KPMG

Economics and Public Policy Advisory

Evidence. Reform. Results.

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Foreword

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Across the globe, economic transformation is unfolding at an unprecedented pace, shaped by demographic shifts, technological disruption, fiscal pressures, and evolving national priorities. In this context, the role of governments and public institutions has never been more critical. As stewards of public value, they are tasked not only with navigating complexity but also with anticipating future needs and delivering sustainable outcomes for their societies.

Effective public policy today demands more than vision; it requires decisions rooted in evidence, economic foresight, and an ability to adapt to rapidly changing conditions. Policymakers are increasingly challenged to balance growth ambitions with social inclusion, fiscal prudence with development needs, and long-term resilience with immediate pressures. At the same time, they must build trust and demonstrate accountability to the communities they serve.

This evolving landscape calls for a different kind of policy capability, one that integrates rigorous economic analysis with practical, real-world solutions. It is within this context that Economics and Public Policy Advisory (EPPA) has taken shape, built on the recognition that sound economic diagnostics, coherent policy design, and robust institutional frameworks are indispensable for effective governance.

Through tools such as macroeconomic baselining, fiscal evaluation, growth constraint mapping, and institutional reform support, EPPA provides a framework to help governments and institutions align national ambitions with tangible public impact. By combining global insight with local realities, it enables policymakers to craft interventions that are both technically grounded and socially responsive.

The path ahead will require not only bold ideas but policies that endure – policies that can adapt, deliver, and build resilience in the face of uncertainty. With this mindset, EPPA is committed to supporting public leaders and institutions in shaping outcomes that matter; policies that generate lasting public value and foster sustainable, inclusive growth.

Introduction

In an era of economic transformation, shifting trade dynamics, and evolving regulatory demands, both governments and businesses face growing pressure to design policies that are strategic, data-driven, and future-ready.

Well-crafted policies are essential for creating stability, building investor confidence, and enabling long-term growth. They shape national economic priorities, influence trade and investment flows, and define the regulatory environment in which businesses operate.

KPMG's Economics and Public Policy Advisory (EPPA) supports public and private sector stakeholders in navigating this complexity. We provide deep expertise in policy design, economic analysis, and regulatory strategy – helping clients make informed decisions that deliver real-world impact.

Our approach is grounded in evidence, guided by strategy, and aligned with both national goals and global economic trends – ensuring every policy is practical, results-driven, and resilient.

EPPA: A catalyst for reform and economic development

In a rapidly evolving economic environment, our advisory services help clients translate ambition into action. **KPMG's Economics and Public Policy Advisory (EPPA)** brings together analytical rigor, strategic foresight, and practical implementation to deliver lasting value across both public and private sectors.

From strategy to impact

We translate policy goals into structured, actionable implementation plans—ensuring that strategic intent is matched with operational execution.

Data-driven, evidence-based insights

Our policy recommendations are grounded in robust economic modeling, market forecasting, and fiscal impact analysis – enabling decisions that are informed, objective, and defensible.

Strengthening national and business competitiveness

We design policies that support trade facilitation, investment attraction, and private sector development – enhancing economic performance at both national and corporate levels.

Modernizing institutions and regulatory frameworks

We support governments and enterprises in building adaptive, future-ready policy and regulatory systems that drive efficiency, resilience, and innovation.

Our policy advisory themes

KPMG's Economics and Public Policy Advisory (EPPA) supports national and corporate stakeholders across a broad spectrum of policy domains. Our work ensures that decisions are rooted in strategic foresight, economic evidence, and institutional best practice – enabling sustainable growth, resilience, and long-term competitiveness.

01 Economic and fiscal policy development

- Designing macroeconomic and development strategies to foster inclusive, long-term growth
- Advising on national planning, structural transformation, and resilience to economic shocks
- Supporting economic diversification to broaden productive capacity and reduce sectoral concentration

02 Trade, investment, and market competitiveness

- Formulating trade and export strategies that strengthen international competitiveness
- Developing national and regional investment promotion frameworks to attract strategic capital
- Supporting sector-specific strategies to boost value chain integration and industrial upgrading

03 Business and regulatory policy reforms

- Advising on business climate reforms to improve investor confidence and private sector vitality
- Designing streamlined regulatory frameworks that enable innovation, efficiency, and fair competition
- Structuring incentive policies and reform roadmaps that unlock entrepreneurship and growth

04 Public sector governance and institutional reform

- Crafting institutional reform strategies that enhance coordination, agility, and accountability
- Enabling policy coherence through improved governance models and decision-making frameworks
- Supporting public-private partnership (PPP) readiness and institutional capacity development

05 Social and human capital development policy

- Advising on education, skills, and labor market strategies that prepare workforces for future needs
- Supporting inclusive policy design to expand economic participation and reduce inequalities
- Designing innovation and talent development ecosystems aligned with national priorities
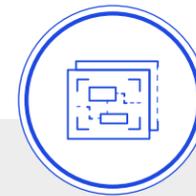
06 Infrastructure, energy, and sustainability policy

- Supporting infrastructure policy design to enable connectivity, productivity, and urban growth.
- Advising on energy transition and climate resilience strategies that drive sustainable development.
- Structuring green growth policies and ESG-aligned frameworks that unlock long-term competitiveness

KPMG's economics and public policy solutions

KPMG's Economics and Public Policy Advisory provides end-to-end policy advisory services, ensuring that both governments and businesses can develop, implement, and measure the impact of strategic policies. Our services are designed to address policy formulation, economic modeling, impact assessment, and governance for national and private sector transformation.

Policy formulation and regulatory advisory

Turning strategy into actionable policy frameworks

Overview

Governments and institutions often struggle to translate ambitious strategies into implementable policy frameworks. KPMG's Policy Formulation and Regulatory Advisory offering bridges that gap. We help public and private sector stakeholders convert national visions, economic strategies, and reform agendas into structured, coherent, and enforceable policies. Our expertise spans the full lifecycle of policy development – from design and consultation to regulatory alignment and legislative drafting – ensuring that policies are not only evidence-based and locally grounded but also globally benchmarked and future-fit.

Defining policy mandate and strategic objectives
Engage with stakeholders to understand the strategic drivers and mandate for reform.

