



## Opportunity Overview & Key Investment Highlights

- Simply Green is a leading provider of home comfort equipment rental solutions in Canada, serving mainly residential customers with water heaters, HVAC systems, water filtration, air filtration and other equipment
- Simply Green has established a strong presence across Canada through organic growth and acquisitions with critical mass in Ontario, where it has built an extensive network of dealers and service providers
- The Company has existing infrastructure to support existing lease portfolio operations and could rapidly reactivate its originations capabilities with support from the right acquirer, unlocking potential growth opportunities representing an additional ~\$440 million in revenue over the next 10 years
- The Company's attractive business model provides Recurring Monthly Revenue ("RMR"), infrastructure-like cash flow predictability, along with revenue growth potential

Largest independent home comfort equipment rental portfolio in Canada with over 76,000 leases across water heaters, HVAC and other home comfort systems

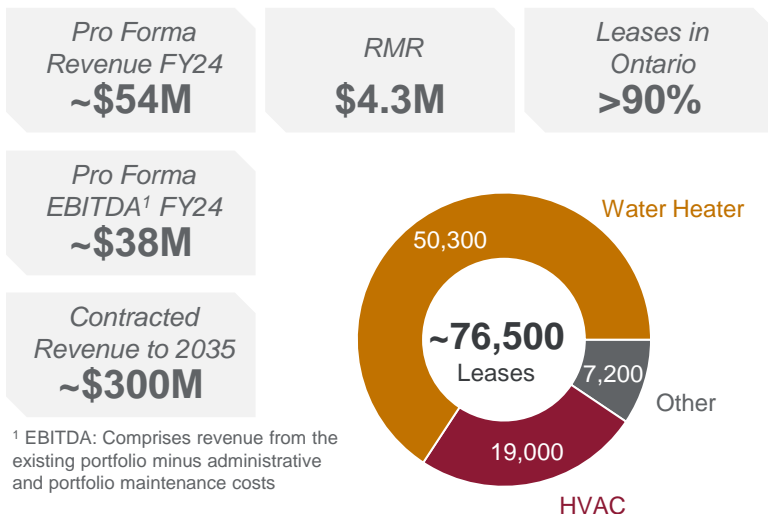
Strong cash flow visibility with nearly \$300 million in revenue under long-term leases over the next decade

Substantial growth opportunities, including renewal of existing contracts, cross-selling and up-selling additional equipment to the existing customer base as well as originations

Strong secular trends in the Canadian home comfort market, driven by a housing shortage and increasing demand for energy-efficient products

Successfully settled class action lawsuit, eliminating any litigation overhang

## Portfolio Snapshot



## Transaction Overview

- CIBC, in conjunction with KPMG Inc. ("KPMG"), in its capacity as monitor of Crown Crest Financial Corp., Crown Crest Funding Corp., Crown Crest Capital Management Corp., Simply Green Home Services Inc., Simply Green Home Services Corp., Crown Crest Capital Trust, HCSI Home Comfort Inc., HCSI Home Comfort Inc 2 Inc. (collectively, the "Company" or "Simply Green") in the CCAA Proceedings (in such capacity, the "Monitor") and in consultation with the Company's court-appointed chief restructuring officer (the "CRO"), HWS Consulting Inc. ("HWS"), is retained by the Company as its sales agent to implement a sale and investment solicitation process ("SISP") to sell the assets of the Company. For greater certainty, the recipient acknowledges that the Company is subject to legal proceedings commenced under the Companies' Creditors Arrangement Act and that references to the Company herein shall, where applicable, include KPMG and HWS
- The sale should take place in a single transaction and should be for the entire business
- Management, employees, customers or suppliers of the Company should NOT be contacted under any circumstances without prior consent from CIBC
- A detailed letter outlining the SISP procedures is available on the Monitor's website [here](#)

## Summarized SISP Timeline

Phase I  
Jun 2 - Jul 18, 2025

Phase II to Qualified Bid Deadline  
Jul 19, 2025 - Sep 24, 2025

Phase I LOI Deadline: **Jul 11, 2025**

Deadline for Submitting Formal  
Binding Offers: **Sep 24, 2025**

Notification of Phase I Qualified Bidders for Phase II: **Jul 18, 2025**

### CIBC MID-MARKET INVESTMENT BANKING

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