector.

Valuation levels

European technology share performance

Index price



Source: KPMG analysis based on various sources of data, 2025

Key takeaways

European equities maintained their upward trajectory in the 3Q25. However, mid-quarter volatility was observed owing to global repercussions of the US tariff measures. These developments led to reported financial impacts and margin compression across key sectors, including automotive, consumer goods, and industrial manufacturing. Additional cost pressures and disruptions in trade flows contributed to elevated market uncertainty during the quarter.

Despite these headwinds, market sentiment improved toward the end of the quarter. The STOXX Europe 600 index rose by 3.1% q-o-q, supported by a reallocation of investor capital into healthcare and utilities, as well as favorable responses to earnings updates from consumer staples and financial institutions.

STOXX Europe 600 Technology index remained largely on a downward trajectory during the quarter, due to supply chain disruptions and margin pressures stemming from elevated tariffs on electronics and semiconductors. A modest late-quarter uptick was observed, supported by improving macroeconomic conditions and easing market sentiment.

Meanwhile, the VSTOXX index declined towards the end of the quarter as market volatility eased amid lack of escalation and delayed enforcement of certain trade measures issued by the US and resilient corporate earnings. Further, broader improving macroeconomic conditions, including the ECB's decision to keep interest rates unchanged in Sep 2025, contributed to the decline in market volatility.

KPMG insights

The intelligent tech enterprise

Digital excellence in the manufacturing industry

KPMG's latest report, "Digital excellence in the manufacturing industry," explores digital transformation in manufacturing, highlighting the sector's leadership in digital maturity and its excellence in achieving AI ROI. It also addresses challenges and strategies to maximize opportunities presented by digital transformation. The report presents findings from KPMG's global tech reports, including a survey of over 2,450 leaders worldwide, featuring insights from 368 industrial manufacturing leaders.

Extract

Industrial manufacturing (IM) organizations increasingly recognize the necessity of digital transformation to improve operational efficiency, quality control, and sustainability. The KPMG global tech report highlights that industrial manufacturing firms are at the forefront of this transformation, demonstrating the highest levels of digital maturity across various technology categories compared to other sectors.

Digital excellence in the manufacturing industry

[Read more>](#)

Key findings



Manufacturing's proactive and progressive spirit: IM is rapidly advancing its digital transformation, driven by strong technology adoption and strategic maturity. Among the sectors surveyed, IM has the highest stage of strategic maturity in six out of the nine tech categories measured. This maturity is underpinned by a culture of tech enthusiasm, with 76% of firms reporting that their workforce are eager to adopt cutting-edge technology—the highest of all sectors surveyed. As production specifications grow more complex, many organizations are adopting digital solutions to enhance customization, reliability, and speed in production cycles.



IM excels at achieving AI ROI: IM is the leading sector in AI adoption. It is one of the three sectors most likely to be at the most mature phase of AI adoption, with 34% achieving ROI on several AI use cases. However, the sector needs to address critical gaps that prevent it from accessing AI's full potential. Key hurdles include data silos and connectivity gaps, which require strategies to integrate systems and improve data flow across the value chain.



IM has above-average data maturity: While data silos remain a challenge, IM performs above the cross-sector average in the proportion of organizations at the top two levels of data maturity. Although the IM sector has high access to data, its organizations are most aware that improving their data strategy would accelerate digital transformation. To make their businesses more profitable and customer-centric, manufacturers need to enhance visualization capabilities and workflows to facilitate data-led decision-making, ensuring insights reach the right employees at the right time. The success of these platforms will depend on data governance and interoperability capabilities, where IM outperforms other sectors. To sustain momentum, manufacturers must focus parts of their cybersecurity strategies on protecting internal data transfer.



Road ahead for industrial manufacturing: The sector must nurture its proactive and progressive spirit to maintain digital transformation momentum. Improving visualization capabilities and workflows will enable workers to make better decisions based on data insights. As AI becomes more prevalent in the workplace, it is essential to prepare the workforce by upskilling factory workers through learning programs focused on analytical decision-making. Additionally, exploring new ways to innovate can help meet clients' expectations for speed and customization while making operations more energy efficient.

