

# Subsidy Application and Management

Effective support in identifying and acquiring suitable public funding



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Greenfield investments present a high level of complexity, with effective risk management and strategic planning serving as critical factors in the early-on decision-making process for the investments.

## Your key questions, challenges and objectives



- The economic viability of an investment requires state or regional support
- An overview or initial identification on applicable subsidy programs would facilitate to designing the investments
- The application for subsidies has to be convincing, in time and compliant
- The spending of the subsidies has to be in compliance with the ancillary provisions of the grant agreement
- The documentation of the spendings needs to demonstrate compliance

## How we support



- Identification and evaluation of subsidy programs (economics, tax, law)
- Development of funding portfolio with legal and processual state aid experts in communication with authorities
- Preparation of application documents (applications, profiles, exposés, funding gap analysis, etc.) and coordination of the application process
- Use of tools for the documentation and audit-proof administration of fundings
- Definition and implementation of an operational funding management from planning and identification of funding potentials to application and sustainable securing of funds and use of funds



**Marc Ennemann**

Partner, Performance & Strategy,  
Enterprise Performance  
KPMG AG  
Wirtschaftsprüfungsgesellschaft  
+49 201 455-6960

[Email](#)

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## Examples of relevant credentials

Pre phase – Site selection and state subsidies    Pre phase – Other    Build phase – Core business    Build phase – Support processes

 <b>Mineral Oil Company</b> Full-scale support – financial and legal – for EU grant and national part of IPCEI application  2022 – 2023	 <b>Logistics Company</b> Successful application for funding of container handling  2023	 <b>International Wholesaler</b> Reallocation of IP-Portfolio and intercompany licenses for international wholesaler in 23 countries  2018 – 2019	 <b>European Commission DG Research</b> Framework agreement as financial audit under the EU Horizon research program, responsibility for the audit and reporting of all subsidies in Germany is held by KPMG AG. To evaluate the audits in all EU member states and 12 associated states, KPMG Germany works closely with KPMG AG and KPMG in those states that perform the audits on the ground <b>2016 – 2024 (contract period)</b>	 <b>European Commission DG Competition</b> Retrospective evaluation of state aid rules in the EU in the field of R&D  2019	 <b>Microelectronics Manufacturer</b> Funding advice at EU level (IPCEI)  2020 – ongoing	 <b>German Federal Ministry</b> Development of a funding program in compliance with EU state aid law in coordination with the EU Commission for renewable energy infrastructure  2022 – ongoing
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