

Trust, attitudes and use of artificial intelligence: A global study 2025



Ireland insights

Societal indicators

Trust and acceptance

38% willing to trust AI

57% accept or approve of AI

The Irish are more worried than optimistic or excited about AI

AI benefits

72% expect AI to deliver on a range of benefits

60% personally experienced or observed benefits from AI use

Top benefit: **72%** report improved efficiency and a reduction in repetitive tasks from AI

AI risks

44% believe risks of AI outweigh the benefits

82% concerned about negative outcomes from AI

42% personally experienced or observed negative outcomes from AI

Responsible AI

- 77% believe AI regulation is required
- 10% aware of AI regulations and policies in their country
- 30% believe current safeguards are sufficient
- The Irish expect co-regulation with government oversight, international laws and an independent regulator

AI-generated misinformation

- 78% unsure online content can be trusted as may be AI-generated
- 62% concerned elections manipulated by AI-generated content or bots
- 89% want laws and action to combat AI-generated misinformation

Top risk:

67%

report experiencing the loss of human interaction and connection due to AI

AI literacy

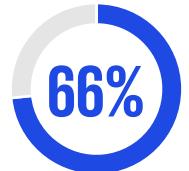
38% feel they have the skills and knowledge to use AI appropriately

32% have formal or informal training in AI or related fields

52% feel they can use AI tools effectively

Workplace indicators

AI in the workplace



Worker reliance on AI

41%

felt they couldn't complete their work without the help of AI

44%

relied on AI to do a task rather than learning how to do

49%

concerned about being left behind if they don't use AI at work

Complacent use of AI

45%

used AI at work in inappropriate ways

58%

made mistakes in their work due to AI

45%

used AI in ways that contravene policies and guidelines

59%

relied on AI output at work without evaluating its accuracy

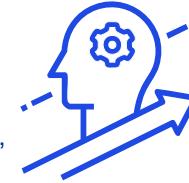
53%

presented AI-generated content as their own

Impacts of AI on work

48+%

report increased efficiency, quality of work, and innovation



36%

report increased revenue generating activity

However,

26+%

report increased workload, stress and pressure

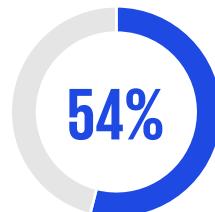
33%

AI has increased compliance and privacy risks

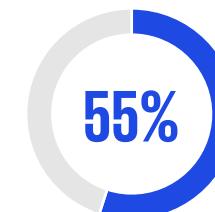
42%

report key aspects of their work can be performed by AI

AI governance at work



54% provide training in responsible AI use



Reflections of employee beliefs about their organization



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The University of Melbourne research team led the design, conduct, data collection, analysis and reporting of this research.

Citation: Gillespie, N., Lockey, S., Ward, T., Macdade, A., & Hassed, G. (2025). Trust, attitudes and use of artificial intelligence: A global study 2025. The University of Melbourne and KPMG.

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