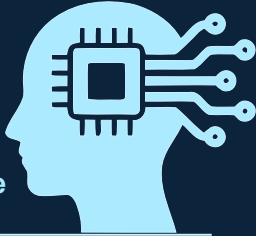


Beyond frontier AI: The rise of the Company Brain

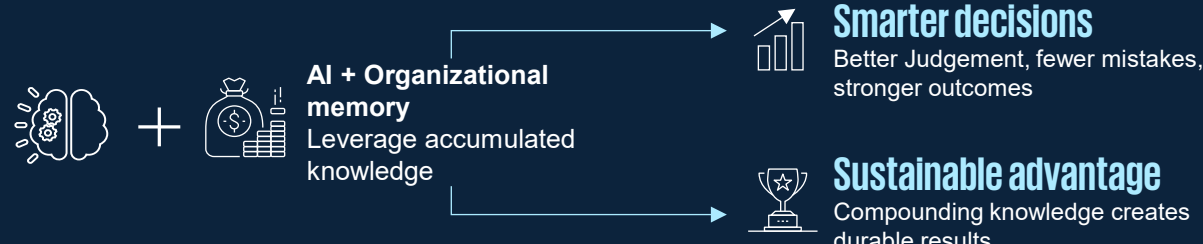
How Company Brains and local stacks can create lasting competitive advantage



When intelligence becomes common, judgment becomes the advantage

The next competitive advantage may come from preserving and compounding an organization's judgment, experience, and decision-making over time.

Company Brain:

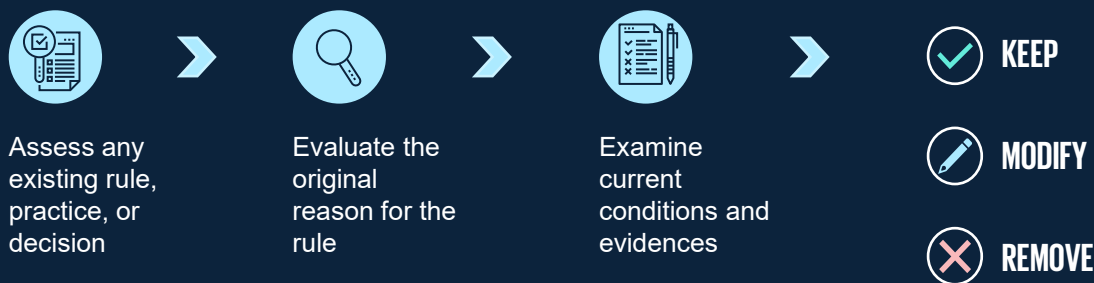


How it works?

The local stack: Infrastructure for institutional memory

This taps into the Company Brain and helps drives sound decisions

Sound decisions requires both historical reasoning and current evidence (*Chesterton's Fence*)

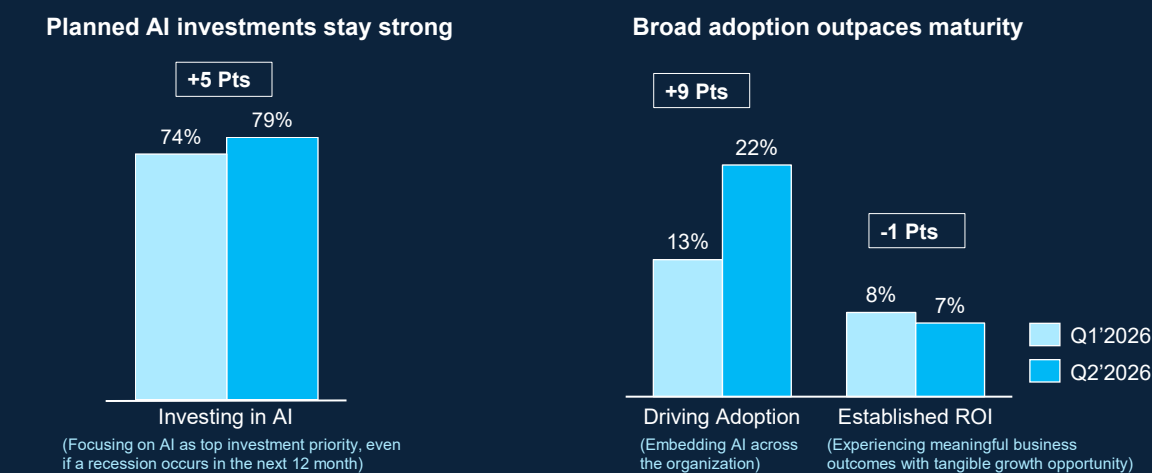


A **'two stack model'** enables logical and real time decisions



Why it matters now?

AI spend continues to be a focus, however profitability is yet to be seen



Source: Global AI Pulse Q1 2026 and Global AI Pulse Q2 2026, KPMG International, April 2026 and June 2026 respectively

Frontier AI models save time, however relying on them alone is risky

When everyone runs faster, advantage moves elsewhere

"It takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast as that!" — Lewis Carroll, *Through the Looking-Glass*

Frontier AI models: Employees work faster however benefits slower to materialize due to:



V/S Local stacks: Next wave of enterprise AI

Self-hosted AI systems that **preserve organizational judgment** and combine it with **company-specific knowledge** to drive more informed and consistent decision-making.

Fox and the firm

AI knows many things. Your company knows the business better than anyone—and the local stack is what captures this depth

In an era where intelligence is increasingly shared, enduring advantage will likely come from what remains uniquely your own: the judgment accumulated through years of decisions, experience, and outcomes.

Our people



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