



KPMG China Leading PropTech 50

2026 A Series of Dialogues on Next-Gen Digital Innovation
Case Application Form



未来行业50
Future Sector 50



不动产科技
PropTech

KPMG. Make the Difference.

**Application
Case**

Case Name

**Application
Company**

**Registered English Name (as
per Business License)**

**Registered Chinese Name (if
applicable)**

**Company Abbreviation
(Chinese or English)**

**Note: The above information will not be modified unless under special circumstances.
Please ensure it is accurate.**

Contact Person

Name:

Department & Title:

Phone Number

Email

Address

| I. Company Overview | | | |
|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|---------------------------------------------------------|
| Date of Establishment (yyyy/mm/dd) | | Total Number of Employees | |
| Place of Registration | City: | Number of Technical and R&D Staff | |
| Official Website | | Official WeChat QR code (if any) | |
| Financing Status | Latest Financing Stage: <input type="checkbox"/> No financing <input type="checkbox"/> Seed and angel financing <input type="checkbox"/> Series A <input type="checkbox"/> Series B <input type="checkbox"/> Series C and beyond Valuation of the Company: | Revenue Scale | 2025 Revenue: Growth Rate Compared to Previous Year: |
| Core Business and Product/Solution Description: | | | |

| <h2 style="margin: 0;">II. Case Overview</h2> | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The application case comes from:</p> <p><input type="checkbox"/> A. Professional real estate developers, operators, and asset managers</p> <p><input type="checkbox"/> B. Corporate real estate (CRE)*</p> <p>(Please complete corresponding information in the third part of the form: III, A or III, B)</p> <p>*End-user Corporates with Self-use Corporate Real Estate</p> | | |
| <p>Business Field/Stage (Please check all that apply):</p> | <p><input type="checkbox"/> Fundraising and Investment Decision-Making</p> <p><input type="checkbox"/> Planning and Design</p> <p><input type="checkbox"/> Building Methods and Technology</p> <p><input type="checkbox"/> On-site Construction</p> <p><input type="checkbox"/> Marketing and Customer Management</p> | <p><input type="checkbox"/> Asset Operation Management and Maintenance</p> <p><input type="checkbox"/> Financial and Tax Management</p> <p><input type="checkbox"/> ESG Management</p> <p><input type="checkbox"/> Portfolio Management</p> |
| <p>Application Scenarios: (Please check all that apply):</p> | <p><input type="checkbox"/> Residential Property</p> <p><input type="checkbox"/> Affordable Rental Housing</p> <p><input type="checkbox"/> Hotel and Accommodation</p> <p><input type="checkbox"/> Logistics and Storage</p> <p><input type="checkbox"/> Industrial Park</p> <p><input type="checkbox"/> Cultural and Tourism Real Estate</p> | <p><input type="checkbox"/> Health and Wellness Real Estate</p> <p><input type="checkbox"/> Office Building (Traditional)</p> <p><input type="checkbox"/> Working Space (Flexible)</p> <p><input type="checkbox"/> Commercial Retail Property</p> <p><input type="checkbox"/> Infrastructure/Urban Public Facilities</p> <p><input type="checkbox"/> Other, please specify _____</p> |
| <p>Core Technology Fields (Please select up to 3):</p> | <p><input type="checkbox"/> Big Data Applications/Industry Big Data Models</p> <p><input type="checkbox"/> Knowledge Graphs</p> <p><input type="checkbox"/> Natural Language Processing</p> <p><input type="checkbox"/> AI and Machine Learning</p> <p><input type="checkbox"/> Cloud Computing and SaaS Solutions</p> <p><input type="checkbox"/> Smart Computing Center</p> <p><input type="checkbox"/> Digital Twin and BIM Technology</p> | <p><input type="checkbox"/> 5G and Edge Computing</p> <p><input type="checkbox"/> Internet of Things (IoT) and Smart Devices</p> <p><input type="checkbox"/> Virtual/Augmented Reality</p> <p><input type="checkbox"/> GreenTech</p> <p><input type="checkbox"/> Automation and Robotics Technology</p> <p><input type="checkbox"/> Other, please specify _____</p> |
| <p>Applicable Asset Categories (Please check all that apply if the technology and practices used in the cases demonstrate general applicability):</p> | <p><input type="checkbox"/> Residential Property</p> <p><input type="checkbox"/> Affordable Rental Housing</p> <p><input type="checkbox"/> Hotel and Accommodation</p> <p><input type="checkbox"/> Logistics and Warehousing</p> <p><input type="checkbox"/> Industrial Park</p> <p><input type="checkbox"/> Cultural and Tourism Real Estate</p> | <p><input type="checkbox"/> Health and Wellness Real Estate</p> <p><input type="checkbox"/> Office Building (Traditional)</p> <p><input type="checkbox"/> Working Space (Flexible)</p> <p><input type="checkbox"/> Commercial Retail Property</p> <p><input type="checkbox"/> Infrastructure/Urban Public Facilities</p> <p><input type="checkbox"/> Other, please specify _____</p> |

III. Key Features of the Submitted Case

Category A: Professional real estate developers, operators, and asset managers

a: Case Summary & Growth potential

1. Please describe the application scenarios of this case, the typical pain points it tackles, and the commercial or strategic value of such application.