Selected industrial software credentials from KPMG



procemex[®]

has been acquired by

ANDRITZ

2024



Leanware[®]

has been acquired by

elisa

2024



MARKET SCAN[®]

has been acquired by

S&P Global

2024



CDK GLOBE

has been acquired by

Brookfield

2022



ProcessMAP

has been acquired by

Hg

2021



neurocat

has received a minority investment from

dSPACE

2021



matrix

has been acquired by

BRIDGES

2021



Dealerweb

has been acquired by

CitNOW

a portfolio company of

TENZING

2020



COX AUTOMOTIVE

has acquired

BRUNNENSTROHM

2019



QTronic

has been acquired by

synopsys[®]

2019



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Technology Deal Flash – Germany, Switzerland and Austria 3Q | 2025

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Publications for further reading



The Agentic AI Advantage: Unlocking the next level of AI value

(KPMG in the US)

[Read more>](#)



Verlagstrends 2025:
Trusted AI wird zum
Erfolgsfaktor

(KPMG in Germany)

[Read more>](#)



Value creation in private equity

(KPMG International)

[Read more>](#)



Venture Pulse Q3 2025

(KPMG International)

[Read more>](#)



Pulse of Fintech H1 2025

(KPMG International)

[Read more>](#)



Einfluss von
generativer KI auf
Geschäftsmodell
und
Wertschöpfungskett
en in Deutschland

(KPMG in Germany)

[Read more>](#)

KPMG Team & Credentials

Global Corporate Finance expertise

The focus of a boutique investment bank with the resources of a global investment banking platform

The Deal Advisory M&A practice is a division of the KPMG organization of independent member firms with more than 2,300 M&A professionals, with the ability to leverage KPMG’s extensive network to connect with all major technology, digital media and software businesses around the globe. Our M&A experts have successfully advised on more than 350 transactions in the TMT sector since 2018.



Toronto
New York
Chicago
San Francisco
Silicon Valley
Los Angeles

São Paulo
Buenos Aires
Lisbon
Madrid
Paris
Zurich

London
Stockholm
Helsinki
Berlin
Frankfurt
Munich

Milan
Warsaw
Tel Aviv
Johannesburg
Dubai
Seoul

Singapore
Hong Kong
Beijing
Tokyo
Sydney



C-suite access + investor reach

We serve the Fortune 500 as well as small and medium-sized companies all around the globe and have an unmatched network of business partners



Deep subsector expertise

Dedicated industry and specialist teams with substantial deal experience



Global execution capabilities

KPMG consistently completes more mid-market transactions than any other advisor in the world

KPMG Team & Credentials

Our holistic Deal Advisory approach for technology transactions in Germany

M&A

- Merger & Acquisitions (Buy- & Sellside)
- Debt Advisory
- Equity Capital Markets
- Restructuring and Turnaround
- Venture Services

Transaction Services & Valuation

- Sellside Support (Financial Factbook, Vendor Due Diligence, Vendor Assistance)
- Buyside Support & Due Diligence
- Business Planning and Financial Modelling
- Fairness Opinion
- Purchase Price Allocation & Tax Valuation
- Data Cubes and IT/Tech Due Diligence
- Other deal related advice