Diagnostic review and gap assessment
Analyze existing policy/regulatory frameworks and identify bottlenecks or misalignments.

Policy design and formulation
Develop structured policy options informed by data, stakeholder input, and international best practices.

Regulatory structuring and legislative drafting
Convert policy intent into legal and institutional frameworks, ensuring clarity, coherence, and enforceability.

Validation and stakeholder engagement
Conduct public consultations, technical workshops, and regulatory impact assessments.

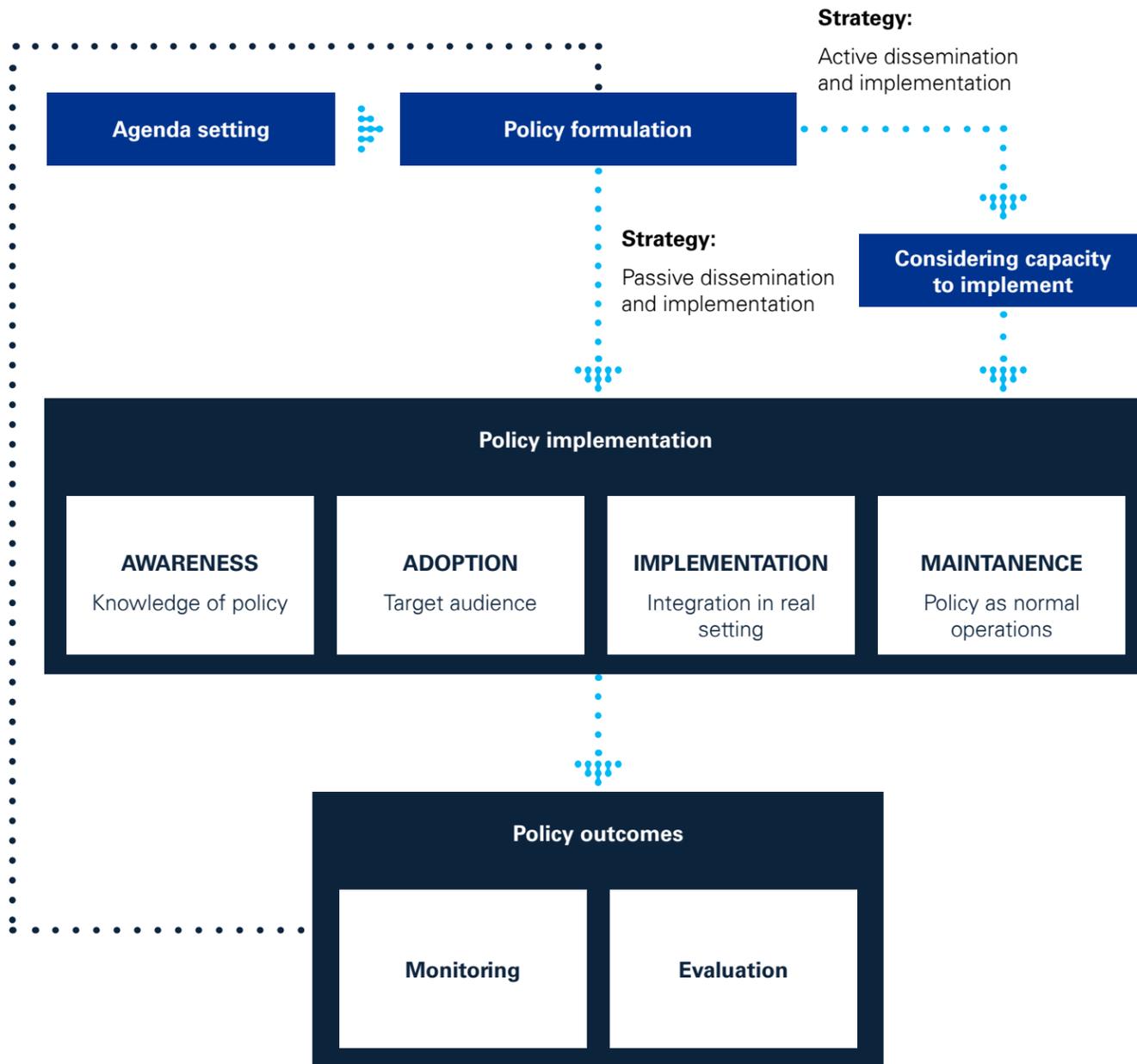### Implementation roadmap and capacity building
Define the execution plan with timelines, institutional roles, KPIs, and capability development.

Monitoring, evaluation, and policy refinement
Establish feedback loops to track outcomes, adapt to changes, and enhance long-term impact.

Policy formulation model: From strategic intent to policy impact

Agenda setting

Policy formulation

Strategy:
Active dissemination and implementation

Strategy:
Passive dissemination and implementation

Considering capacity to implement

Policy implementation

AWARENESS
Knowledge of policy

ADOPTION
Target audience

IMPLEMENTATION
Integration in real setting

MAINTANENCE
Policy as normal operations

Policy outcomes

Monitoring

Evaluation

Core policy dimensions

The policy formulation and regulatory advisory offering typically spans:

National policy development

Supporting governments in designing national strategies, laws, and regulations to drive transformation.

Sectoral regulatory frameworks

Crafting detailed policy instruments for priority sectors such as industry, trade, tourism, digital economy, energy, and environment.

Institutional and governance alignment

Ensuring that regulatory mandates are clear, inter-ministerial roles are streamlined, and compliance is viable.

Legal and legislative advisory

Translating policy into well-drafted, enforceable laws and regulations with technical and legal soundness.

At a glance: Our policy formulation tools and methodologies

01 Regulatory impact assessment (RIA)
Evaluation of potential economic, social, and legal consequences of proposed policies.

