

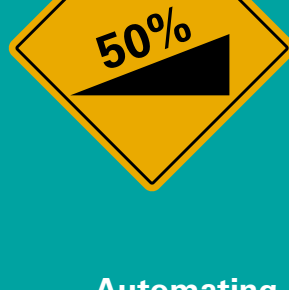
# Take the proven path to lasting finance transformation

Two routes, two very different destinations for CFOs.

The signs ahead



**67%** global CEOs agree that agility is the new currency of business.<sup>1</sup>



of finance leaders rate emerging technologies and big data as the biggest disruptor to their business.<sup>2</sup>

**60-70%** of manual controls will be automated in the next five to ten years.<sup>3</sup>

Automating business processes is one of the **top 10** priorities for business leaders in 2020.<sup>4</sup>

## Two different routes to transformation



## Accelerating into the future

Imagine a...<sup>7</sup>



## The secret to going direct

Take the proven path to lasting finance transformation with KPMG Powered Finance enabled by Microsoft Dynamics 365.

It can take you straight to leading practice, with:

The innovation of a

**hyperscale**

cloud provider...<sup>8</sup>

...backed up with the experience and insight of a



**global network**

of member firms.

Take the direct route to lasting transformation. Start the journey at

[home.kpmg/taketheprovenpath](https://home.kpmg/taketheprovenpath)

Microsoft Partner



2020 Partner of the Year Winner  
Global SI Digital Transformation Award  
2020 Partner of the Year Finalist  
Advisory Services Award

<sup>1</sup> CEO Outlook survey, KPMG 2019, <https://assets.kpmg/content/dam/kpmg/us/pdf/2019/06/2019-ceo-outlook.pdf>  
<sup>2</sup> Aggregate of 591 finance and business leaders' responses to a polling question collected during KPMG LLP's CFO Real Insights Webcast, The CFO agenda: Leveraging disruption into opportunity (December 2017).  
<sup>3</sup> Estimate from KPMG research.  
<sup>4</sup> A commissioned study conducted by Forrester Consulting on behalf of KPMG, July 2020.  
<sup>5</sup> This is indicative for some traditional transformations, but does not reflect the methods used by all traditional implementation partners.  
<sup>6</sup> Gartner, Hallmarks of Winning Finance Transformations, 2019.  
<sup>7</sup> <https://enttemp.gcom.cloud/ngw/globalassets/en/finance/documents/insights/hallmarks-of-winning-finance-transformations.pdf>  
<sup>8</sup> KPMG calculations. See: <https://home.kpmg/xx/en/home/insights/2019/07/powered-enterprise-finance.html>  
<sup>9</sup> Microsoft, Hyperscale cloud reliability and the art of organic collaboration, 2018.

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