



Dashboarding & Performance Reporting

KPMG. Make the Difference.



Challenges faced

AGILITY to reflect market changes & constraints

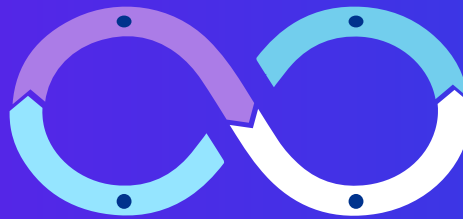
LINK between Operational & Financial performance

DATA READINESS

UNLOCK data through transversal IT architecture

DIGITIZATION
From Reporting to Dashboard

Initiative
PRIORITIZATION



The user path

Align management needs with strategy and business

1

Build robust data platform & intuitive dashboards for decision making

2

Anticipate data-related issues and ensure readiness

3

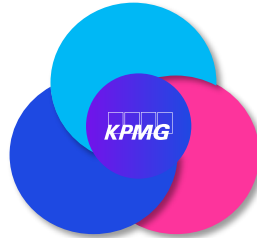
Ensure user appropriation & clear reporting & data ownership

4

Main Credentials

Creation of dashboards with benchmark capabilities & available on mobiles
World leader in fast food

Value tree design & prototyping on BI tool
Automotive industry



Design & implementation of a reporting framework, a BI tool & a data platform
French National Railway Operator

Our value proposition

VISION OF A DIGITAL PERFORMANCE MANAGEMENT

Use cases | Decision making | Finance & Operations link | Streamlining

ITERATIVE AND AGILE CO-CONSTRUCTION

Design Thinking | User Experience | Prototyping & Piloting | Visualization

INTEGRATED APPROACH AND MIXED TEAMS

Finance, Operations & Data Profiles | Agile Development | End-to-end approach

SUPPORT FOR THE APPROPRIATION OF REPORTING

Governance reporting | Training | Feedback

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