02 Stakeholder mapping & consultation design
Ensuring broad-based buy-in through targeted engagement strategies.

03 Comparative policy benchmarking
Leveraging global best practices and regional precedents to inform local design.

04 Institutional capacity assessment
Identifying gaps in execution capabilities and tailor policy accordingly.

05 Theory of change (ToC) models
Aligning policy actions with measurable long-term outcomes.
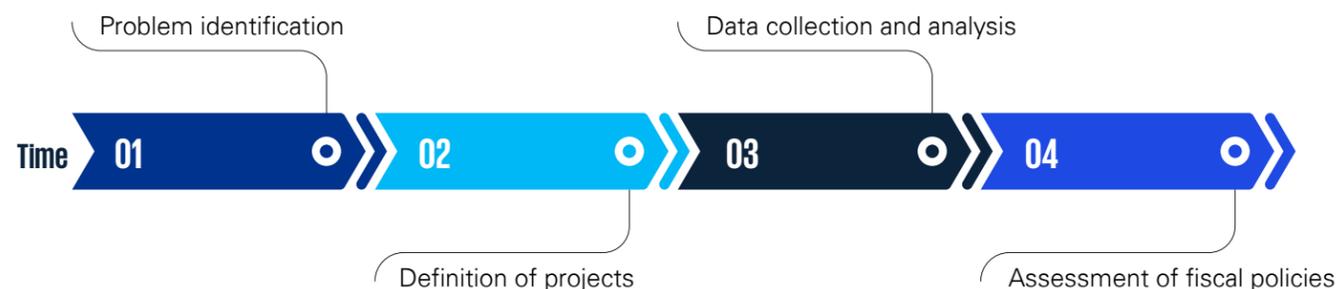
Economic impact and fiscal policy advisory

Designing sound fiscal policies backed by economic evidence

Overview

Governments are under constant pressure to balance growth ambitions with fiscal discipline, especially amid economic volatility and competing demands on public resources. KPMG's Economic Impact & Fiscal Policy Advisory service helps public sector entities design robust, evidence-based fiscal policies that support long-term economic transformation. We provide data-driven insights through economic modeling, policy simulations, and fiscal scenario planning to evaluate trade-offs and guide resource allocation. Whether advising on macro-fiscal strategies, assessing public investment programs, or structuring PPP frameworks, our work ensures policies are both economically viable and fiscally responsible

Defining fiscal and economic objectives
Clarify strategic goals related to growth, diversification, public investment, or fiscal stability.

Conduct economic and fiscal diagnostics
Review macroeconomic indicators, fiscal space, and policy baselines through data modeling and benchmarking.

Model policy options and impact scenarios
Use economic simulation tools (e.g., CGE, CBA, Input-Output) to test fiscal interventions and forecast implications.

Design policy frameworks and financing strategies
Structure macro-fiscal strategies, public investment policies, and financing models (e.g., PPPs) aligned with fiscal prudence.

Support execution, monitoring and fiscal governance
Develop KPIs, M&E systems, and institutional mechanisms to guide and oversee implementation.

Economic impact evaluations: From economic assessment to fiscal strateg

Time
01 — Problem identification
02 — Definition of projects
03 — Data collection and analysis
04 — Assessment of fiscal policies

Core policy dimensions

The economic impact and fiscal advisory typically support the following key areas of economic and fiscal transformation:

Macroeconomic and fiscal policy development
Designing strategies that ensure fiscal sustainability, stimulate growth, and align with national development priorities.

Public investment and budgetary reform
Advising on optimizing public expenditure, enhancing investment efficiency, and prioritizing infrastructure or social investments.

Economic modeling and scenario simulation
Conducting economic forecasts, fiscal stress tests, and policy simulations to guide resilient decision-making.

Public-private partnership (PPP) policy advisory
Structuring PPP frameworks and investment models that mobilize private capital for infrastructure, utilities, and national projects.

National financing strategies
Supporting the development of innovative, multi-channel financing policies that blend public funding with private and development finance.

At a glance: Our economic impact and fiscal policy advisory tools and methodologies

01 Macroeconomic simulation models (CGE, DSGE)
Assess growth, inflation, employment, and output impacts of policy changes.

02 Cost-benefit analysis (CBA) and value-for-money tools
Evaluate public programs or investment options for economic efficiency.

03 Economic multiplier models
Estimation of the wider economic impact of fiscal investments.

04 PPP policy framework templates
Guide PPP design, governance, and regulatory alignment.

05 Scenario planning and sensitivity analysis
Stress test fiscal plans under alternative future states.

Trade, investment, and market policy advisory

Shaping competitive, rules-based economies for global integration

Overview

In an increasingly interconnected world, countries must position themselves as competitive, reliable, and investor-friendly to thrive in global markets. KPMG's Trade, Investment, and Market Policy Advisory helps governments and institutions design comprehensive trade and investment policies that enhance market access, foster industrial upgrading, and align with international rules and standards. From trade facilitation and export promotion to customs modernization and investment policy design, we provide the frameworks needed to integrate economies into global value chains and build long-term private sector confidence.

Define strategic trade and investment objectives
Clarify strategic goals related to growth, diversification, public investment, or fiscal stability.

Conduct regulatory and market diagnostics
Assess current trade agreements, investment laws, tariff structures, and institutional readiness.

