KPMG
Private Enterprise

2025 KPMG Private Enterprise Africa Venture Summit

We welcome all:
Investors | Accelerators | Founders | Start-ups | Family business and family office | DFIs

26-30 May 2025 Nairobi, Kenya

About the summit

This transformative and trend-setting summit aims to provide delegates with an immersive and forward-thinking experience, fostering a platform for diverse stakeholders to delve into discussions surrounding the African funding landscape. It will offer innovative solutions, strategies, and policy recommendations, with the goal of advancing sustainable financing and investments.

Who should attend:

Startups, SMEs, Policymakers, Incubators, Accelerators, Family Offices , Venture Capitalists and Private Equity funds, DFIs, Corporate Investors

© 2025. KPMG Advisory Services Limited, a Kenyan Limited Liability Company and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved

Summit Day

Time	Agenda		
8:00 am- 8:50 am	**Doors open/ Registration**	**Event MCs;** Maina Chege, Business Journalist and Zipporah Mucheke, KPMG	
Time	**Session**	**Expectations**	**Responsible**
9:00 am- 9:10 am	Welcome note	The Welcome note will open the summit sharing KPMG's global and Africa commitment to supporting and growing with businesses through Private Enterprise	**Benson Ndung'u,** Senior Partner & CEO, KPMG East Africa
9:10 am- 9:30 am	**Setting the scene**	The KPMG Africa leaders will provide an overview of the summit's objectives and expected impact and the global and regional trend shaping the private capital.	**Conor Moore,** Partner & Global Head of Private Enterprise, KPMG US **Sandeep Main,** Partner & Head of Private Enterprise, KPMG in Africa **Joyceline Coleman,** Partner, KPMG Ghana & Head of Private Enterprise KPMG West Africa
9:30 am- 10:00 am	**Keynote Address**	The keynote will share insights on leading successful African ventures, navigating complex markets, overcoming challenges, and seizing unique opportunities to scale in a dynamic Pan-African business environment.	**Mary-Ann Musangi,** Managing Director & Pan African Leader
10:05 am- 10:50 am	**Plenary Panel Session: Africa Unlocked: Silicon Savannah** This session will explore the imaginative and innovative world of founders to understanding of the investors' mindset, projections, and best practices for building Africa's silicon valley.	This plenary session will focus on the building experience of Africa's most innovative solutions that seek to solve real-life challenges. The session is expected to merge the two worlds of founders and investors, matching the realities of building, disrupting, and investing.	**Zahra Baitie-Boateng**, Managing Director, Africa Africa's Business Heroes Prize Alibaba Group **Bruce Nsereko-Lule**, General Partner, Seedstars Africa Ventures **Imelda Ngunzu,** Director, SME Commercialization Lead, East Africa, Mastercard Moderator - **Julians Amboko,** Business Journalist
10:55am – 11:20am	**In Conversation with Africa's Emerging Giant**	In a special style session with one of Africa's most influential changemakers, this segment, titled *"In Conversation with Africa's Emerging Giant,"* is designed to allow our guest speaker to engage with the audience and share her bold and inspiring journey.	**Wawira Njiru,** Founder & CEO, Food4Education Interviewer - **Justina Amartey-kwei,** Partner, KPMG Ghana
11:20 am- 11:45 am : Tea Break			
11:45 am- 12:30 pm	**Break-out sessions:** **The future of tax: Shaping Africa's Business Landscape**	This session will explore how global forces in the African Continental Free Trade Area (AfCFTA) and tax technology are revolutionizing business operations across industries.	**Mr. George Obell, MBS**, Acting Commissioner, Micro & Small Taxpayers, Kenya Revenue Authority **Addis Alemayehou** , Chairman, Kazana Group **Adewale Ajayi,** Partner and Head of Tax in Africa, KPMG in Africa Moderator - **Peter Kinuthia,** Partner and Head of Tax and Regulatory Services, KPMG East Africa
	Doing Deals: Driving Strategic Deal Value Creation The session will highlight how key players such as venture capitalists, angel investors, and international donors can drive strategic deal value.	The session will provide attendees with practical strategies on how to structure optimal deals. The themes will include deal structuring, mergers and acquisitions, due diligence, valuation, exits, and value creation.	**Edward Burbidge,** Head of Emerging Markets, Icon Corporate Finance **Chris Maranga,** Regional Director, Acumen **Alex Njoroge,** Vice President, Lightrock Moderator - **Julius Ngonga,** Partner, Head of Private Equity, KPMG Africa
12:30- 2:00 pm Lunch break			

