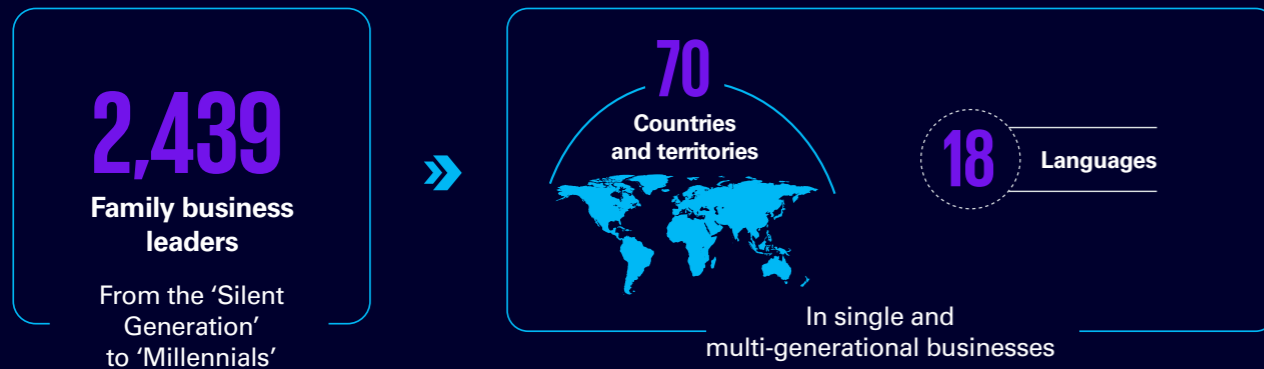


Global survey highlights

» We surveyed and spoke to

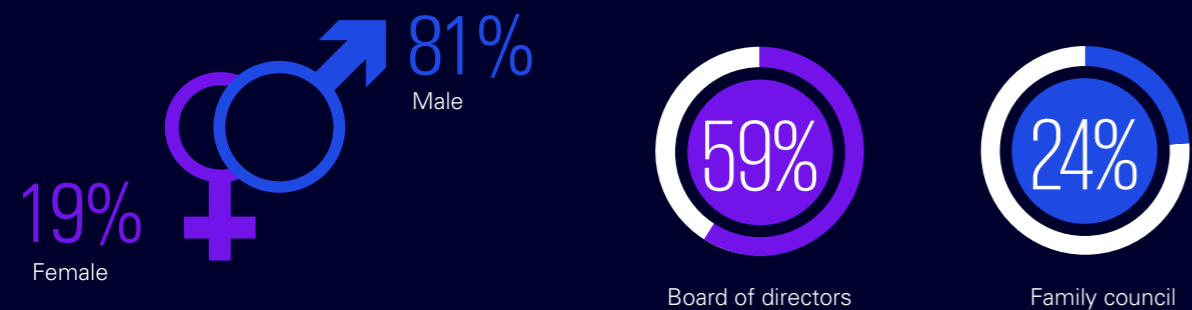


» We asked about

Entrepreneurial drive — Family impact — Leadership styles

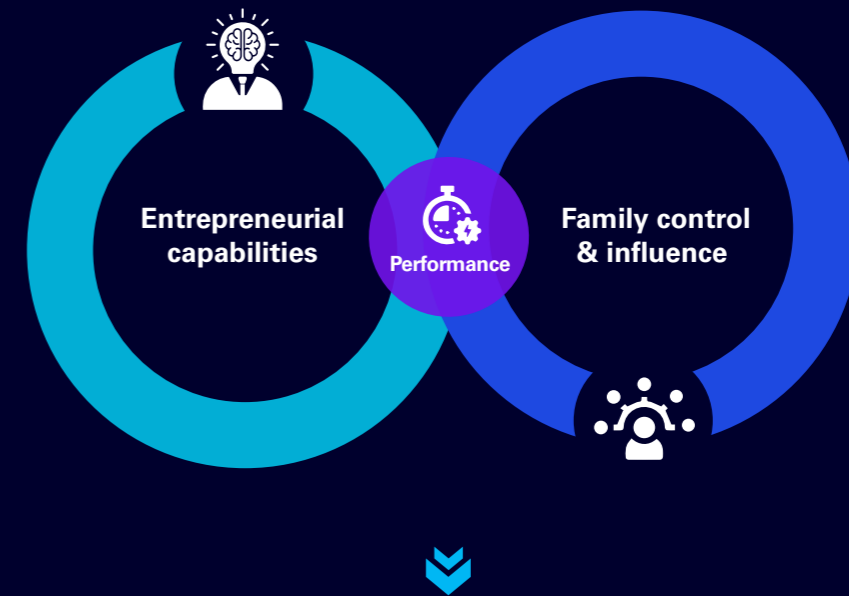
- Entrepreneurial drive**
 - Innovativeness
 - Proactiveness
 - Risk-taking
- Family impact**
 - Control and influence
 - Emotional attachment
 - Identification with the business
- Leadership styles**
 - Authoritarian
 - Transformational
 - Charismatic

CEOs' gender — Business and family governance



» This is what we discovered

Strong entrepreneurial capabilities + the family's positive influence = strong business, social and family performance



The fuel igniting their regenerative power and performance