Design policy frameworks and incentive structures
Develop forward-looking trade policies, investment regimes, and facilitation mechanisms
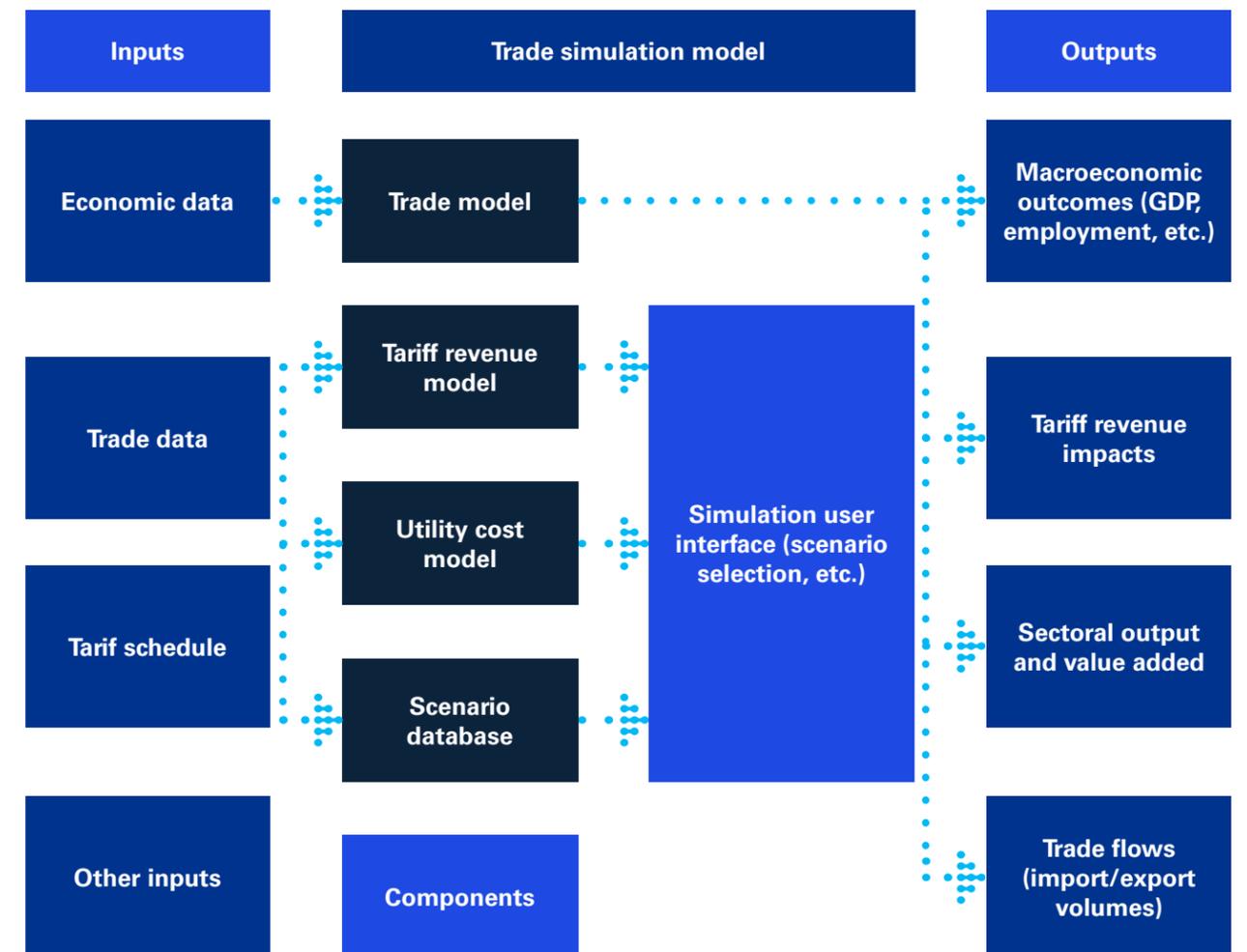
Support institutional alignment and implementation
Ensure cross-agency coordination, build implementation capacity, and establish trade monitoring systems.

Enhance compliance, transparency and Global Integration
Align policies with WTO, regional FTAs, and investor protection standards to build credibility and access.

Trade simulation model: From policy design to global integration

Inputs	Trade simulation model	Outputs
Economic data	Trade model	Macroeconomic outcomes (GDP, employment, etc.)
Trade data	Tariff revenue model	Tariff revenue impacts
Tarif schedule	Utility cost model / Simulation user interface (scenario selection, etc.)	Sectoral output and value added
Other inputs	Scenario database	Trade flows (import/export volumes)
	Components	

Core policy dimensions

This offering typically spans the following high-impact domains:

Trade policy and market access strategy

Crafting national and sectoral trade strategies, export promotion policies, and trade facilitation frameworks to expand global market presence.

Investment policy and regulatory frameworks

Designing transparent, rules-based investment environments that attract and retain foreign and domestic capital—supported by clear incentive structures and legal certainty.

Customs and trade compliance policy

Supporting the modernization of customs procedures, alignment with international trade agreements, tariff reform, and streamlining of cross-border processes to boost supply chain efficiency.

Bilateral and multilateral trade engagements

Advising on FTA negotiation readiness, trade diplomacy, and compliance with WTO and regional agreements to improve competitiveness and integration.

At a glance: Our trade, investment, and market policy advisory model tools and methodologies

01 Investment climate assessments

Evaluation of legal, institutional, and business conditions affecting investor entry and retention.

02 Tariff simulation models

Assess the economic and sectoral impact of tariff and customs policy changes.

03 Export potential diagnostics

Identify high-potential sectors and markets for diversification.

04 Trade policy gap analysis

Identify inconsistencies or inefficiencies in current trade frameworks.

05 FDI incentive design frameworks

Structure smart, performance-linked incentive schemes for priority sectors.

Policy evaluation and performance assessment

Measuring what matters - from policy design to real-world results

Overview

Sound policies require more than strategic design—they demand ongoing performance evaluation and course correction. KPMG's Policy Evaluation and Performance Assessment services help governments and institutions assess the real-world effectiveness of policies and regulations. Using data-driven frameworks, comparative benchmarking, and AI-enabled analytics, we evaluate whether policies are delivering measurable outcomes and public value. Our work informs continuous improvement, enhances transparency, and strengthens institutional accountability across the policy lifecycle.

Defining evaluation scope and policy objectives
Identify which policy, regulation, or program is being evaluated and clarify expected results.

Select evaluation methodology and Indicators
Establish baseline data, KPIs, and qualitative/quantitative metrics tied to strategic goals.

Conduct evidence-based assessments
Apply AI-powered tools, stakeholder feedback, and comparative benchmarking to measure impact.

Visualize insights and recommend improvements
Present findings through clear data visualizations and provide actionable recommendations.

Embed feedback loops and M&E systems
Institutionalize monitoring mechanisms to refine policies and enhance accountability over time.

Policy evaluation model framework: From evaluation design to institutional learning

Policy evaluation core

Strategic objectives alignment
Ensures policies align with overarching strategic goals

Stakeholder engagement
Incorporates inputs from beneficiaries, implementers, and other stakeholders

Data collection and management
Gathers quantitative and qualitative data relevant to policy outcomes

Analytical methods
Applies statistical, econometric, and qualitative analyses to assess performance

Performance metrics and indicators
Defines and monitors key performance indicators (KPIs) and benchmarks

Reporting and dissemination
Communicates findings to stakeholders and decision-makers

Feedback and continuous improvement
Utilizes evaluation findings to inform policy refinement and development

Core policy dimensions

This sub-solution focuses on building evaluation capacity across key domains:

Regulatory impact assessment (RIA)

Structuring independent, forward-looking assessments of proposed regulations using AI-enhanced modeling for real-time insights.

