



ETR Benchmarking

International Corporate Tax – Tax Accounting

KPMG Tax and Legal



Your company's **Effective Tax Rate (ETR)** is shaped by more than just tax department decisions – it reflects tax impacts across various accounting elements and your group's unique geographical footprint. With KPMG's ETR Benchmarking, we can help you understand how your ETR compares to peers and gain critical insights as a basis for sound decision-making.

The benchmarking report will enable you to conduct informed discussions with stakeholders and supports the planning of impactful tax strategies. With our analysis, you can confidently identify opportunities, address challenges, and drive better business outcomes.

How benchmarking your ETR can help

Provides basis to have a structured and informed discussion with internal and external stakeholders.

Puts ETRs in perspective compared to peers on a reported and normalized basis i.e. excluding extraordinary impacts.

Focuses on items where the tax function can have an impact and work on to optimize the ETR.



KPMG offers two benchmarking options



KPMG handles full data gathering, calculation, and interpretation.



You gather and calculate data; KPMG provides verification and interpretation.



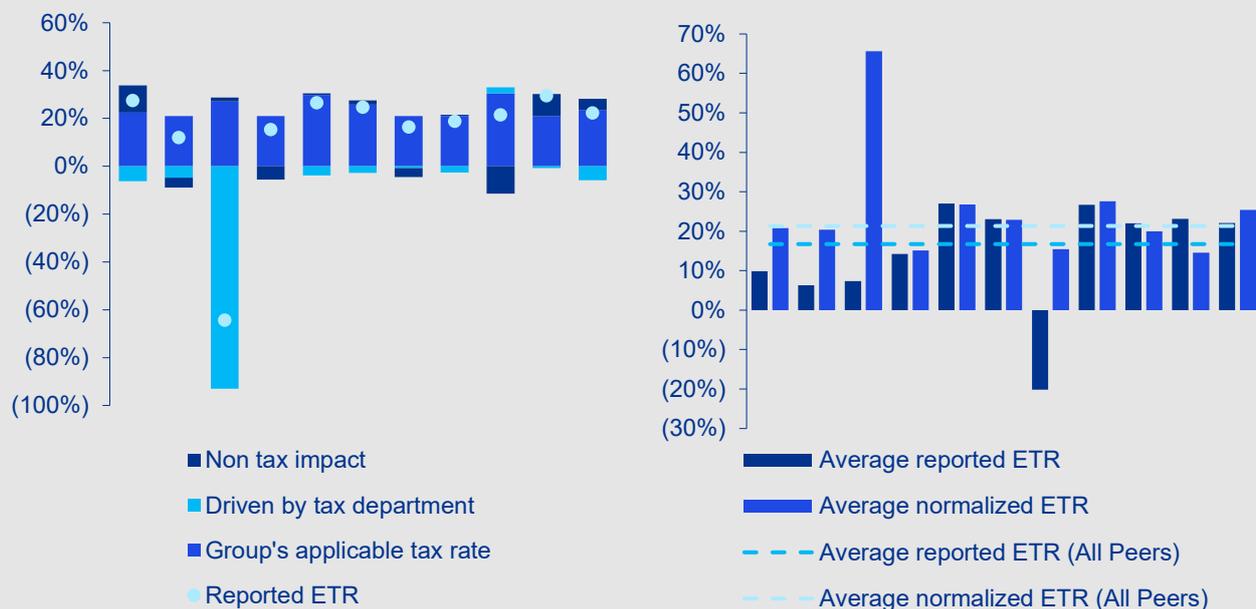
Our approach

- Benchmark your group's ETR against peers using public financial data.
- Analyze key ETR drivers and tax items (e.g., deferred tax assets).
- Provide clear insights and normalized data for actionable comparisons.
- Identify areas where your tax function can add the most value.
- Select relevant peers based on industry, size, and geography.



Actionable reports – the deliverable

We will deliver a clear, tailored report that explains the key ETR drivers for each company included in the benchmarking analysis – presented on a reported and normalized basis – and directly compares these drivers to those impacting your company, giving you actionable insights for informed decision-making.



Contact us



Anne Marie Anselmi
 Partner, Tax Accounting & International Corporate Tax
 +41 58 249 2894
 annemarieanselmi@kpmg.com



Dorota Star
 Manager, Tax Accounting & International Corporate Tax
 +41 58 249 2281
 dstar@kpmg.com

For more information

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