

Capital Raising

Effective risk management und strategic planning during the pre-phase

Home > Services > Greenfield/Brownfield Investments and Market Entries in Germany > Capital Raising

Greenfield investments present a high level of complexity, with effective risk management and strategic planning serving as critical factors in the early-on decision-making process for the investments.

Your key questions, challenges and objectives



- Strategy & capital structure: What is the right capital structure to deliver my strategic plan?
- Option identification: What is the right funding strategy for my plan? How would I execute my financing strategy and with whom?
- Transaction execution: How do I maximize competitive tension and get the best terms/price? What structuring/diligence/stakeholder approvals are required? What is my plan B?

How we support



- Support in defining the ideal transaction structure and investment parameters
- Preparation of marketing materials such as investor presentations and teasers
- Identification and approach of potential strategic and institutional ("co-")investors
- Coordination of due diligence
- Assist in negotiations regarding terms and conditions of investment agreement and shareholder agreements



Christian Specht

Partner, Deal Advisory, M&A
KPMG AG
Wirtschaftsprüfungsgesellschaft
+49 69 9587-2240

[Email](#)

[Submit RfP](#)

Examples of relevant credentials

Pre-phase – Site selection and state subsidies

Pre-phase – Other

Build phase – Core business

Build phase – Support processes



European Battery Manufacturer

KPMG Deal Advisory advises a Germany headquartered subsidiary of a Chinese battery manufacturer on the planned construction of a battery cell manufacturing facilities in Europe

Ongoing



CmBlu

KPMG Deal Advisory advised CMBlu Energy, a Germany based developer of organic SolidFlow battery on the equity investment of EUR 100 million by STRABAG, Austria, to speed up the development of large energy storage projects

2023



BlackRock

KPMG Deal Advisory advised a group of investors led by Blackrock Global Renewable Power Fund on the combined equity investment of EUR 700 million in Ionity, an operator of a high-power charging (HPC) network, to accelerate the expansion across Europe

2021



TNG

KPMG Deal Advisory advised TNG, a Germany based vertically integrated Fibre-to-the-Home (FTTH) platform on the equity investment of Intermediate Capital Group to support the significant build-out program

2020



GVG

KPMG Deal Advisory advised the owner of GVG Glasfaser, a Germany based company that manages projects for the implementation of broadband connections on an equity investment of Palladio for the expansion of GVG's own fibre network

2023