



# Trust, attitudes and use of artificial intelligence: A global study 2025



### **Societal indicators**

### Trust and acceptance

31%

willing to trust Al

**61%** 

accept or approve of AI

Czechs are more worried than optimistic or excited

### Responsible Al

- · 71% believe AI regulation is required
- 5% aware of AI regulations and policies in their country
- 36% believe current safeguards are sufficient
- Czechs expect regulation by industry and international regulations and laws

### Al benefits

84%

expect AI to deliver on a range of benefits

66%

personally experienced or observed benefits from AI use

Top benefit: 77% report improved accessibility due to Al

### **Al-generated misinformation**

- 60% unsure online content can be trusted as may be Al-generated
- 43% concerned elections manipulated by Al-generated content or bots
- 83% want laws and action to combat Al-generated misinformation

### Al risks

37%

believe risks of Al outweigh the benefits

78%

concerned about negative outcomes from Al

36%

personally experienced or observed negative outcomes from AI

### Top risk:

58%

report experiencing the loss of human interaction and connection due to Al

### **Al literacy**

32%

who feel they have the skills and knowledge to use Al appropriately 21%

have formal or informal training in Al or related fields

40%

who feel they can use Al tools effectively

## **Workplace indicators**

### Al in the workplace



employees report their organization uses Al



intentionally use AI at work

### Worker reliance on Al

**27%** 

felt they couldn't complete their work without the help of Al 35%

relied on Al to do a task rather than learning how to do 38%

concerned about being left behind if they don't use Al at work

### Complacent use of Al

38%

used AI at work in inappropriate ways

**47%** 

made mistakes in their work due to Al

36%

used AI in ways that contravene policies and guidelines

**56%** 

relied on AI output at work without evaluating its accuracy

**42%** 

presented Al-generated content as their own

### Impacts of AI on work

44+%

report increased efficiency, quality of work and innovation



**29%** 

report increased revenue generating activity

However,

16+%

report increased workload, stress and pressure

### Al governance at work

Reflections of employee beliefs about their organization



have an Al strategy

39%

provide training in responsible AI use





have policies and practices governing responsible use

### 24%

Al has increased compliance and privacy risks

### 23%

report key aspects of their work can be performed by AI







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