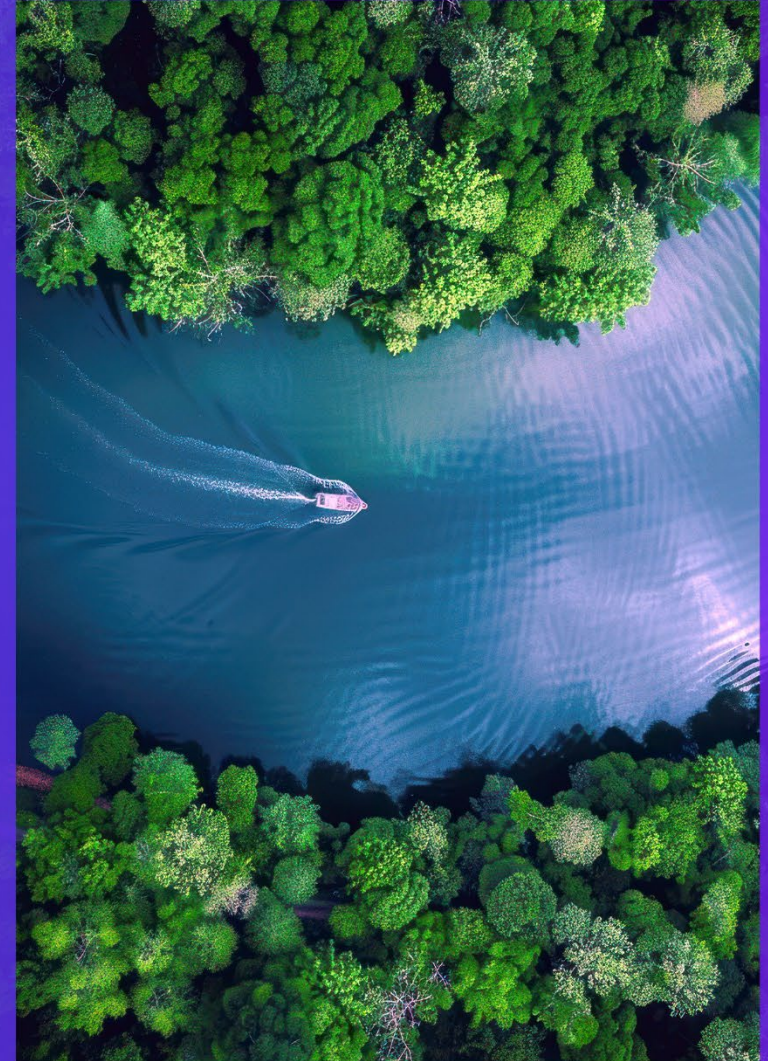




Unlocking your sustainability transformation

May 2024



Speakers



Simon Weaver

Global Head of ESG Strategy,
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Principal, Lead of ESG
Transformation Delivery
KPMG in the US



