KPMG

A student challenge like no other.

2021 KPMG Ideation Challenge

Who we are

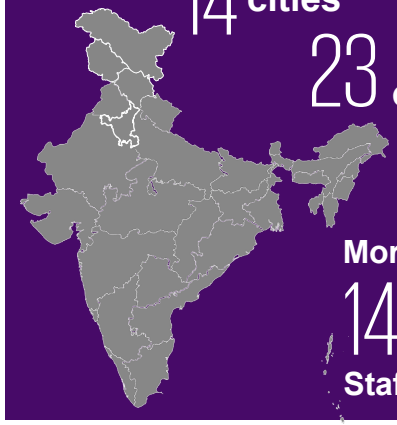
Operations in
147
countries and territories

219,000+
people employed globally

Led by
550+
Partners & Directors In India

60:40
gender diverse workforce

67% millennials



14 cities
23 offices
More than
14,000
Staff in India

2700+
people on global assignments in 100 countries

Global revenue
USD 29.75
billion in 2019

Arun M. Kumar
Chairman and CEO,
KPMG in India

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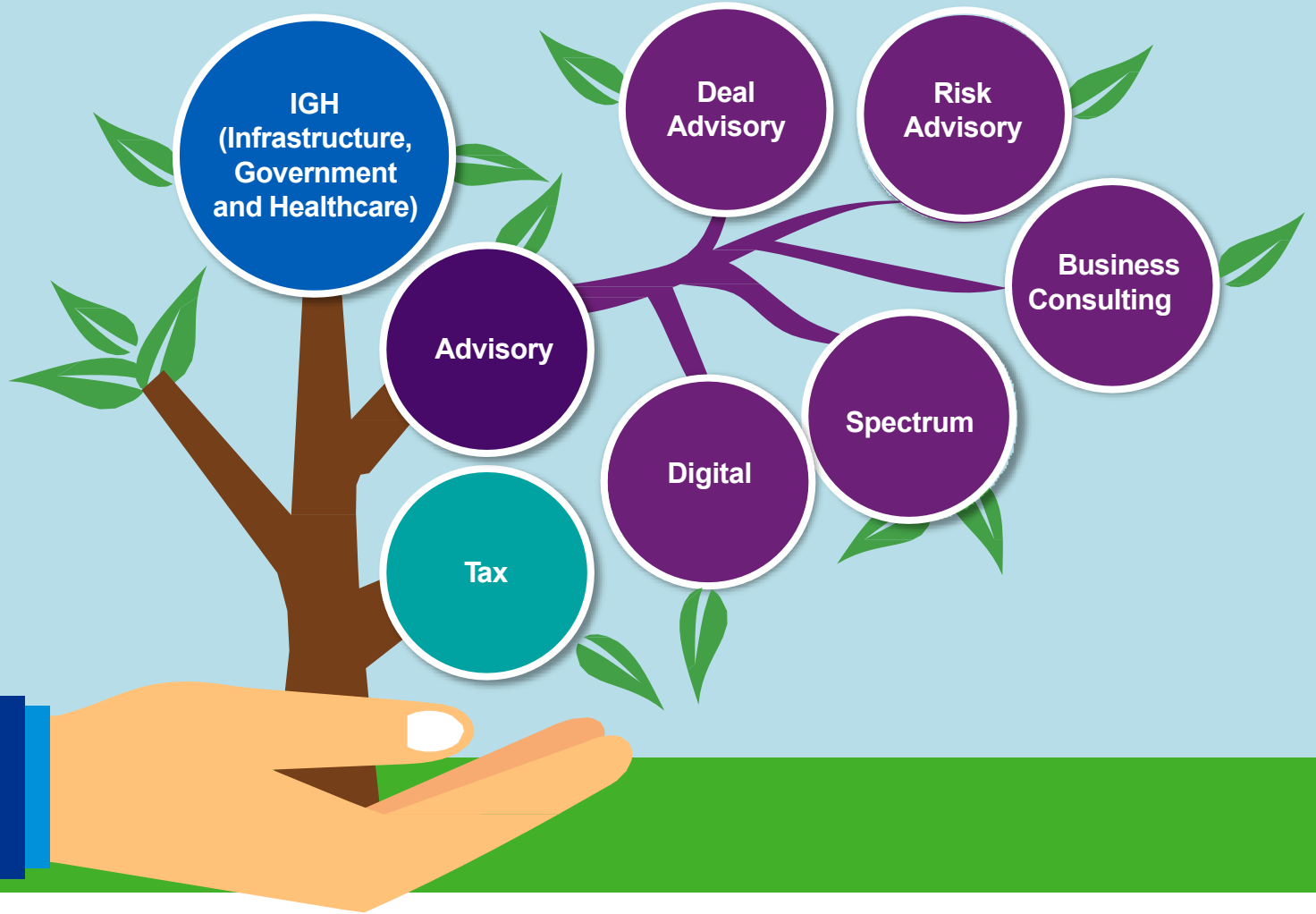
Our services



