

# Trust, attitudes and use of artificial intelligence: A global study 2025



## Austria insights

# Societal indicators

### Trust and acceptance

**40%** willing to trust AI

**66%** accept or approve of AI

Austrians are both worried and optimistic about AI

### AI benefits

**77%** expect AI to deliver on a range of benefits

**63%** personally experienced or observed benefits from AI use

Top benefit: **74%** report improved efficiency and reduced time spent on mundane or repetitive tasks

### AI risks

**37%** believe risks of AI outweigh the benefits

**75%** concerned about negative outcomes from AI

**41%** personally experienced or observed negative outcomes from AI

### Responsible AI

- 66% believe AI regulation is required
- 14% aware of AI regulations and policies in their country
- 39% believe current safeguards are sufficient
- Austrians expect AI to be regulated by an independent regulator and through international laws and regulations

### AI-generated misinformation

- 66% unsure online content can be trusted as may be AI-generated
- 67% concerned elections manipulated by AI-generated content or bots
- 81% want laws and action to combat AI-generated misinformation

### Top risk:

**56%**

report experiencing the loss of human interaction and connection due to AI

### AI literacy

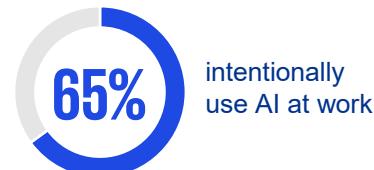
**47%** who feel they have the skills and knowledge to use AI appropriately

**29%** have formal or informal training in AI or related fields

**46%** who feel they can use AI tools effectively

# Workplace indicators

## AI in the workplace



## Worker reliance on AI

35%

felt they couldn't complete their work without the help of AI

44%

rely on AI to do a task rather than learning how to do

34%

concerned about being left behind if they don't use AI at work

## Complacent use of AI

47%

using AI at work in inappropriate ways

52%

made mistakes in their work due to AI

43%

use AI in ways that contravene policies and guidelines

62%

relied on AI output at work without evaluating its accuracy

54%

presented AI-generated content as their own

## Impacts of AI on work

45+%

report increased efficiency, quality of work, and innovation



39%

report increased revenue generating activity

However,

21+%

report increased workload, stress and pressure

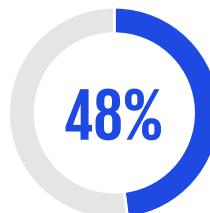
27%

AI has increased compliance and privacy risks

38%

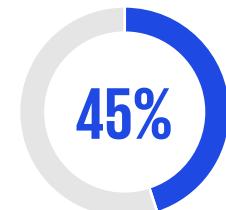
report key aspects of their work can be performed by AI

## AI governance at work



47%

provide training in responsible AI use





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