

Loi AGEC et nouvelles obligations pour la filière Textile et Chaussures

12 décembre 2022

Context : 3 trends related to Sustainability



REGULATION AND REPORTING

EU Green Deal, Circular Economy
Action Plan, CSRD and EU
Taxonomy, Loi Agec



CONSUMERS

68% of consumers in
France prefer products
or services from brands
known for their
ecological commitments



TRACEABILITY AND TRANSPARENCY

Controversies and
growing expectations
regarding sustainability
claims



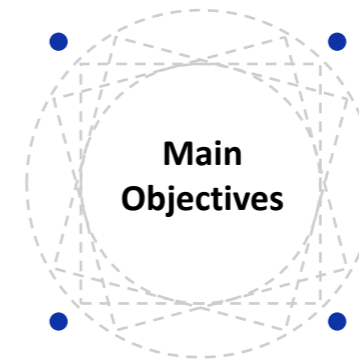
Loi AGECE : what does it mean for the sector?

For the Textile Industry, it lays the **first stepping stones** towards a more circular sector with very concrete obligations to be **implemented as soon as 2022**



Promote the production of more sustainable and circular products
#bonus-malus

Collect and valorize used products
#Re-fashion



Ban on the destruction of unsold goods
(as of January 2022)
#donation #re-use

Better inform the consumer
#logTriman
#product-environmental-qualities

“Loi n° 2020-105 du 10 février 2020 relative à la lutte contre le gaspillage et à l'économie circulaire (AGECE)”

Better Inform the Consumer : the new mandatory communication on environmental qualities and characteristics

For each product, the following information are to be made available to consumer

Recyclability of the product

“mostly recyclable product”,
“fully recyclable product” or
“closed-loop recyclable product”

% of recycled material

+ synthetic fibers

Hazardousness of the product

“contains a hazardous substance” or “contains a substance of very high concern”

Traceability

country where each of the operations is carried out :
weaving, dyeing and printing,
assembly/manufacturing.

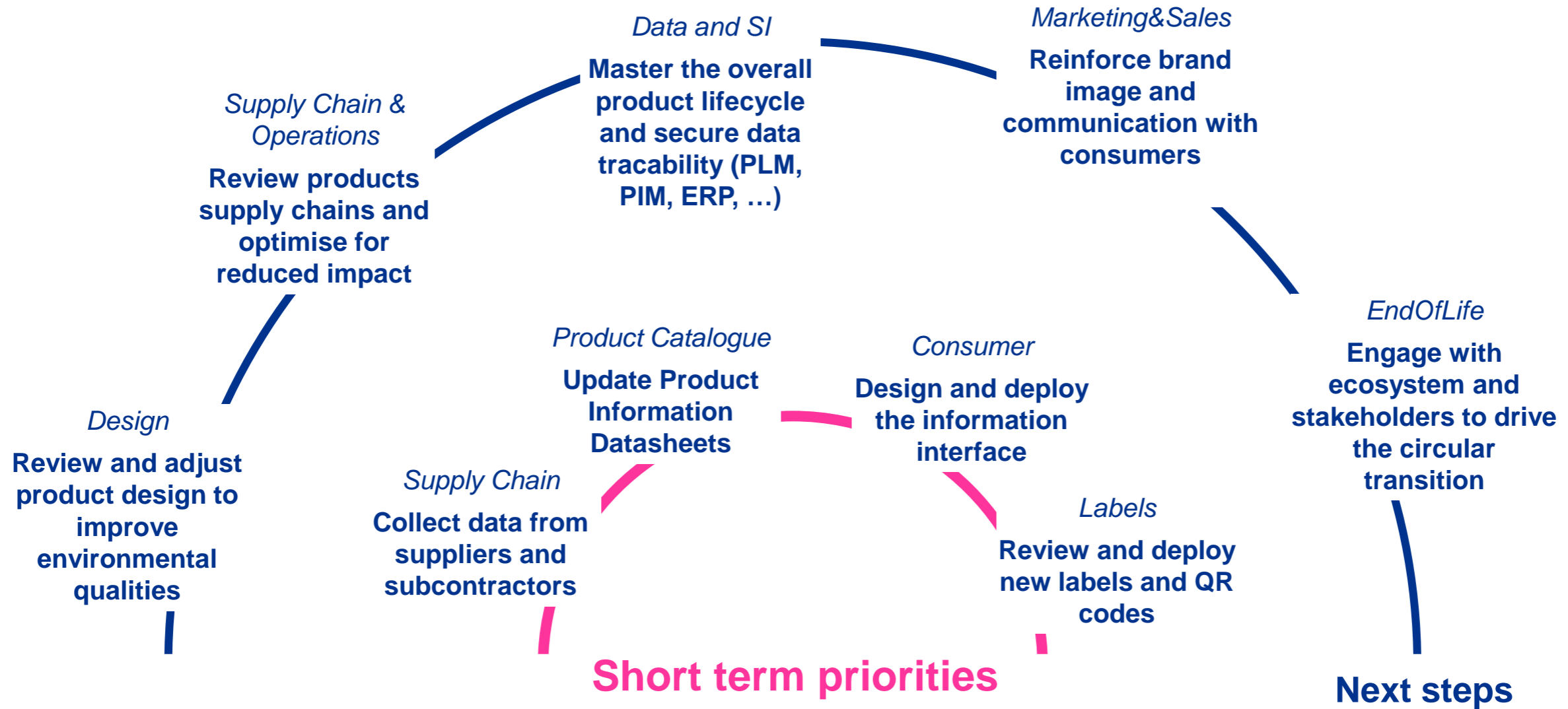
In order to limit unsubstantiated environmental claims, the terms “**biodegradable**” or “**environmentally friendly**” can no longer be used on the garment or the packaging (applicable to all).

All this information must be available **in a dematerialized format, accessible free of charge** at the time of purchase. The information must be **available for 2 years** after the last unit of the product concerned has been placed on the market

Better Inform the Consumer : the new mandatory communication on environmental qualities and characteristics



Impacts and way forward



KPMG by your side

01

Circular Supply Chains focus

- Dedicated and expert Teams in France and internationally (EM Circular Hub)
- Supporting leading clients in their circular transition (Ikea, Microsoft, Nespresso), in particular regarding circular supply chains
- Development of recognized methodologies such as CTI (Circular Transition Indicator), in partnership with the WBCSD

02

All business expertises for your projects

- Under the same KPMP roof, all the business expertise at the service of your circular transition: strategic, financial, regulatory, operational, IS and data...
- Sector expertise to support each projects and its specificities

03

Everywhere in France and beyond

- KPMG active in 144 countries and connected to all value chains and actors along those value chains
- KPMG in France, a unique local presence; in-depth knowledge of regional ecosystems, proximity to private and public decision-makers in the region

04

KPMG, a committed partner

- May 2022 : KPMG France became « Société à Mission » (since May 2022). Our purpose "At the heart of the economy, territories, society, we work and innovate with passion to build trust, combine performance and responsibility, and develop talent . »
- KPMG Impact, to combine economic and financial performance with positive impact

Your contact points



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Thank you



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