



Be in Front

# Reflections & new chapters



Dear Alumni!

October has a way of bringing things into perspective. It's that time of the year when we settle into the final stretch of the calendar year and take stock – of the work we've done, the milestones we've reached and the memories that stay with us. And how memorable these past few months had been, as we reconnected with our alumni from Audit and Tax, Consulting and Deal Advisory. Call your KPMG friends today and get connected, so you won't miss the next Alumni Connect event!

This issue, I'm especially pleased to congratulate and spotlight my peer and recently-minted alumni Partner **Leong Kok Keong**, whose reflections on his decades-long career with KPMG are filled with warmth and wisdom. We also celebrate our newly promoted Partners, and it's heartening to see the same spirit of "Be in Front" carried forward into the next generation!

Wishing you a great read! As always, do [connect with me on LinkedIn](#) and join our [CIRCLE - KPMG Alumni LinkedIn page](#) for the latest updates. We would also love to hear what you're up to via our [Alumni Update Contact Form](#)!

Yours sincerely,  
Peter Lim  
Partner, Head of Alumni Relations  
KPMG in Singapore

Bringing Be in Front to life!

We continue to spotlight what "Be in Front" looks like across KPMG – featuring three unique journeys that show how our people bring this mindset to life in their own ways.



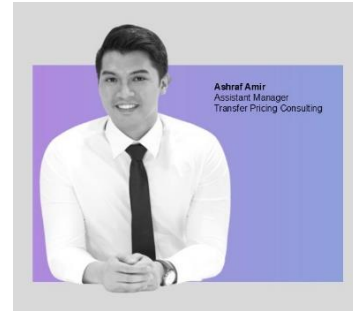
**Samuel Dalby**  
Manager &  
Growth Catalyst

Explore how Samuel draws from mentorship, diverse experiences and a “Each One Teach One” mindset to shape his journey and Be in Front in a rapidly evolving digital landscape.



**Sneha Sawant**  
Manager  
Technology Risk

Discover how Sneha combines cross-border expertise and innovative solutions to deliver complex projects, build future-ready talent and Be in Front of global innovation.



**Ashraf Amir**  
Assistant Manager  
Transfer Pricing Consulting

See how Ashraf blends tax expertise, global perspective, and digital innovation to shape his career, embrace change and Be in Front as a future-ready professional.

## Once KPMG, Always KPMG



### Alumni Spotlight – Leong Kok Keong

After decades of meaningful client work, overcoming challenges and celebrating triumphs alongside colleagues, alumni partner Leong Kok Keong reflects on a marathon of a career with KPMG.

[Read more](#)



### Mid-Autumn moments with Consulting Alumni

In the spirit of reunion, our Consulting Alumni evening in October brought familiar faces back together to reconnect, share stories and celebrate the lasting bonds built at KPMG.

[Read more](#)



### A memorable first joint Audit & Tax Alumni event

Our first joint Audit & Tax Alumni event in August was equal parts nostalgic and energising – a chance for old friends to reconnect and new connections to spark fresh opportunities for collaboration across industries.

[Read more](#)

## In the News



### Meet our 2025 batch of new Partners

Get to know our newly promoted Partners – exceptional individuals who’ve earned this milestone through their commitment and contributions to the firm.

[Read more](#)



### Driving impact with Our Impact Plan

Discover how KPMG is delivering on our ESG commitments through Our Impact Plan – driving progress for a more sustainable, inclusive and prosperous future with our people, clients and communities.

[Watch here](#)

## Insights for Insiders

Check out MoneyFM 89.3’s new Be in Front podcast, featuring KPMG leaders who share bold ideas and real-world strategies for staying ahead in a world of change.



### Reputation – building trust in times of change

Lee Sze Yeng, Managing Partner, shares her insights from advising Singapore’s largest companies and multinationals. From guiding businesses through growth, succession and reinvention, to helping clients navigate AI, ESG and shifting workforce expectations – she explains how reputation is earned, protected and sustained.

[Read more](#)



### Foresight – anticipating change, shaping advantage

Ajay Kumar Sangneria, Head of Tax, gives his take on how businesses can stay ahead of shifting global tax landscapes, harness digital transformation and future-proof their strategies. He reveals how foresight isn’t just about reacting to disruption, but about positioning organisations to thrive in what comes next.

[Read more](#)



### People – at the heart of transformation

Shelley Chan, Partner, People, Performance & Culture, reflects on her journey across audit and people leadership in Singapore and the UK. From empowering people to embracing curiosity over comfort and leading with empathy, she shares how organisations can retain a competitive edge with future-ready talent.

[Read more](#)

This Circle newsletter gives you the latest developments and highlights within our KPMG family. As we continue to uphold our vision of driving excellence, we want to use this opportunity to share inspiring

stories, valuable insights and firmwide updates. Join us in celebrating our achievements, as we welcome you to be a part of every milestone we reach – *Once KPMG, Always KPMG.*

[kpmg.com/sg](https://kpmg.com/sg)



**Be in Front**

Watch our [Be in Front](#) brand film on LinkedIn

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