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Senior Manager, M&A



Claus Buhmann
Partner, Transaction Services



Michael Kramer
Partner, Transaction Services & Valuation

Recent KPMG Credentials

KPMG

Buy-side advisory services to

FORTINO

for the acquisition of

mehrwerk

2025

KPMG

Buy-side advisory services to

with respect to the acquisition of the Automotive Ethernet Business from

MARVELL

2025

KPMG

Buy-side advisory services to

for the acquisition of

FINMATICS
THE FUTURE OF FINANCE - TODAY

2025

KPMG

Sell-side support to the shareholders of

Germanedge

with respect to the disposal of their shareholdings to

aptean

2025

KPMG

Buy-side advisory services to

GENUI

to support ist acquisition of a majority stake in

Aagon

2025

KPMG

Sell-side support to

SILVER LAKE | **software**

with respect to their divestment of

ALFABET

to

MAIN | **Bizzdesign**

2025

KPMG

Sell-side support to

SILVER LAKE | **software**

with respect to their divestment of

CUMULOCITY

to

AVEDON
CAPITAL PARTNERS

2025

KPMG

Buy-side support to

insightsoftware

a portfolio company of

Hg | **TA**

for the acquisition of a German software asset

Confidential

KPMG

Sell-side support to the shareholders of

plentysystems

with their divestment of

PSG

2024

KPMG

FRESENIUS

Sell-side advisory for two of ist tele-health subsidiaries

2024

KPMG Team & Credentials

Selected global TMT credentials






has been acquired by



KPMG in the US, Corporate Finance,
June 2025






has been acquired by



KPMG in Finland, Corporate Finance,
June 2025






has been acquired by



KPMG in Italy, Corporate Finance,
April 2025






has been acquired by



KPMG in the UK, Corporate Finance,
March 2025






has been acquired by



KPMG in Czech Republic, Corporate Finance,
March 2025






has been acquired by



KPMG in Japan, Corporate Finance,
January 2024






has been acquired by

Mobile Uplift Corp GmbH

KPMG in Germany, Corporate Finance,
December 2024






has been acquired by



KPMG in Germany, Corporate Finance,
December 2024






has been acquired by



KPMG in Japan, Corporate Finance,
December 2024






has been acquired by



KPMG in the Netherlands, Corporate Finance,
December 2024






has been acquired by



KPMG in the US, Corporate Finance,
November 2024






has been acquired by



KPMG in Canada, Corporate Finance,
November 2024






has been acquired by



KPMG in Finland, Corporate Finance,
November 2024






has been acquired by



KPMG in the US, Corporate Finance,
October 2024




Creative IT

has been acquired by



KPMG in France, Corporate Finance,
October 2024






has been acquired by



KPMG in the US, Corporate Finance,
October 2024

KPMG Team & Credentials

Selected global TMT credentials






has been acquired by



KPMG in Spain, Corporate Finance, July 2024






has been acquired by



KPMG in UK, Corporate Finance, June 2024






has been acquired by



KPMG in the US, Corporate Finance, May 2024






has been acquired by



KPMG in Ireland, Corporate Finance, May 2024






has been acquired by



KPMG in Denmark, Corporate Finance, April 2024






has been acquired by



KPMG in Finland, Corporate Finance, April 2024






has been acquired by