KPMG Private Enterprise

© 2025. KPMG Advisory Services Limited, a Kenyan Limited Liability Company and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved

Summit Day...cont'd

Time	30.05.2025- Villa Rosa Kempinski Agenda		
Thematic Sessions			
2:00 pm- 2:45 pm	**Thematic Session 1:Sustainable wealth creation: The next frontier** .	The session is expected to uncover how business families are redefining wealth by viewing strategic assets through a global lens—creating lasting value, fostering innovation, and shaping a legacy that thrives across generations	**Dr. Vimal Shah,** Chairman & CEO, Bidco Africa **Andrew Mobsby,** Head of Investment Research & Structured Investments, Cashbox Global **Greg Limb,** Partner, Global Head of Family Office and Private Clients, KPMG International Moderator - **Maryanne Ochola,** Regional Managing Director, Sub-Saharan Africa, Endeavor
	Thematic Session 2: The Digital and Creative Economy Puzzle The session will delve into how these multifaceted sectors can drive business growth and innovation by leveraging the continent's rich cultural diversity and growing digital connectivity.	The session will explore how digitalization is reshaping traditional business models, fostering innovation, and enabling seamless connectivity across markets while highlighting the interconnectivity in the scalability of creative industries, the impact of digitalization on market expansion, and opportunities for investment in technology, talent development, and intellectual property.	**Maurice Otieno,** Executive Director, Baraza Media Lab **Zia Bett,** Founder & CEO, Zia Africa **George Gachara,** Creative Africa Advisor, Afreximbank **Tom Porter,** Country Director, Kenya and East Africa Lead, British Council Moderator - **Felistus Mwangi,** Digital Content Manager, Nation Media Group
2:45 pm - 3:00 pm : Tea Break			
3:00 pm- 4:00 pm	**Panel 1: Panel Discussion: Powering Africa: AI, fintech, and entrepreneurship nexus** .	The expected outcomes of this session will be the synergies driving Africa's next decade of innovation, technology investment, and entrepreneurial growth.	**Karanja Gichiri,** Head of Venture Management, Safaricom PLC **Lawrence Ndambuki Muli,** Lead Expert, AU-EU Youth Lab, European Union Commission **Dr. Bright Gameli Mawudor,** CEO, Founder, AfricaHackon Moderator - **Martin Ndlovu,** Technologist, Chief Growth Officer, Gebeya
	Panel 2: Panel Discussion: Impact investing: Gender lens and climate financing	The expected outcomes of this session will be for attendees to reimagine Africa's future in climate financing and gender lens investing	**Clara Mwangola,** Vice President, Kuramo Capital **Seema Dhanani,** Head of Office, Kenya, Coverage Director, East Africa, British International Investment **Arjmand Banu khan**, Senior Specialist, Gender, FSD Africa Moderator - **Smita Sanghrajka,** Partner, Head of International Development Advisory Services-Kenya, KPMG East Africa
4:00 pm- onwards : Launch of Africa Centre of Excellence & Summit wrap up			

KPMG Private Enterprise

© 2025. KPMG Advisory Services Limited, a Kenyan Limited Liability Company and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved

KPMG
Private Enterprise

Sandeep Main
Partner, Tax & Regulatory Services &
Head of Private Enterprise
KPMG in Africa
E:sandeepmain@kpmg.co.ke
P: +254 709 576 177

Some or all of the services described herein may not be permissible for KPMG audit clients and their affiliates or related entities.

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2025. KPMG Advisory Services Limited, a Kenyan Limited Liability Company and a member firm of the KPMG global organization of independent member firms affiliated with KPMG International Limited, a private English company limited by guarantee. All rights reserved