2. Please illustrate the implementation outcomes and how the case improves operational efficiency, enriches revenue streams, and supports sustainability. Explain its replicability and scalability across the industry, including its potential for platformisation and integration with upstream and downstream value chains to drive industrial upgrading.

b: Innovation & Forward-Looking Statement

1. Please elaborate on the case's technological or business model innovations, highlighting its originality and breakthroughs, and how the case optimises existing processes, solves traditional challenges and difficulties, or creates entirely new business scenarios.

2. Please explain how the case transforms and empowers the traditional real estate and construction sectors. Apply your insights into future market demands and tech trends, and highlight how the case contributes to sustainable and high-quality industry development.

Category B: Corporate real estate

a: Case Summary & Growth potential

1. Please describe your in-house CRE management scenarios, core pain points in self-use property administration, as well as cost-saving, risk-control and group-level strategic value delivered by the solution.
2. Please illustrate operational improvements in space operation efficiency and cost optimisation, specify the solution's replicability across your group's cross-regional property portfolio, and discuss its long-term potential to externalise CRE management capabilities and empower related industrial partners.

b: Innovation & Forward-Looking Statement

1. Please elaborate on innovations in technical deployment and group-wide CRE governance model, highlighting original breakthroughs in activating idle in-house space, streamlining internal asset workflows and renovating corporate real estate management mechanisms.
2. Please share your outlook on long-term trends of digitalisation & refined CRE management, and how your solution aligns with future corporate expansion, asset revitalisation and ESG requirements to drive continuous upgrade of in-house CRE operation.

IV. Additional Materials

Please attach any supplementary documents that may help better understand the submitted case (e.g., images, videos, product/solution prototypes, etc.) and send them together with this form to the designated email address.

You are also reminded to read the attached "Notification and Consent Statement", and **confirm on your preferences therein**, so that we may collect and process relevant personal information in accordance with applicable law.

kpmg.com/cn/socialmedia



For information about KPMG China's office locations, please scan the QR code or visit our website:
<https://home.kpmg/cn/zh/home/about/offices.html>

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Notification and Consent Statement on Collection and Processing of Personal Information

The personal information that **KPMG*** received from you for the purpose of your participation in the KPMG China Leading PropTech 50 · 2026 A Series of Dialogues on Next-Gen Digital Innovation (“**Campaign**”), and collecting application materials from your company (“**Purpose**”) are collected, used, processed and retained in accordance with the Personal Information Protection Law of the People’s Republic of China (“**Applicable Laws**”), and KPMG’s [Online Privacy Statement](#) and [KPMG China Privacy Statement](#) (collectively the “**Privacy Statement**”).

** For the purpose of this document, KPMG refers to KPMG member firms and their affiliates operating in Chinese Mainland, Hong Kong SAR and Macau SAR, each being a member firm of the KPMG global organisation of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee.*

To serve the Purpose above mentioned and in compliance with the requirements of the Applicable Laws, we hereby request that you provide us with the following personal information:

A. Personal information of the Contact Person (note: KPMG project team could further contact the Contact Person for communicating on the interviews and the details relating to provision of application materials):

1. Contact Person's name
2. Contact Person's department and title
3. Contact Person's phone number
4. Contact Person's email
5. Contact Person's address

B. Other personal information you provide via the Application Form and/or supplementary documents (if any)

Please note that if you are not able to provide us with the above personal information, we may not be able to carry out the Purpose accordingly. Please note that,

- If you are providing your personal information, you confirm that you have read and understood this document, and give your explicit consent for your personal information to be collected and processed.
- If you are providing personal information on behalf of others, you confirm that you have been authorized by such individual, and have obtained relevant and necessary consent.
- To confirm whether you agree to receive invitation(s) for event(s) relating to the Campaign (e.g., webinars, seminars, and surveys, etc.), we hereby further invite you to check on and

respond to the question below. **If you choose 'Yes', KPMG will send the relevant event information to the Contact Person based on his/her personal information provided by you, and further invite you to the relevant event(s).** Your participation in the Campaign will not be affected if you decide not to receive such invitation.

Do you agree to receive the invitation(s) for event(s) relating to the Campaign (e.g., webinars, seminars, and surveys, etc.)?

Yes

No

Once the above Purpose is achieved, any materials containing your personal information will be retained, stored, or destroyed in accordance with the Applicable Laws. In any event, your personal information will not be retained longer than it is necessary to achieve the Purpose or permitted by the Applicable Laws.

If you reside in Chinese Mainland, as the personal information you provided us will be shared with other personal information processors outside of Chinese Mainland, your explicit consent is therefore required for us to collect and process your personal information for the Purpose abovesaid.

Details for the Recipient(s)

Name: KPMG, a Hong Kong (SAR) partnership

Types of Personal Information: Contact Person's name, department and title, phone number, email, address and other personal information you provide via the Application Form and/or supplementary documents (if any)

Purpose and Method of Processing: Your personal information will be processed in KPMG system by the members of project team located in Hong Kong, for abovementioned Purpose

Data Subjects enquiry process and procedure: For any enquiry, please contact the Project Team via cnfmproptech50@kpmg.com.

You have a right to withdraw your consent to the processing in the above manner at any time. You are also entitled to access, correct, or enquire about your personal information held by us. If you wish to exercise your rights aforementioned, you may do so by sending your request to cn-fmdataprivacy@kpmg.com or contact cnfmproptech50@kpmg.com directly.

I have read and understood the above, and hereby give my explicit consent for my personal information to be collected and processed.