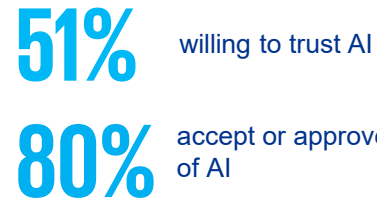


Trust, attitudes and use of artificial intelligence: A global study 2025

Mexico insights

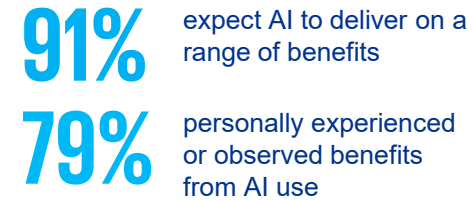
Societal indicators

Trust and acceptance



Mexicans are more optimistic than excited or worried

AI benefits



Top benefit: **88%** report reduced time spent on mundane or repetitive tasks

AI risks



Responsible AI

- 70% believe AI regulation is required
- 13% aware of AI regulations and policies in their country
- 45% believe current safeguards are sufficient
- Mexicans expect co-regulation with government oversight and international laws

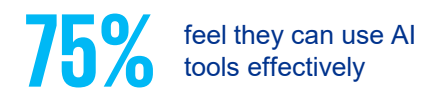
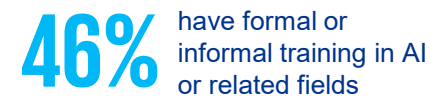
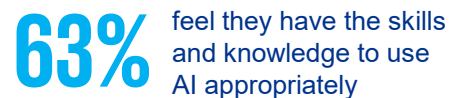
AI-generated misinformation

- 68% unsure online content can be trusted as may be AI-generated
- 72% concerned elections manipulated by AI-generated content or bots
- 86% want laws and action to combat AI-generated misinformation

Top risk:

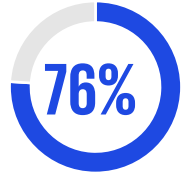


AI literacy

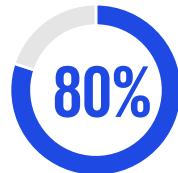


Workplace indicators

AI in the workplace



employees report their organization uses AI



intentionally use AI at work

Worker reliance on AI

42%

felt they couldn't complete their work without the help of AI

47%

relied on AI to do a task rather than learning how to do

59%

concerned about being left behind if they don't use AI at work

Complacent use of AI

42%

used AI at work in inappropriate ways

53%

made mistakes in their work due to AI

44%

used AI in ways that contravene policies and guidelines

68%

relied on AI output at work without evaluating its accuracy

47%

presented AI-generated content as their own

Impacts of AI on work

59+%

report increased efficiency, quality of work, and innovation



46%

report increased revenue generating activity

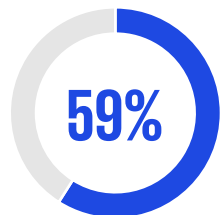
However,

27%

report increased workload, stress and pressure

AI governance at work

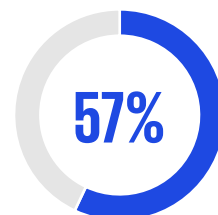
Reflections of employee beliefs about their organization



have an AI strategy

64%

provide training in responsible AI use



have policies and practices governing responsible use

32%

AI has increased compliance and privacy risks

51%

report key aspects of their work can be performed by AI



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The University of Melbourne research team led the design, conduct, data collection, analysis and reporting of this research.

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