

Trust, attitudes and use of artificial intelligence: A global study 2025



Colombia insights

Societal indicators

Trust and acceptance

45% willing to trust AI

80% accept or approve of AI

Colombians are more optimistic and excited than worried about AI

AI benefits

91% expect AI to deliver on a range of benefits

81% personally experienced or observed benefits from AI use

Top benefit: **88%** report improved efficiency and accessibility from AI

AI risks

29% believe risks of AI outweigh the benefits

85% concerned about negative outcomes from AI

52% personally experienced or observed negative outcomes from AI

Responsible AI

- 73% believe AI regulation is required
- 13% aware of AI regulations and policies in their country
- 40% believe current safeguards are sufficient
- Colombians expect co-regulation with government oversight, industry involvement, and international laws

AI-generated misinformation

- 75% unsure online content can be trusted as may be AI-generated
- 78% concerned elections manipulated by AI-generated content or bots
- 86% want laws and action to combat AI-generated misinformation

Top risk:

67%

report experiencing the loss of human interaction and connection due to AI

AI literacy

54% feel they have the skills and knowledge to use AI appropriately

53% have formal or informal training in AI or related fields

76% feel they can use AI tools effectively

Workplace indicators

AI in the workplace



employees report their organization uses AI



intentionally use AI at work

Worker reliance on AI

40%

felt they couldn't complete their work without the help of AI

46%

relied on AI to do a task rather than learning how to do

57%

concerned about being left behind if they don't use AI at work

Complacent use of AI

41%

used AI at work in inappropriate ways

53%

made mistakes in their work due to AI

41%

used AI in ways that contravene policies and guidelines

70%

relied on AI output at work without evaluating its accuracy

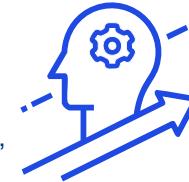
48%

presented AI-generated content as their own

Impacts of AI on work

64+%

report increased efficiency, quality of work, and innovation



50%

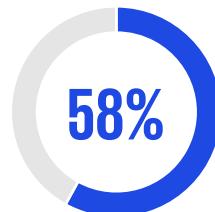
report increased revenue generating activity

However,

27%

report increased workload, stress and pressure

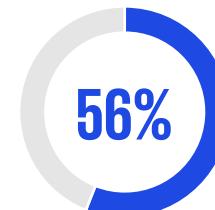
AI governance at work



have an AI strategy

63%

provide training in responsible AI use



have policies and practices governing responsible use

Reflections of employee beliefs about their organization

35%

AI has increased compliance and privacy risks

53%

report key aspects of their work can be performed by AI



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The University of Melbourne research team led the design, conduct, data collection, analysis and reporting of this research.

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