

Location Assessment and Planning

Effective risk management und strategic planning during the pre-phase

[Home](#) › [Services](#) › [Greenfield/Brownfield Investments and Market Entries in Germany](#) › [Location Assessment and Planning](#)

Greenfield investments present a high level of complexity, with effective risk management and strategic planning serving as critical factors in the early-on decision-making process for the investments.

[Email](#)

[Submit RfP](#)

Your key questions, challenges and objectives



- How can the best location for an administrative center, production site or warehouse location be identified?
- Which possible government funds can be used?
- How can a regional and logistical connection to key suppliers and customers be established?

How we support



- Well-proven modular approach with detailed analysis on regional level
- Extensive set of pre-defined criteria incl. necessary data points/benchmarks
- Development and customization of location scoring models (e.g. labor resources, infrastructure or proximity to tier 1 suppliers)
- Site visits

Examples of relevant credentials

 Pre-phase – Site selection and state subsidies

 Pre-phase – Other

 Build-phase – Core business

 Build-phase – Support processes

  European Automotive OEM Site selection and environmental analysis for an assembling plant in 10 CEE countries 2018 – 2019	  US Manufacturer of Micro-Electronics Site selection analysis for a global manufacturer of microelectronics to plan a new plant in Central Europe including support with coordination with local authorities 2021 – 2022	  US Mobile App Site selection analysis with a focus on HR for a service location in Central Europe 2021	  Asian Tire Manufacturer Site selection analysis for an Asian tire manufacturer with a focus on 6 Eastern European countries 2020	  Manufacturer of Battery Packs Cross-functional health check for a global manufacturer of complex battery packs for electric vehicles to manage logistical connections to regional OEMs 2019 – 2020
---	---	--	---	--