KPMG in Spain, Corporate Finance, August 2024






has been acquired by



KPMG in Spain, Corporate Finance, September 2024






has been acquired by



KPMG in Finland, Corporate Finance, August 2024






has been acquired by



KPMG in Luxembourg, Corporate Finance, September 2024






has been acquired by



KPMG in the US, Corporate Finance, March 2024






has been acquired by



KPMG in Australia, Corporate Finance, March 2024






has been acquired by



KPMG in Finland, Corporate Finance, January 2024






has been acquired by



KPMG in UK, Corporate Finance, March 2024






has been acquired by



KPMG in UK, Corporate Finance, February 2024






has been acquired by



KPMG in Finland, Corporate Finance, April 2024

KPMG Team & Credentials

Selected global TMT credentials

KPMG 

LEE
has been acquired by

NEXXUS
IBERIA

KPMG in Spain, Corporate Finance,
December 2023

KPMG 

modirum
has been acquired by

entersekt

KPMG in Finland, Corporate
Finance, December 2023

KPMG 

aha insurance
has been acquired by



KPMG in Canada, Corporate
Finance, December 2023

KPMG 

LloydsDirect
by LloydsPharmacy
has been acquired by

Pharmacy2U

KPMG in UK, Corporate Finance,
November 2023

KPMG 

Globalways
has been acquired by

zayo

KPMG in Germany, Corporate
Finance, November 2023

KPMG 

new
SOFT SOLUTIONS PVT. LTD.
has been acquired by

tas
evolving payments

KPMG in UK, Corporate Finance,
November 2023

KPMG 

DataSolutions
has been acquired by

CLIMB
GLOBAL SOLUTIONS

KPMG in Ireland, Corporate Finance,
October 2023

KPMG 

Dot HOMES
has been acquired by

Seibu Holdings

KPMG in Japan, Corporate Finance,
October 2023

KPMG 

SONORYS
has been acquired by

compax

KPMG in Austria, Corporate
Finance, September 2023

KPMG 

AMDARIS
An Insight company
has been acquired by

Insight

KPMG in UK, Corporate Finance,
August 2023

KPMG 

OCUCO
has received a growth
investment from

AKKR
ACCEL-KKR

KPMG in Ireland, Corporate Finance,
August 2023

KPMG 

bushido
TALENT
has been acquired by

SJ
MEDIA GROUP

KPMG in Spain, Corporate Finance,
July 2023

KPMG 

Raycom
Your solution partner
TelcoVNT
have been acquired by

MAM MANDATUM
ASSET MANAGEMENT

KPMG in Czech Republic, Corporate
Finance, July 2023

KPMG 

EMR
integrated solutions
has been acquired by

erisbeg

KPMG in Ireland, Corporate Finance,
July 2023

KPMG 

Raycom
Your solution partner
KPMG Czech Republic acted as
a sell side advisor to the owner
of. on the sale of shares in the
company active in
telecommunication
Value Not Disclosed

KPMG in Czech Republic, Corporate
Finance, July 2023

KPMG 

FINASOFT
has received an investment by

Alpina
MARKET INSURANCE

KPMG in Germany, Corporate
Finance, July 2023

Selected global TMT credentials

KPMG 

ipm|gruppe
A portfolio company of
palero
has been acquired by
BDA™

KPMG in Germany, Corporate Finance, June 2023

KPMG 

Sweda
has been acquired by
acceo
HARRIS
CONSTELLATION SOFTWARE INC.

KPMG in Canada, Corporate Finance, June 2023

KPMG 

Resulting
has been acquired by
YFM Equity Partners

KPMG in UK, Corporate Finance, May 2023

KPMG 

Mudbath.
has been acquired by
endava

KPMG in Australia, Corporate Finance, May 2023

KPMG 

SkyCom Since 1986
TELEMATIC SYSTEMS
has been acquired by
Alder.