KPMG in India

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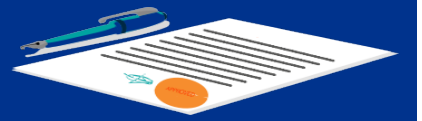
The KIC advantage for participants

Experience firsthand what it's like to work for a **fast-paced organisation** like KPMG in India

Add a **differentiator** to your resume



Experience an exciting world of **career opportunities**

Build your **global professional network**

Work on real life client problems to **ideate solutions** and receive feedback from global business leaders

Gain rich **cultural and business** experiences

Benchmark your skills with students across the nation as well as the world

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Structure of KIC

Round 1 (Nov 2020)

Registration & Application screening

Round 2 (Dec 2020)

Ideation workshop & ideas screening

Round 3 (Jan 2021)

National semi-finals

Round 4 (Feb 2021)

National finals

Round 5 (Mar 2021)

Global semi-finals

Round 6 (Apr 2021)

Global finals

Virtual

Competition

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Guidelines for KIC participation and general questions

How many members must each team have to participate?	Teams can only compete in groups of three students with members currently enrolled in a STEM (science, technology, engineering and math), business courses
How are teams of three formed?	You and any two fellow students can form a team comprising at least one male and one female member
What is the eligibility criteria to participate in KIC in India?	Students currently enrolled in a full-time undergraduate/bachelors/post graduate degree with at least one year remaining of their studies
Can I form a team with someone who does not meet the eligibility criteria?	Everyone in the team has to meet the eligibility criteria

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What are the judges looking for?

- Create an advanced technology solution that helps an organisation or industry of your choice overcome or leverage the impacts of the global pandemic.
- A detailed analysis which is well-substantiated
- The ability to plan and strategise
- An innovative action plan with realistic and groundbreaking solutions
- The ability to present and interact with KPMG in India's professionals in a structured and articulate way
- Excellent presentation skills and knowledge of the case

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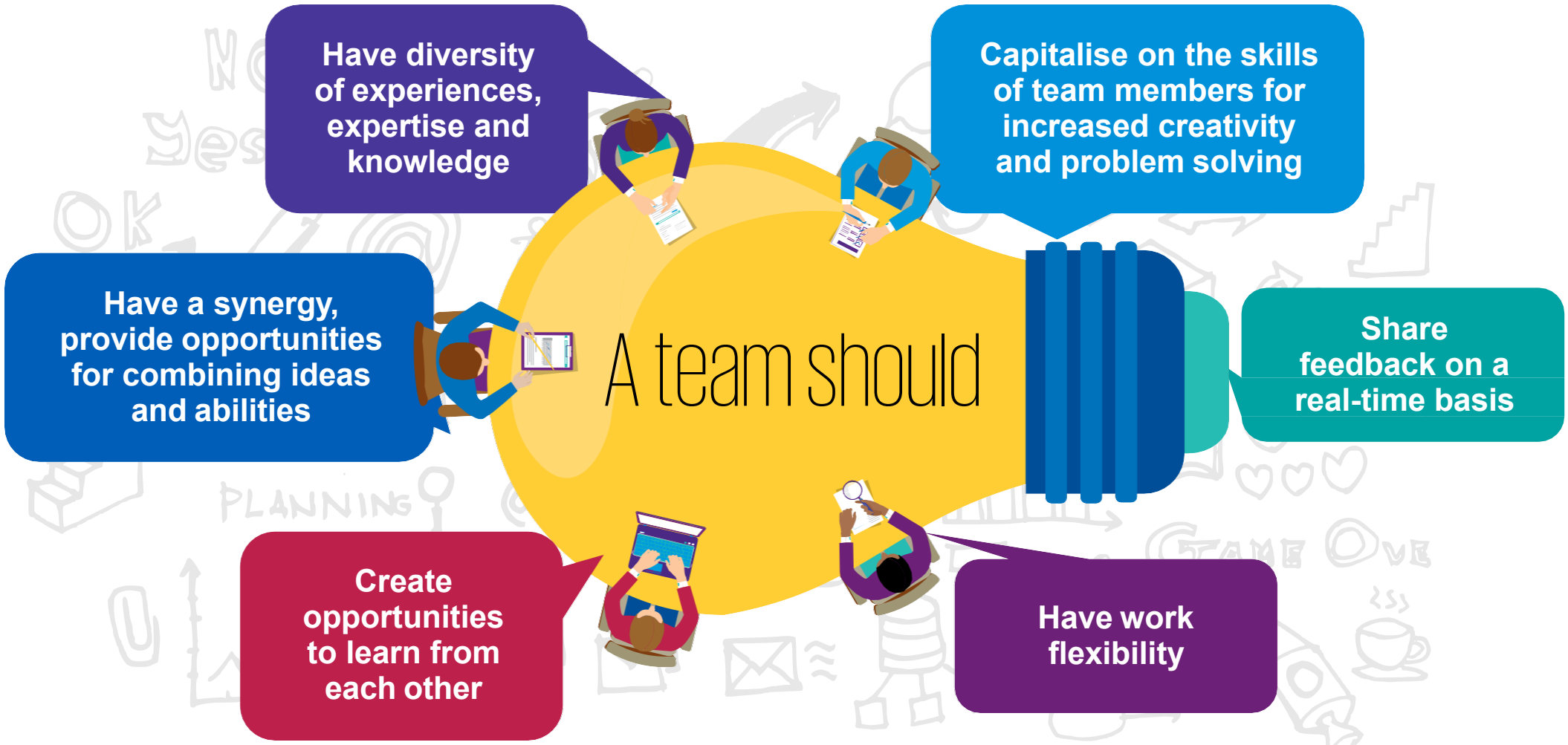
Structure your team for excellence