Ex-post policy evaluation

Measuring outcomes of implemented policies, comparing performance across jurisdictions or sectors, and identifying areas for reform.

Public program effectiveness reviews

Assessing alignment between public spending and policy outcomes to inform strategic budget allocation.

Institutional performance benchmarking

Reviewing government and agency performance against international standards or national KPIs to drive accountability.

Monitoring and evaluation (M&E) system design

Creating embedded systems that allow for dynamic policy tracking, feedback, and learning.

At a glance: Our Policy Evaluation and Performance Assessment Tools & Methodologies

01 **AI-enhanced RIA Engine**
Automates extraction of legal/ economic impact from draft policy texts.

02 **Cluster-Based Impact Modeling**
Assess the economic and sectoral impact of tariff and customs policy changes.

03 **Visual Analytics**
Presents results in digestible, stakeholder-friendly visual formats, such as T-shirt Sizing, Harvey Balls, and Heat Maps.

04 **Smart Feedback Loop Integration**
Embeds continuous feedback channels for live policy refinement.

05 **Cost-Effectiveness and Value-for-Money Models**
Quantifies outcomes against public spending to guide prioritization.

Institutional capacity building

Empowering policymakers with knowledge, tools, and strategic alignment

Overview

Well-designed policies require equally capable institutions and leaders to bring them to life. KPMG's Institutional Capacity Building & Executive Training services equip policymakers, regulators, and executive leaders with the knowledge, tools, and systems needed to drive sustainable policy implementation. We work with public institutions to strengthen organizational performance, embed policy coherence, and promote evidence-based governance. Our offering spans capacity diagnostics, executive learning, applied policy research, and cross-government coordination – ensuring that institutions are not only technically equipped but also strategically aligned to national priorities.

Assess institutional capacity and strategic gaps
Diagnose policy execution bottlenecks, workforce skill gaps, and misalignments in institutional mandates or coordination.

Design targeted capacity-building plans
Develop structured learning programs, organizational development plans, and cross-agency collaboration strategies.
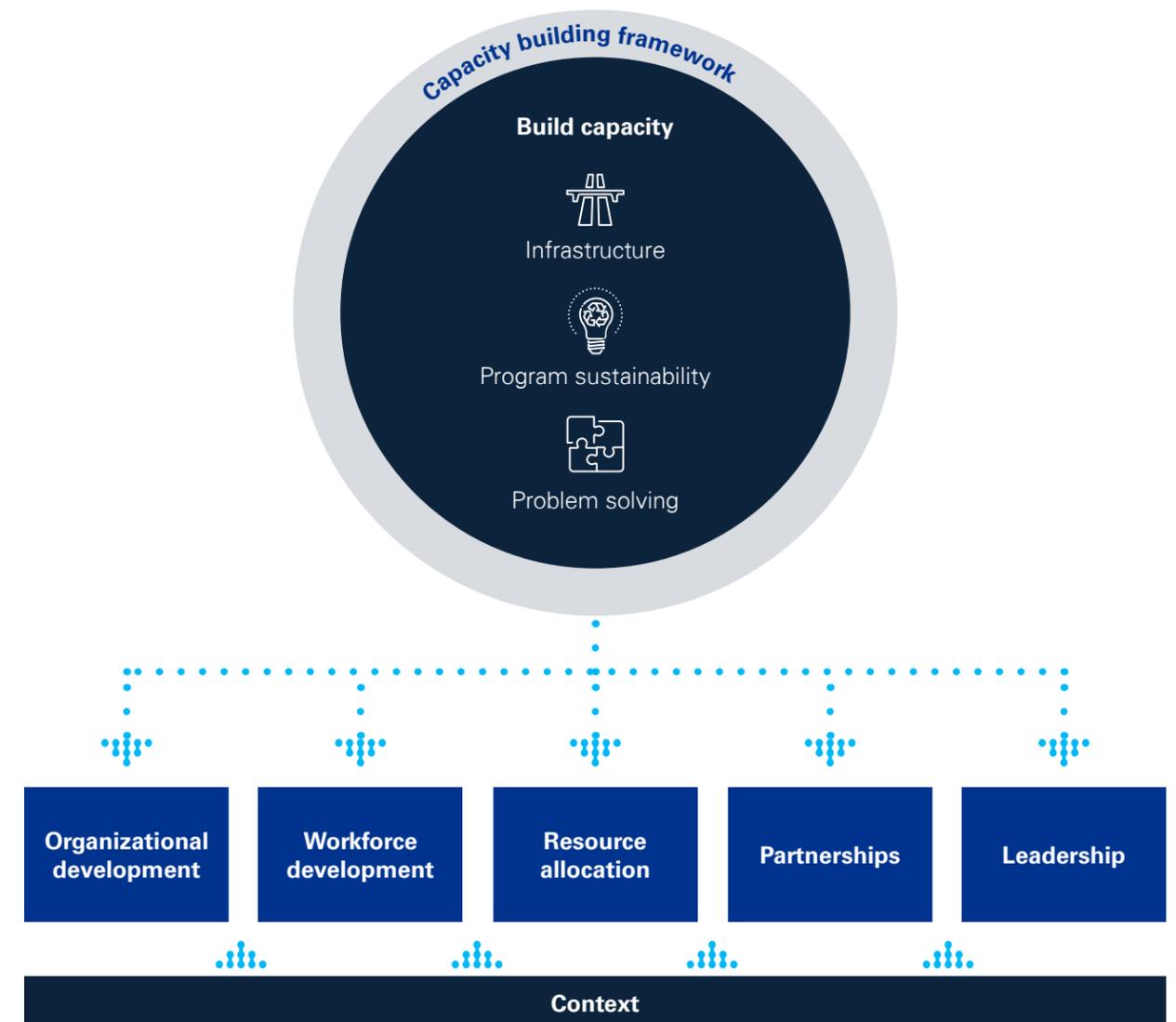
Deliver executive training and policy research tools
Conduct workshops, learning labs, and simulations while producing high-impact research that informs policy thinking.

Support institutionalization and long-term capability uplift
Embed knowledge transfer mechanisms, policy governance frameworks, and feedback systems for continuous learning.

