

Trust, attitudes and use of artificial intelligence: A global study 2025



Hungary insights

Societal indicators

Trust and acceptance

54% willing to trust AI

75% accept or approve of AI

Hungarians are optimistic, worried and excited about AI

AI benefits

82% expect AI to deliver on a range of benefits

61% personally experienced or observed benefits from AI use

Top benefit: **75%** report reduced time spent on mundane or repetitive tasks

AI risks

34% believe risks of AI outweigh the benefits

77% concerned about negative outcomes from AI

38% personally experienced or observed negative outcomes from AI

Responsible AI

- 79% believe AI regulation is required
- 6% aware of AI regulations and policies in their country
- 45% believe current safeguards are sufficient
- Hungarians expect regulation by international law, industry, and an independent AI regulator

AI-generated misinformation

- 77% unsure online content can be trusted as may be AI-generated
- 79% concerned elections manipulated by AI-generated content or bots
- 88% want laws and action to combat AI-generated misinformation

Top risk:

54%

report experiencing inaccurate outcomes due to AI

AI literacy

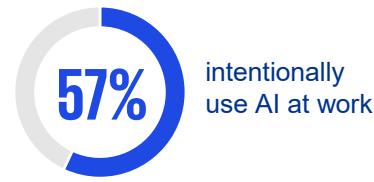
38% feel they have the skills and knowledge to use AI appropriately

19% have formal or informal training in AI or related fields

57% feel they can use AI tools effectively

Workplace indicators

AI in the workplace



Worker reliance on AI

36%

felt they couldn't complete their work without the help of AI

41%

relied on AI to do a task rather than learning how to do

49%

concerned about being left behind if they don't use AI at work

Complacent use of AI

38%
42%

used AI at work in inappropriate ways
made mistakes in their work due to AI

35%
56%

used AI in ways that contravene policies and guidelines
relied on AI output at work without evaluating its accuracy

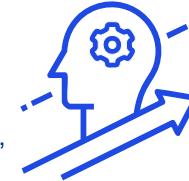
38%

presented AI-generated content as their own

Impacts of AI on work

51+%

report increased efficiency, quality of work, and innovation



41%

report increased revenue generating activity

However,

22+%

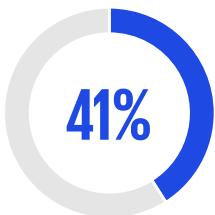
report increased workload, stress and pressure

30%

AI has increased compliance and privacy risks

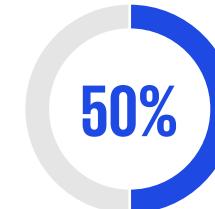
27%

report key aspects of their work can be performed by AI



51%

provide training in responsible AI use





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The University of Melbourne research team led the design, conduct, data collection, analysis and reporting of this research.

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