

Trust, attitudes and use of artificial intelligence: A global study 2025

Nigeria insights

Societal indicators

Trust and acceptance

79% willing to trust AI

94% accept or approve
of AI

Nigerians are more optimistic and
excited than worried about AI

AI benefits

95% expect AI to deliver on a
range of benefits

92% personally experienced
or observed benefits
from AI use

Top benefit: **96%** report improved
efficiency and accessibility from AI

AI risks

13% believe risks of
AI outweigh the benefits

70% concerned about negative
outcomes from AI

43% personally experienced or
observed negative
outcomes from AI

Responsible AI

- 71% believe AI regulation is required
- 27% aware of AI regulations and policies in their country
- 70% believe current safeguards are sufficient
- Nigerians expect co-regulation by industry with government oversight

AI-generated misinformation

- 61% unsure online content can be trusted as may be AI-generated
- 49% concerned elections manipulated by AI-generated content or bots
- 88% want laws and action to combat AI-generated misinformation

Top risk:

59%

report experiencing the
loss of human interaction
and connection due to AI

AI literacy

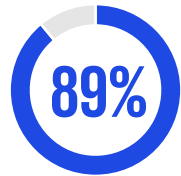
73% feel they have the skills
and knowledge to use
AI appropriately

71% have formal or
informal training in AI
or related fields

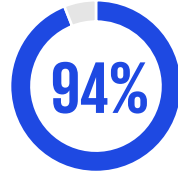
78% feel they can use AI
tools effectively

Workplace indicators

AI in the workplace



employees report their organization uses AI



intentionally use AI at work

Worker reliance on AI

56%

felt they couldn't complete their work without the help of AI

58%

relied on AI to do a task rather than learning how to do

67%

concerned about being left behind if they don't use AI at work

Complacent use of AI

44%

used AI at work in inappropriate ways

61%

made mistakes in their work due to AI

44%

used AI in ways that contravene policies and guidelines

72%

relied on AI output at work without evaluating its accuracy

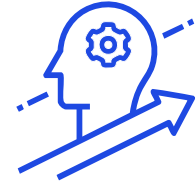
69%

presented AI-generated content as their own

Impacts of AI on work

88+%

report increased efficiency, quality of work, and innovation



77%

report increased revenue generating activity

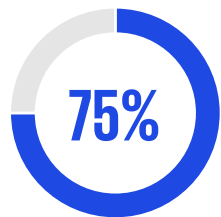
However,

19+%

report increased workload, stress and pressure

AI governance at work

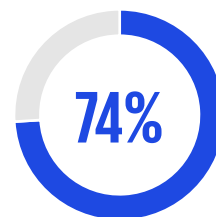
Reflections of employee beliefs about their organization



have an AI strategy

79%

provide training in responsible AI use



have policies and practices governing responsible use

35%

AI has increased compliance and privacy risks

58%

report key aspects of their work can be performed by AI



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The University of Melbourne research team led the design, conduct, data collection, analysis and reporting of this research.

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