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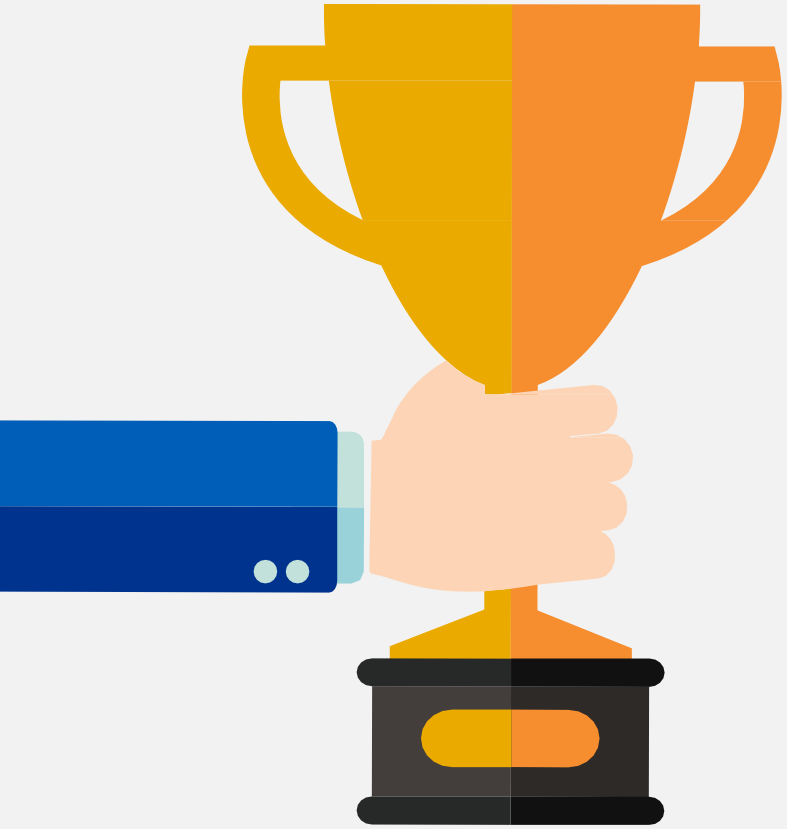
What is the prize for the winning teams in KIC?



Aside from the pride of emerging National Champions, the team wins I**nternship with KPMG** in India and a sum of

INR 4,00,000/-

The team is Crowned a Title of "Team India" & holds the privilege to represent KPMG in India in International Finals

TEAM INDIA

National championship runner-up team wins **Internship with KPMG** in India and a sum of

INR 2,00,000/-

Global Finals winning team members will each get a gift card worth

USD 1000

In addition to the prize money and internship, the top teams of the KIC National Finale will also get an opportunity to attend a networking event with leaders from start-ups as well as the industry in Delhi/Gurgaon. Travel and stay will be sponsored by KPMG in India.

Irrespective of who wins the competition KPMG in India will continue to mentor teams with promising ideas discovered in KIC 2021 and provide them access to platforms for pitching their ideas to Venture Capitalists.

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"Team India" won the Global Finals of 2020 KIC

Pictures of "Team India" from National finals of 2020 KIC

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Good luck for 2021 KIC

To register for 2021 KIC, *Click Here*

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Thank you

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