



# AI Workforce

Unlock value, inspire your workforce, and drive innovation with AI for lasting success.



## Many organizations have yet to master how to continuously and intentionally evolve their workforce with AI

Unlocking the value of AI in the workforce requires a value-focused, people-centered, and AI-integrated approach. By prioritizing business impact, empowering employees, and seamlessly embedding AI into workflows, organizations can drive effective transformation.

### Questions you should consider:

- Is your organization moving towards an agent-ready and people-focused workforce?
- How effectively are you driving awareness and adoption of AI and AI agents in your organization?
- Do you have a skills-based talent and upskilling strategy approach for AI?
- What new capabilities are needed to realize the value of your AI strategy?
- Is the size and shape of your organization tuned for delivering on the value potential of AI?

## The KPMG approach to AI workforce transformation

Our methodology can be selected and implemented at any part of your organization’s transformation journey:

 **Envision**

Envision and kickstart AI transformation by benchmarking workforce tasks, identifying high-impact opportunities, and developing a tailored roadmap for role-based AI adoption and upskilling.

 **Activate**

Activate your workforce for GenAI adoption through tailored change management, upskilling programs, and data-driven effectiveness tracking, ensuring employees are equipped to thrive in evolving roles.

 **Realize the value**

Realize AI’s value by redesigning customer and sales teams, optimizing talent, and aligning roles and processes to capture sustainable growth and drive long-term workforce transformation.



# KPMG AI Learning Academy

We offer an inclusive approach designed to address every layer of AI learning within an organization.



## AI for leaders

Academy tailored for executives to set the tone for their AI transformation journeys



## Functional academies

Workshops focused on function applications of AI to drive engagement and equip teams with strategies for their areas



## Foundational content

Customized learning pathways and materials for all colleagues, developed by KPMG.

### Potential benefits of KPMG AI Workforce



**Accelerated Productivity:** Automate routine tasks, freeing talent for strategic initiatives.



**Enhanced Innovation:** Foster human-AI collaboration to drive new ideas and solutions.



**Agile Workforce:** Redeploy and reskill employees to meet evolving business needs.



**Optimized Talent:** Align roles, skills, and capabilities for maximum value.



**Ethical AI Adoption:** Build trust and confidence with robust governance and continuous evaluation.



**Scalable Learning:** Tailored AI academies and upskilling programs for every role.

### Why work with KPMG firms?

- Our deep industry and domain experience.
- We bring AI into our every day to elevate the experiences of clients and our people.
- Our responsible approach to designing, deploying, and using AI helps accelerate value with confidence.
- Our portfolio ecosystem of alliances and startups are central to helping clients achieve a sustainable competitive advantage.
- We combine deep knowledge of agentic AI with tested industry experience in building governance frameworks that help clients manage autonomous AI responsibly and at scale.

### Learn more:

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Designed by: Evalueserve

Publication Name: AI Workforce | Publication number: 139470-G | Publication date: November 2025