Daisy Shen

Head of Climate Change
and Sustainability,
KPMG China

Agenda

01

Where the CSO reports

02

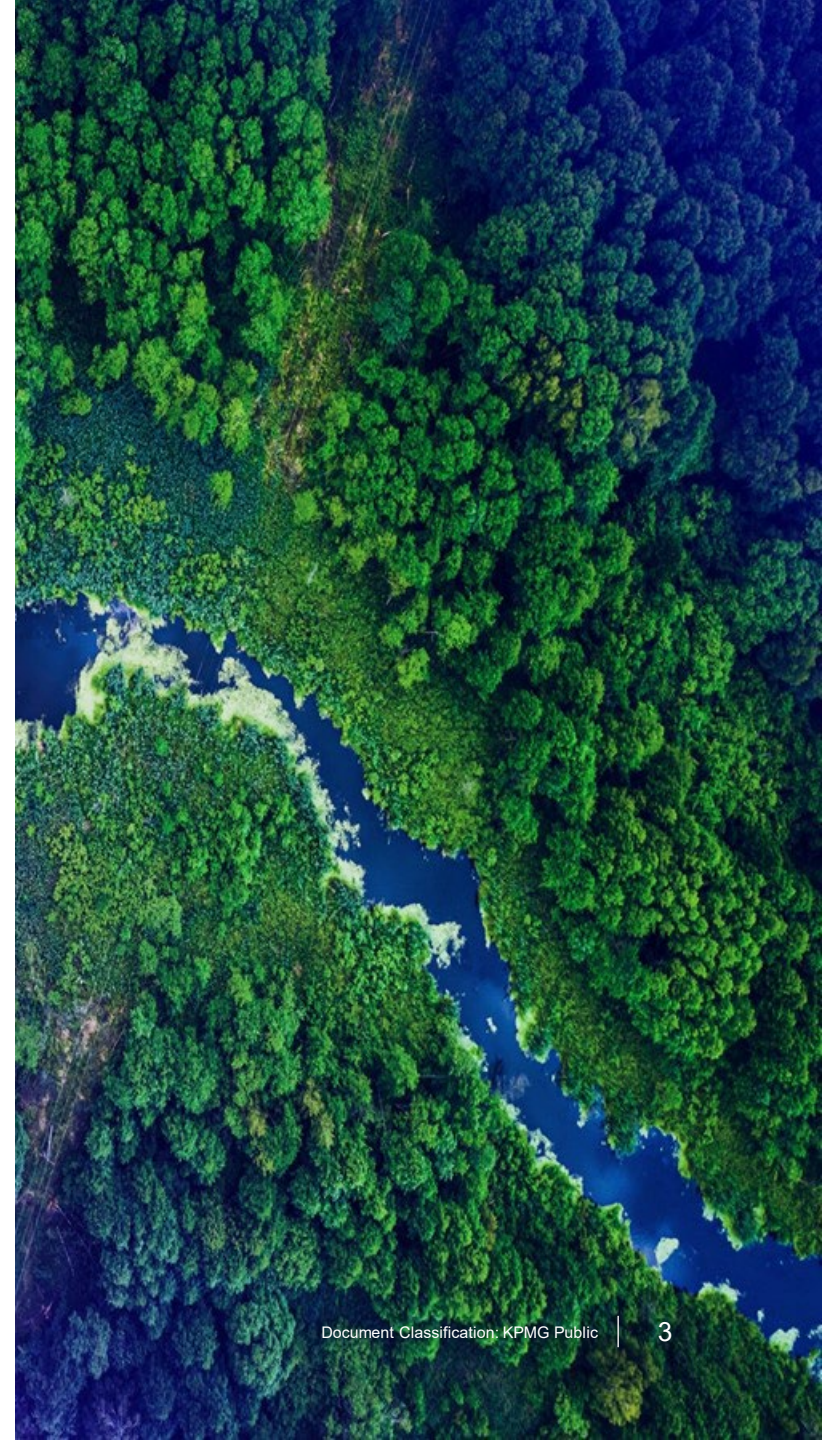
Remit of the CSO's role

03

Creating the business case for sustainability

04

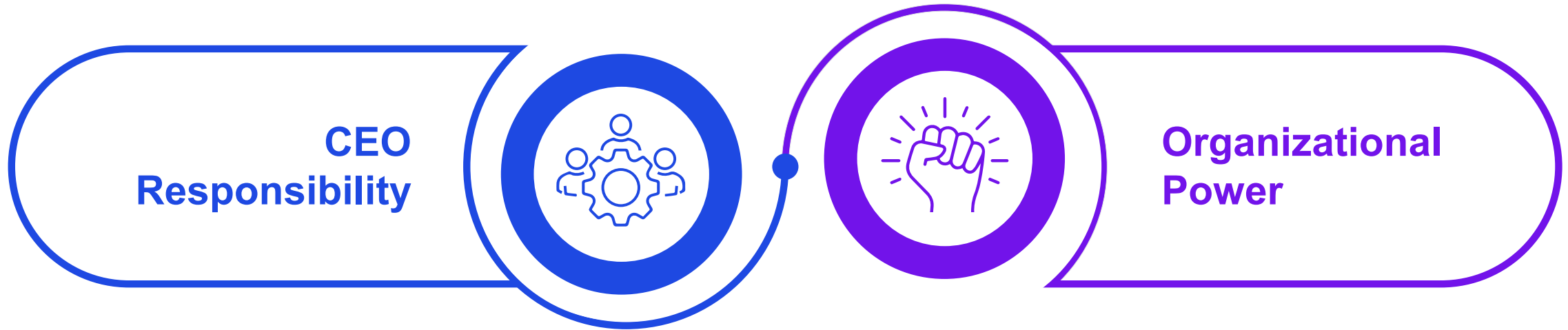
Q&A



An aerial photograph showing a dark, calm lake on the left, reflecting the sky. A paved road with yellow lane markings curves along the right side of the lake, bordered by a dense forest of green trees. A few cars are visible on the road. The overall scene is serene and natural.

01 Where the CSO reports

Where the CSO reports



Audience questions

An aerial photograph showing a dark, calm lake on the left, reflecting the sky. A paved road with yellow lane markings curves along the right side of the lake, bordered by a dense forest of green trees. A few cars are visible on the road. The overall scene is serene and natural.

02

Remit of the CSO's role

Remit of the CSO's role



Past (Advocate)



Present (Governance)



Future (Strategic)

Audience questions

An aerial photograph showing a dark, calm lake on the left, reflecting the sky. A paved road with yellow lane markings curves along the right side of the lake, bordered by a dense forest of green trees. A few cars are visible on the road. The overall scene is serene and natural.

03

Creating the business case for sustainability

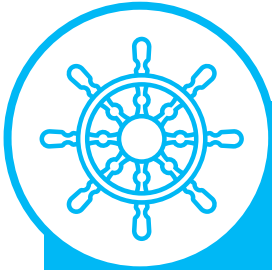
Creating the business case for sustainability

**I lack the
right
resources**

**I need a
strong
business
case**

**I don't
have the
budget**

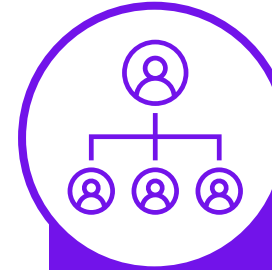
Three key questions:



**Where to
play**



**How to
win**



**What
to do**



Where to play:

**Focus on what
you can control**

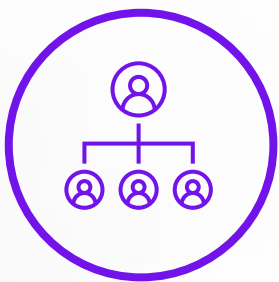




How to win:

**Encourage
others to get
on the bus**





What to do: Make it a CEO project

Exec Committee



Audience questions

Closing Remarks

Q&A

Any questions?





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