KPMG in Denmark, Corporate Finance, April 2023

KPMG 

pluss
has been acquired by
HOUSE OF HR
a portfolio company of
BainCapital

KPMG in Germany, Corporate Finance, April 2023

KPMG 

cmi EXPERIENCE. EXPERTISE.
has been acquired by
BCN Group
FINANCIAL CONSULTANTS

KPMG in UK, Corporate Finance, April 2023

KPMG 

Argon Business Systems
has been acquired by
APOGEE
An HP Company

KPMG in UK, Corporate Finance, April 2023

KPMG 

mfg mimocom flowable group
has been acquired by
ARDIAN

KPMG in Switzerland, Corporate Finance, April 2023

KPMG 

TheDataShed
has been acquired by
hippo digital

KPMG in UK, Corporate Finance, April 2023

KPMG 

Tangible Benefit
has been acquired by
BECHTLE

KPMG in UK and Germany, Corporate Finance, March 2023

KPMG 

Tribepad
has been acquired by
BGF

KPMG in UK, Corporate Finance, February 2023

KPMG 

MARKET SCANT
has been acquired by
S&P Global

KPMG in the US, Corporate Finance, February 2023

KPMG 

PLAYAWAY™
a subsidiary of
Spotify
has been acquired by
Penguin Random House

KPMG in the US, Corporate Finance, February 2023

KPMG 

WEALTH DYNAMIX
has been acquired by
CRÉDIT AGRICOLE

KPMG in UK and France, Corporate Finance, January 2023

KPMG 

TIDAL
has been acquired by
REDWOOD

KPMG in the US and the Netherlands, Corporate Finance, January 2023

Selected global TMT credentials

KPMG 

Soft & Cloud

has been acquired by

beyond capital partners

KPMG in Germany, Corporate Finance, December 2022

KPMG 

digital republic

has been acquired by

mobilezone

KPMG in Switzerland, Corporate Finance, December 2022

KPMG 

coins

has been acquired by

access
freedom to do more

KPMG in UK, Corporate Finance, December 2022

KPMG 

VIXIO BY VIXIO GROUP

has been acquired by

PERWYN

KPMG in UK, Corporate Finance, December 2022

KPMG 

BRIDGES
Future Management

has acquired

STORETEC

KPMG in UK, Corporate Finance, November 2022

KPMG 

Shipamax

has been acquired by

III | wisetech
'it' global

KPMG in UK and Australia, Corporate Finance, November 2022

KPMG 

more2

has been acquired by

SIDESHOW GROUP

KPMG in UK, Corporate Finance, October 2022

KPMG 

REaD Group

has been acquired by

Sagacity

KPMG in UK, Corporate Finance, October 2022

KPMG 

SYNOVA CAPITAL

has acquired

unity5

KPMG in UK, Corporate Finance, September 2022

KPMG 

medavis

has been acquired by

BregalPartners

KPMG in Germany, Corporate Finance, September 2022

KPMG 

world manager

has been acquired by

franconnect

KPMG in Australia, Corporate Finance, August 2022

KPMG 

VUZION

has been acquired by

INFINIGATE
... Adding Value to Distribution

KPMG in UK, Corporate Finance, August 2022

KPMG 

CWSI

has acquired

mobco

KPMG in Ireland, Corporate Finance, July 2022

KPMG 

StaySafe
Love Worker

has been acquired by

EcoOnline

KPMG in UK and Iceland, Corporate Finance, June 2022

KPMG 

invenco

has been acquired by

INNOFACTOR

KPMG in Finland, Corporate Finance, June 2022

KPMG 

emerald

has been acquired by

Cambridge Information Group

KPMG in the US and UK, Corporate Finance, June 2022

KPMG Team & Credentials

Selected global TMT credentials

has received a growth investment from

KPMG in the US and UK, Corporate Finance, May 2022

has been acquired by

KPMG in the US, Corporate Finance, April 2022

has been acquired by

KPMG in the Netherlands and France, Corporate Finance, April 2022

has been acquired by

KPMG in Canada, Corporate Finance, April 2022

has been acquired by

KPMG in the Netherlands and Ireland, Corporate Finance, March 2022

has been acquired by

KPMG in South Korea, Corporate Finance, April 2022

has been acquired by

KPMG in UK, Corporate Finance, April 2022

has been acquired by

KPMG in Germany, Corporate Finance, April 2022

has been acquired by

KPMG in Canada, Corporate Finance, March 2022

has been acquired by

KPMG in UK, Corporate Finance, March 2022

has been acquired by

KPMG in UK, Corporate Finance, March 2022

has acquired

KPMG in Australia, Corporate Finance, February 2022

has been acquired by

KPMG in Denmark, Corporate Finance, February 2022

has been acquired by

KPMG in the US, Corporate Finance, January 2022

has received a growth investment from

KPMG in the US and the UK, Corporate Finance, January 2022

Basis of data preparation

Deal values and deal counts used throughout the report are based on various sources of M&A deal data from 1 July 2022 to 30 September 2025, supplemented by additional independent research. Data available after the publication date is incorporated into subsequent editions and thus may deviate from previous editions. The deal count data in this report includes all disclosed deals irrespective of values. Note that we have not included debt funding/financing.

Published deal counts and deal values are based on the analysis of target companies according to SIC codes and industry criteria.

Sources:

- KPMG analysis based on various sources of M&A data, 2025
- Various companies' press releases

Note:
(a) Responsible according to German Law (§ 7 (2) BerlinerPresseG):
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