Institutional capacity policy model: From capability needs to institutional maturity

Capacity building framework

Build capacity

Infrastructure

Program sustainability

Problem solving

Organizational development · Workforce development · Resource allocation · Partnerships · Leadership

Context

Core policy dimensions

This sub-solution targets key enablers of institutional effectiveness:

Executive education for policymakers and leaders

Designing and delivering tailored training programs for public officials, regulators, and private sector leaders to strengthen their policy literacy and strategic capability.

Organizational development and reform advisory

Supporting restructuring, mandate alignment, and operating model reforms to improve institutional agility, coordination, and accountability.

Policy research, knowledge products and white papers

Producing policy briefs, global benchmarking studies, and economic research that inform national debates and future policy formulation.

Cross-government coordination and policy alignment

Advising ministries, authorities, and state-owned entities on mechanisms to promote whole-of-government alignment and policy coherence.

Policy leadership and ecosystem strengthening

Supporting national think tanks, development agencies, and public academies in building policy communities of practice and peer learning networks.

At a glance: Our 5 institutional capacity building tools and methodologies

01 Policy simulation labs and applied learning modules

Deliver scenario-based learning through real-world policy case challenges.

02 Policy research accelerators

Establish embedded research hubs that rapidly generate white papers and briefs.

03 Institutionalization blueprints

Design long-term operating models, HR plans, and governance reforms to embed capability gains.

04 Government alignment mapping

Identify overlaps, gaps, and bottlenecks across ministries and agencies.

05 Institutional capacity assessment frameworks (ICAF)

Diagnose institutional performance, delivery capabilities, and governance readiness.

Public sector policy reform and economic governance

Modernizing institutions to deliver accountable, future-ready policy

Institutional capacity policy model: From capability needs to institutional maturity

Overview

Effective public policy relies on strong governance systems, modern institutions, and coherent policy machinery. KPMG's Public Sector Policy Reform & Economic Governance offering helps governments reform how policies are developed, coordinated, and executed across the institutional ecosystem. We support ministries and authorities in redesigning regulatory oversight systems, fiscal governance models, and cross-government accountability mechanisms. Our focus is on enabling institutional agility, policy coherence, and economic governance that meets the demands of a fast-changing world.

Diagnose policy governance and institutional structures
Map fragmentation, misalignment, or inefficiencies in the current public policy and regulatory architecture.

Design governance and reform frameworks
Map fragmentation, misalignment, or inefficiencies in the current public policy and regulatory architecture.
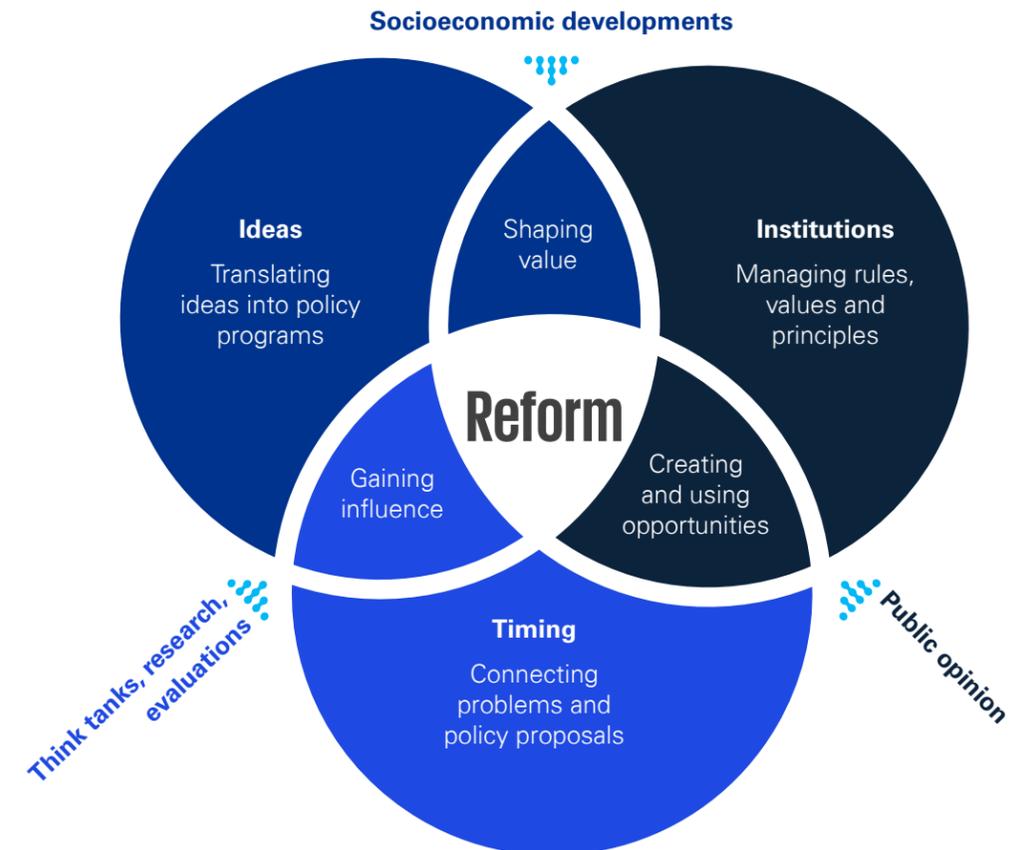
Build enabling instruments and regulatory protocols
Create fiscal governance tools, oversight mechanisms, and transparency guidelines to embed reform.

Institutionalize reform and enable whole-of-government accountability
Support roll-out, change management, and cross-agency operating models for sustained reform.

Socioeconomic developments

Ideas
Translating ideas into policy programs

Shaping value

Institutions
Managing rules, values and principles

Reform

Gaining influence

Creating and using opportunities

Think tanks, research, evaluations

Timing
Connecting problems and policy proposals

Public opinion

Core policy dimensions

This sub-solution strengthens structural policy governance across the public sector:

National policy system reform and institutional modernization

Advising on modernization of the policy lifecycle, from agenda-setting and drafting to enforcement, across ministries and agencies.

Regulatory efficiency and policy coherence mechanisms

Designing tools to eliminate duplicative mandates, streamline approvals, and embed regulatory clarity across sectors.

