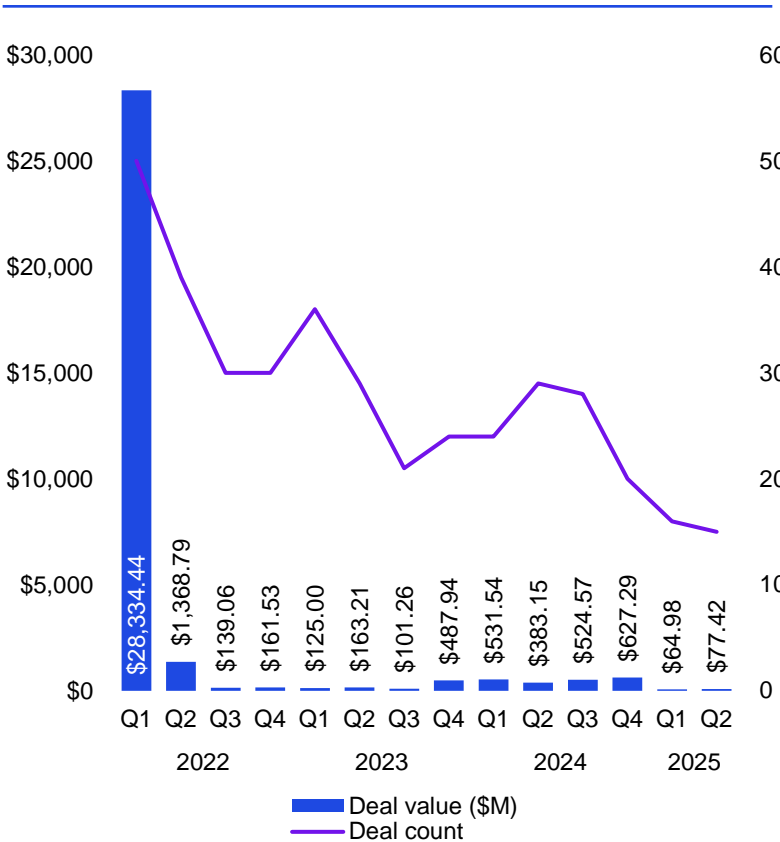


# Pulse of Fintech H1'25: Australian Insights

H1'25 is the slowest first half on record when it comes to fintech investments in Australia, illustrating the challenging market conditions facing fintechs looking for investment or capital activity

Total fintech investment activity (VC, PE and M&A) in Australia  
2022-2025\*



Source: Pulse of Fintech H1'25, Global Analysis of Investment in Fintech, KPMG International (data provided by PitchBook), \*as of July 2025.

In H1'25, Australia recorded \$142 million worth of investments in the fintech sector across 31 deals. This represents a decrease of 84 percent in deal value and 42 percent in deal count when compared to the previous half of the year, highlighting how fintechs are continuing to face challenging market conditions due to a slow-growing Australian economy and cautious investor sentiment. To see a comparable level of investments for the first half of the year, we would need to look back to a period prior to 2015, highlighting the relative softness in market activity and investor appetite.

In terms of notable deal activity, SelfWealth, an online trading platform, was acquired by Singapore-based Syfe for \$41 million. PropHero, an AI-powered property investment platform, secured \$25 million in its Series A funding round. Dash, a Sydney-based B2B financial advice platform, has finalised a \$18 million funding round. WeMoney, a personal finance management app, has completed a \$12 million Series A funding round. And finally, Superhero, an Australian share trading platform, has secured \$11 million in new funding from its existing investors.

“ The low level of investment in fintechs in the first half of this calendar year clearly illustrates the difficult conditions facing the sector. As a result, Australian fintechs are struggling to access the funding required to invest and scale, especially at the start and scale up stage, where investor support is critical to achieving an innovative, thriving eco-system



**Daniel Teper**  
Partner, M&A and Head of Fintech  
KPMG Australia