KPMG
Private Enterprise

Family office & Private client

KPMG Southern Africa

Privacy Advisory for you and your business

The Protection of Personal Information Act No. 4 of 2013 (“POPIA”) has fundamentally changed how businesses and family offices capture, process and store personal information. Each organisation and family office’s privacy journey has been different, with differing levels of privacy maturity, different focus area and different requirements. The family office is entrusted with protecting both your financial interests, and your personal privacy and we recognise the unique risks faced by private clients when it comes to their privacy. It is imperative that the highest levels of data privacy are maintained by family offices in order to maintain the trust of family members and safeguarding them.

How we support your business

KPMG understands that protecting your family’s and business’s privacy is not just a matter of compliance – it’s a cornerstone of trust. KPMG Privacy Advisory draws on both local and global subject matter expertise. We offer bespoke privacy solutions that safeguard both your and your business’s personal information.

Our multidisciplinary privacy team has broad experience and the understanding to support you with your overall privacy planning and implementation.

By partnering with you and your business, we are able to provide targeted, effective strategies to meet your privacy needs.

Maintaining privacy and information security can be a full-time responsibility. Our managed services offering is designed to support the role of privacy officers by providing ongoing, expert support to ensure compliance with ever-evolving data privacy laws and regulations, and providing guidance and advise on addressing complex data privacy issues in your day-to-day environment.

By working with KPMG, we believe we add value through:

1. **Our holistic view –** we believe that privacy is considerably more than just a regulatory issue, and therefore requires a combination and balance of people, processes and technology in order to be successful.
2. **Our global network –** Our global team comprises of more than 240 International Association of Privacy Professionals (IAPP) members, allowing us to stay abreast of international privacy developments and ensure that you benefit from global best practice.
3. **Our assessment methodology –** We have developed and delivered end-to-end data privacy programmes using our assessment methodology ultimately delivering sustainable compliance in complex and highly regulated industries. We also understand how to transfer knowledge to you, your family and family office in a pragmatic and sustainable way.
4. **Privacy is not a standalone concept –** We understand that privacy needs to “work within” your business in order to successfully manage the complex interdependencies of the key stakeholders.

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How we support your family



Our tailored, expert privacy advisory services that take into account the distinctive needs of your family, its values and long-term goals while maintaining strict POPIA compliance on your behalf.

By taking a holistic view of your privacy needs, we are able to balance your legal obligations with your personal preferences to protect your and your family's most valuable assets – your privacy. As your trusted advisors, we take a 360 degree approach to ensure every angle of your privacy requirements are covered.

We offer a wide range of privacy advisory services including:

- **Data privacy compliance:** supporting you to ensure your family and the family office operations are fully compliant with data privacy laws and regulations across multiple jurisdictions.
- **Privacy risk management:** identifying potential issues and help you design risk management tools and strategies to mitigate these challenges.
- **Cybersecurity and privacy integration:** working with you to implement cyber security measures that protect your personal information

By working with KPMG, we believe we add value through:

1. **Comprehensive privacy protection –** we ensure every aspect of your family's privacy is safeguarded. We provide end-to-end protection from compliance with international best practice standards to give you practical solutions to minimising privacy risks.

2. **We understand complex family dynamics –** We know each family is unique. Our services are personalised to address your specific privacy requirements. We ensure that the privacy practices align with your family's values, while navigating strict privacy law requirements.

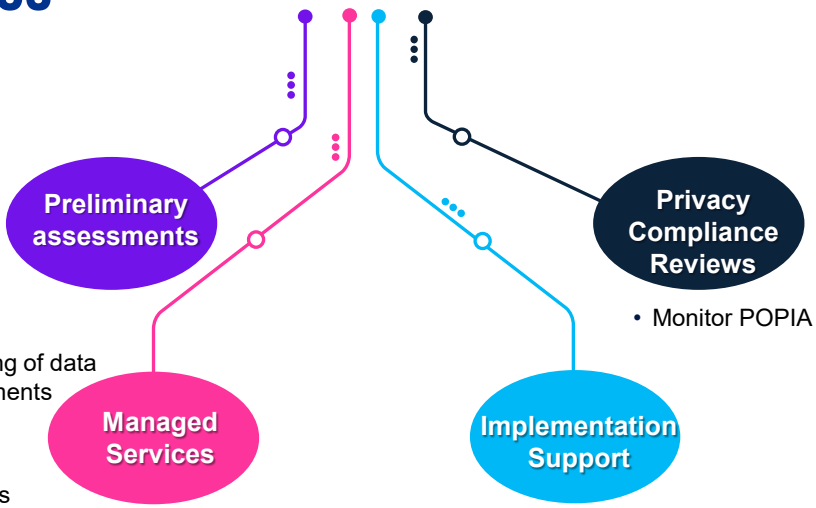
3. **Proactive risk mitigation –** With ever-evolving privacy regulations and cyber threats, a proactive privacy management strategy is essential. We help identify gaps in your data handling processes and support you to implement strategies to mitigate risks before they become problems.

4. **Peace of mind and trusted partnership –** With our expert privacy advisory services you gain a trusted partner who understand the nuances of both your personal and professional worlds. We offer ongoing support, ensuring you are not only compliant but also equipped to navigate the increasingly complex privacy landscape.

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Our Services



- Privacy Maturity Assessments
- Focused Cyber Assessments

- Monitor POPIA Compliance

- Continuous monitoring of data privacy law developments
- Privacy Impact Assessments
- Data protection audits
- Design and provide training and awareness
- Contract review and negotiation
- Data subject rights management
- Incident breach management
- Conduct data privacy and information security due diligences

We design and support with:

- Privacy governance frameworks
- Data privacy clauses and contract schedules
- Data mapping/ personal information inventory
- Regulatory engagement processes
- Privacy & information security policies, procedures & guidance
- Consent management processes
- Privacy notices/statements
- Privacy security safeguards
- Third party risk management tools
- Cookie consent notices and cookies statements
- Provide privacy opinions
- POPIA training and awareness programs

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