Economic coordination and cross-government delivery models

Supporting the design of economic governance structures that ensure alignment across fiscal, trade, planning, and sectoral agencies.

Fiscal governance and transparency instruments

Developing rules-based policy tools that strengthen budget discipline, public accountability, and financial governance.

Public sector transformation and operating model reform

Restructuring how government institutions are organized and how they deliver services and policies under modern, digital-first expectations.

At a glance: Our public sector policy reform and economic governance tools and methodologies

01 Public policy system diagnostics (PPSD)

Identify gaps in institutional roles, policy design cycles, and enforcement bottlenecks.

02 Regulatory management systems (RMS)

Design centralized regulatory quality assurance and streamlining protocols.

03 Cross-government coordination frameworks

Develop inter-agency steering mechanisms and delivery units.

04 Economic governance health checks

Evaluate fiscal rules, macroeconomic oversight mechanisms, and planning coherence.

05 Institutional operating model blueprints

Design fit-for-purpose structures, roles, and accountabilities across government tiers.

Economic diagnosis and growth analytics

Identifying root constraints, unlocking growth potential

Institutional capacity policy model: From capability needs to institutional maturity

Overview

Sound policy begins with sound diagnosis. KPMG's Economic Diagnosis & Growth Analytics offering helps governments uncover the underlying constraints to inclusive, sustainable economic growth. By applying rigorous economic tools and sectoral analyses, we provide evidence-based insights that guide reform sequencing, prioritization, and policy design. From macroeconomic baselining and productivity diagnostics to growth constraint mapping and export complexity analysis, our support ensures that interventions are not only strategic – but also contextually grounded and outcome-oriented.

Conduct macroeconomic and sectoral diagnostics
Review national accounts, sector contributions, fiscal metrics, and competitiveness baselines.

Apply growth constraint frameworks and predictive models
Use decision-tree diagnostics, general equilibrium modeling, and sector quotient analysis to identify root issues.

Interpret findings and prioritize reform areas
Align diagnostics with policy entry points, reform sequencing, and institutional ownership.

Link diagnostics to actionable policy pathways
Translate insights into targeted industrial strategies, diversification plans, or human capital reforms.

Identification of possible constraints
- Analysis of macroeconomic and microeconomic factors
- Consideration of constraints at national / sectoral levels

Diagnosis of binding constraints
- Utilization of growth diagnostics and other analytical tools
- Identification of most binding limitations to investment and growth

Development of comprehensive reform agenda
- Design of policies to alleviate binding constraints
- Alignment with development of objectives and priorities

Prioritization of needed reforms
- Sequence reforms based on binding constraint analysis
- Consideration of feasibility, costs, and resource availability

Validation and emphasis of key reforms
- Focus of action around the most impactful and viable policy solutions

Core policy dimensions

This sub-solution supports upstream evidence generation for policy action:

Growth constraint mapping

Applying frameworks like the Growth Diagnostics Model to identify what's holding back private investment and productivity growth—whether it's infrastructure, credit, human capital, or coordination.

Sectoral and industrial strategy support

Using quantitative methods (e.g. SGQ, value chain analytics) to identify sectors with the highest economic and employment potential.

Export diversification and economic complexity analysis

Evaluating the value-added, technological sophistication, and global competitiveness of export structures using tools like the Economic Complexity Index (ECI).

Macroeconomic scenario forecasting

Generating baseline and stress-case forecasts to guide national visioning, investment planning, and external financing strategies.

Labor market and productivity diagnostics

Pinpointing workforce gaps, informality patterns, and productivity drivers to guide job creation and skills policy.

At a glance: Our Economic Diagnosis & Growth Analytics Tools & Methodologies

01 Growth diagnostic framework

Identifies the most binding constraints to private investment and growth through structured decision-tree analysis.

02 Computable general equilibrium (CGE) modeling

Simulates economy-wide impacts of policy changes, including sectoral shifts, household effects, and fiscal implications.

03 Sectoral growth quotient (SGQ) analysis

Identifies high-potential sectors based on employment elasticity, productivity, and value chain potential.

04 Export complexity index (ECI)

Assesses national export sophistication and diversification trajectories.
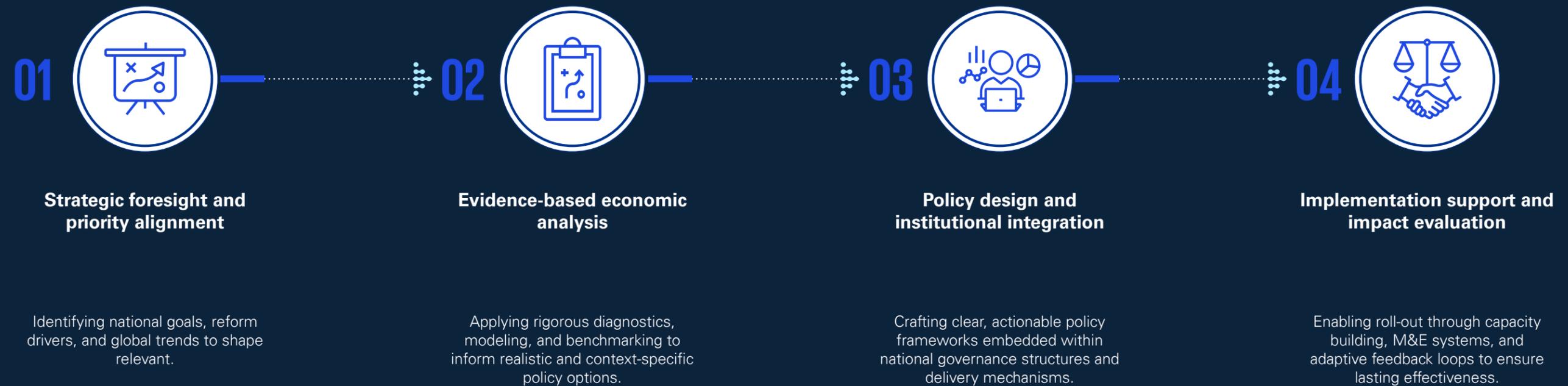
05 Macroeconomic scenario modeling

