

Trust, attitudes and use of artificial intelligence: A global study 2025



Austria insights

Societal indicators

Trust and acceptance

40% willing to trust AI

66% accept or approve of AI

Austrians are both worried and optimistic about AI

Responsible AI

- 66% believe AI regulation is required
- 14% aware of AI regulations and policies in their country
- 39% believe current safeguards are sufficient
- Austrians expect AI to be regulated by an independent regulator and through international laws and regulations

AI benefits

77% expect AI to deliver on a range of benefits

63% personally experienced or observed benefits from AI use

Top benefit: **74%** report improved efficiency and reduced time spent on mundane or repetitive tasks

AI-generated misinformation

- 66% unsure online content can be trusted as may be AI-generated
- 67% concerned elections manipulated by AI-generated content or bots
- 81% want laws and action to combat AI-generated misinformation

AI risks

37% believe risks of AI outweigh the benefits

75% concerned about negative outcomes from AI

41% personally experienced or observed negative outcomes from AI

Top risk:

56%

report experiencing the loss of human interaction and connection due to AI

AI literacy

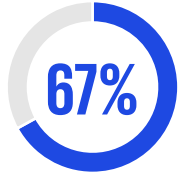
47% who feel they have the skills and knowledge to use AI appropriately

29% have formal or informal training in AI or related fields

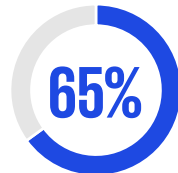
46% who feel they can use AI tools effectively

Workplace indicators

AI in the workplace



employees report their organization uses AI



intentionally use AI at work

Worker reliance on AI

35%

felt they couldn't complete their work without the help of AI

44%

rely on AI to do a task rather than learning how to do

34%

concerned about being left behind if they don't use AI at work

Complacent use of AI

47%

using AI at work in inappropriate ways

52%

made mistakes in their work due to AI

43%

use AI in ways that contravene policies and guidelines

62%

relied on AI output at work without evaluating its accuracy

54%

presented AI-generated content as their own

Impacts of AI on work

45+%

report increased efficiency, quality of work, and innovation



39%

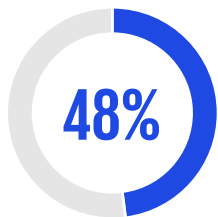
report increased revenue generating activity

However,

21+%

report increased workload, stress and pressure

AI governance at work



have an AI strategy

47%

provide training in responsible AI use



45%

have policies and practices governing responsible use

27%

AI has increased compliance and privacy risks

38%

report key aspects of their work can be performed by AI



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The University of Melbourne research team led the design, conduct, data collection, analysis and reporting of this research.

Citation: Gillespie, N., Lockey, S., Ward, T., Macdade, A., & Hassed, G. (2025). Trust, attitudes and use of artificial intelligence: A global study 2025. The University of Melbourne and KPMG.

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