Provides baseline and shock-adjusted forecasts of key indicators to support planning and borrowing frameworks.
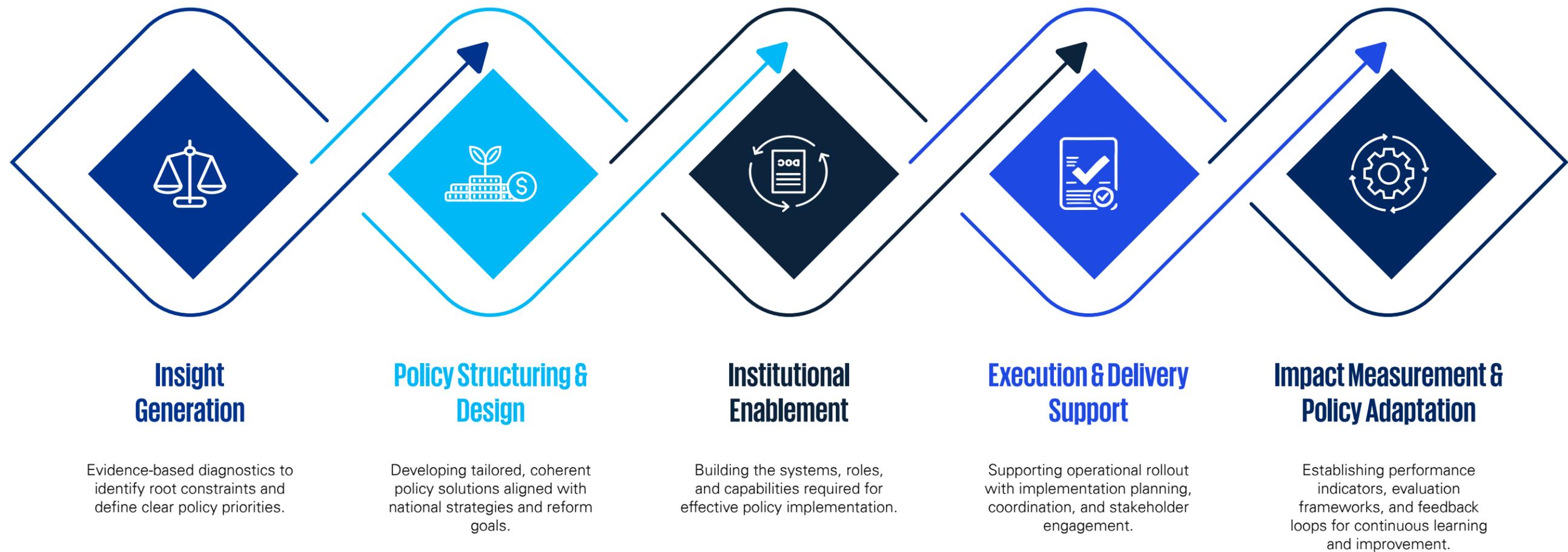
Our approach

KPMG applies a policy advisory approach that blends strategic foresight, analytical rigor, and real-world implementation support. We help clients navigate complexity by designing policies that are not only visionary but also evidence-based, locally grounded, and operationally executable. Every engagement is guided by a commitment to measurable outcomes, institutional alignment, and long-term policy resilience; ensuring that reform efforts translate into sustainable economic and social impact.

01

Strategic foresight and priority alignment

Identifying national goals, reform drivers, and global trends to shape relevant.

02

Evidence-based economic analysis

Applying rigorous diagnostics, modeling, and benchmarking to inform realistic and context-specific policy options.

03

Policy design and institutional integration

Crafting clear, actionable policy frameworks embedded within national governance structures and delivery mechanisms.

04

Implementation support and impact evaluation

Enabling roll-out through capacity building, M&E systems, and adaptive feedback loops to ensure lasting effectiveness.

The KPMG impact model

KPMG's **Economics and Public Policy (EPPA)** Impact Model ensures that every policy engagement delivers measurable, lasting results. More than just strategy or analysis, our approach is grounded in creating real-world change, whether through improved governance, economic diversification, investment flows, or inclusive growth. We embed impact at every stage of the policy lifecycle, combining diagnostic rigor, institutional alignment, and ongoing evaluation. The EPP Impact Model is designed to help governments and institutions unlock value, enhance accountability, and drive evidence-based reform with confidence.

Insight Generation

Evidence-based diagnostics to identify root constraints and define clear policy priorities.

Policy Structuring & Design

Developing tailored, coherent policy solutions aligned with national strategies and reform goals.

Institutional Enablement

Building the systems, roles, and capabilities required for effective policy implementation.

Execution & Delivery Support

Supporting operational rollout with implementation planning, coordination, and stakeholder engagement.

Impact Measurement & Policy Adaptation

Establishing performance indicators, evaluation frameworks, and feedback loops for continuous learning and improvement.

Unlocking value through evidence-based advisory

At the heart of **KPMG's Economics and Public Policy Advisory (EPPA)** offering is a belief that data, diagnostics, and insight-driven thinking must guide every decision that shapes a nation's future. We help governments and institutions move beyond assumptions – using evidence to inform reforms, prioritize investments, and deliver policies that are measurable, inclusive, and resilient. By aligning economic goals with real-time data and institutional readiness, EPP enables leaders to unlock transformative value—across infrastructure, industry, human capital, and governance. It's not just about what should be done, but what works.

Diagnose with EPP insight	**Prioritize What Matters**	**Design with Evidence-Based Precision**	**Enable Institutional Execution**	**Evaluate, Adapt, and Scale Impact**
EPP begins by applying rigorous diagnostics—macroeconomic analysis, sector deep-dives, and constraint mapping—to uncover the true drivers of national challenges.	KPMG's EPP EPP aligns policy interventions with economic goals, institutional capacity, and fiscal realities—ensuring reforms are timely, relevant, and feasible.	Using EPP methodologies such as CGE modeling, growth diagnostics, and regulatory frameworks, we co-create targeted policies that are practical and results-focused.	EPP supports the design of delivery models, training programs, and governance mechanisms to embed reform into the DNA of public institutions.	Through EPP's monitoring tools, AI-enhanced assessments, and policy feedback loops, we measure what works, adapt in real time, and scale successful interventions.

Contact us

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